

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION MINUTES**

**TUESDAY, FEBRUARY 25, 2020  
411 W. OCEAN BOULEVARD  
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Michelle Molina, Chair  
Walter Larkins, Vice Chair  
Becky Blair, Commissioner  
Blair Cohn, Commissioner  
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner  
Austin Metoyer, Commissioner  
Cyrus Parker-Jeannette, Commissioner  
Jessica Schumer, Commissioner  
John Shen, Commissioner  
John Thomas, Commissioner

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**REGULAR MEETING - 4:00 P.M**

**Commissioners** Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer,  
**Present:** Jessica Schumer, John Shen, John Thomas and Walter Larkins  
**Commissioners** Milton Duena, Cyrus Parker-Jeannette and Michelle Molina  
**Absent:**

**ROLL CALL**

**DIRECTOR'S REPORT**

Commission Vice-Chair Larkins spoke  
Commissioner Thomas spoke  
Commission Vice-Chair Larkins spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commission Vice-Chair Larkins spoke

**CONSENT CALENDAR**

1. [20-011ED](#) Recommendation to approve the minutes for the meeting held January 28, 2019.

**Attachments:** [EDC Minutes 012820.pdf](#)

Commission Vice-Chair Larkins spoke

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Walter Larkins

**Abstain:** 1 - John Thomas

**Absent:** 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

2. [20-012ED](#)

Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

Commission Vice-Chair Larkins spoke

Seyed Jalali, Project Officer, City of Long Beach Economic Development, spoke

**A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen and Walter Larkins

**Abstain:** 1 - John Thomas

**Absent:** 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

3. [20-013ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications for the month of January 2020.

**Attachments:** [20200225 EDC Monthly Communications Recap Memo.](#)

Commission Vice-Chair Larkins spoke

**A motion was made by Commissioner Metoyer, seconded by Commissioner Shen, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

**Abstain:** 1 - Becky Blair

**Absent:** 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

## REGULAR AGENDA

4. [20-014ED](#) Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Economic Leadership and Cooperation Focus Area objective to establish a public-private Long Beach economic development corporation to engage cross-sector partners to increase business retention, attraction, and expansion strategies; create a permanent center for economic research; and, develop a citywide marketing campaign.

Commission Vice-Chair Larkins spoke

**A motion was made by Commissioner Thomas, seconded by Commissioner Cohn, to laid over. The motion carried by the following vote:**

**Yes:** 8 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

**Absent:** 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

5. [20-015ED](#) Recommendation to conduct and receive and file a Study Session regarding the Blueprint for Economic Development, Implementation Process recommendations regarding the Blueprint Implementation Schedule workplan, Commission Champions Program assignments, and the Blueprint Annual Update scheduled for April 30, 2020 at the Long Beach Civic Chambers.

Commission Vice-Chair Larkins spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commission Vice-Chair Larkins spoke  
Commissioner Thomas spoke  
Commission Vice-Chair Larkins spoke  
Commissioner Schumer spoke  
Commissioner Blair spoke  
Commissioner Goold-Haws spoke

Commissioner Schumer spoke  
Commission Vice-Chair Larkins spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commission Vice-Chair Larkins spoke  
Commissioner Goold-Haws spoke  
Commission Vice-Chair Larkins spoke  
Commissioner Thomas spoke  
Commissioner Schumer spoke  
Commission Vice-Chair Larkins spoke  
Sergio Ramirez, Deputy-Director City of Long Beach Economic Development, spoke  
Commissioner Blair spoke  
Commission Vice-Chair Larkins spoke  
Commissioner Goold-Haws spoke  
Commissioner Schumer spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commissioner Shen spoke  
Commissioner Goold-Haws spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commission Vice-Chair Larkins spoke  
Commissioner Cohn spoke  
Commissioner Thomas spoke  
Commissioner Schumer spoke  
Commission Vice-Chair Larkins spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commissioner Schumer spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commissioner Schumer spoke  
Commissioner Thomas spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development, spoke  
John Keisler, Director City of Long Beach Economic Development, spoke  
Commission Vice-Chair Larkins spoke

**Public Participation:**

Member of the Public Laura spoke  
Member of the Public Dana spoke  
Commission Vice-Chair Larkins spoke

**A motion was made by Commissioner Goold-Haws, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

**Absent:** 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

6. [20-016ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items

Commission Vice-Chair Larkins spoke

Commissioner Goold-Haws spoke

John Keisler, Director City of Long Beach Economic Development, spoke

Eric Romero, Project Manager, City of Long Beach Economic Development, spoke

Commission Vice-Chair Larkins spoke

Commissioner Goold-Haws spoke

Commissioner Schumer spoke

Commission Vice-Chair Larkins spoke

**A motion was made by Commissioner Cohn, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 8 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, Jessica Schumer, John Shen, John Thomas and Walter Larkins

**Absent:** 3 - Milton Duena, Cyrus Parker-Jeannette and Michelle Molina

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

## COMMENTS

## ADJOURNMENT

**Next regular meeting: March 31, 2020 4:00 PM.**

**I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

### Note:

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Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

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### Note:

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