

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, OCTOBER 29, 2019
411 W. OCEAN BOULEVARD
2ND FLOOR CONFERENCE ROOM, 4:00 PM**

Michelle Molina, Chair
Walter Larkins, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner
Austin Metoyer, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner
John Shen, Commissioner

REGULAR MEETING - 4:00 P.M.

Commissioners Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws, Austin
Present: Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen
and Walter Larkins

Commissioners Michelle Molina
Excused:

ROLL CALL

DIRECTORS REPORT

CONSENT CALENDAR

John Keisler, Director Economic Development spoke
Monica Kilaita, Deputy City Attorney spoke
John Keisler, Director Economic Development spoke
Commission Vice Chair Larkins spoke

1. [19-054ED](#) Recommendation to approve the minutes for the meeting held September 24, 2019

Attachments: [EDC Minutes 9-24-19 .pdf](#)

**A motion was made to approve recommendation on the
Consent Calendar.**

2. [19-055ED](#) Recommendation to receive and file a report from the Economic

Development Commission Revolving Loan Subcommittee.

3. [19-056ED](#) Recommendation to receive and file an update regarding Economic Development Department communications for the month of September 2019.

Attachments: [20191029 EDC Monthly Communications Recap Memo.](#)

REGULAR AGENDA

4. [19-057ED](#) Receive and file an update from Economic Development staff regarding the City Council request to review the feasibility of implementing a vacant commercial property fee to address long-time vacant commercial properties.

Commission Vice Chair Larkins spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Blair spoke
Commissioner Schumer spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Cohn spoke
Commissioner Schumer spoke
John Keisler, Director Economic Development spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Blair spoke
Commission Vice Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Goold-Haws, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen and Walter Larkins

Excused: 1 - Michelle Molina

5. [19-058ED](#) Receive and file an update regarding topics discussed at the October

8, 2019 meeting of the Economic Development & Finance Committee of the City Council: Economic Indicators, the Everyone In Implementation Plan, and policies to expand the tax base of non-retail cannabis businesses.

Commission Vice Chair Larkins spoke
John Keisler, Director Economic Development spoke
Sergio Ramirez, Deputy Director Economic Development provided a presentation
Commission Vice Chair Larkins spoke
John Keisler, Director Economic Development spoke
Commissioner Blair spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Schumer spoke
Commission Vice Chair Larkins spoke
Sergio Ramirez, Deputy Director Economic Development continued presentation
John Keisler, Director Economic Development spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Schumer spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Shen spoke
Commissioner Schumer spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Seyed Jalali, Economic Development Officer spoke
Commissioner Parker-Jeannette spoke
John Keisler, Director Economic Development spoke
Commissioner Metoyer spoke
John Keisler, Director Economic Development spoke
Fern Nueno, Economic Development spoke
John Keisler, Director Economic Development spoke
Seyed Jalali, Economic Development Officer spoke
Commissioner Duena spoke
John Keisler, Director Economic Development spoke
Commissioner Cohn spoke
John Keisler, Director Economic Development spoke
Commission Vice Chair Larkins spoke
Commissioner Goold-Haws spoke
Commissioner Cohn spoke
John Keisler, Director Economic Development spoke
Commissioner Duena spoke
John Keisler, Director Economic Development spoke

Dialogue ensued between Commissioner Duena and John Keisler, Director
Economic Development
Commissioner Schumer spoke
Seyed Jalali, Economic Development Officer spoke
Commission Vice Chair Larkins spoke

**A motion was made by Commissioner Schumer, seconded by
Commissioner Duena, to approve recommendation. The motion
carried by the following vote:**

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws,
Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer,
John Shen and Walter Larkins

Excused: 1 - Michelle Molina

6. [19-059ED](#) Receive and file an update from Economic Development Department
staff regarding 3rd Quarter Economic Indicators.

Commission Vice Chair Larkins spoke

**A motion was made by Commissioner Goold-Haws, seconded
by Commissioner Schumer, to approve recommendation. The
motion carried by the following vote:**

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws,
Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer,
John Shen and Walter Larkins

Excused: 1 - Michelle Molina

7. [19-060ED](#) Receive and file an update from Economic Development staff regarding
current trends in local retail businesses including the impacts of
technology, online sales, and home delivery services.

Commission Vice Chair Larkins spoke
John Keisler, Director Economic Development spoke
Seyed Jalali, Economic Development Officer spoke
Commissioner Schumer spoke
John Keisler, Director Economic Development spoke

Commission Vice Chair Larkins spoke
Seyed Jalali, Economic Development Officer spoke
Sergio Ramirez, Deputy Director Economic Development spoke
Commissioner Schumer spoke
Commissioner Shen spoke
Commission Vice Chair Larkins spoke
Seyed Jalali, Economic Development Officer spoke
Commissioner Schumer spoke
Hue Nguyen GD Burgers signal hill spoke
Commission Vice Chair Larkins spoke
John Keisler, Director Economic Development spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen and Walter Larkins

Excused: 1 - Michelle Molina

8. [19-061ED](#) Receive and file an update regarding the Blueprint Implementation Schedule and Blueprint Distribution strategies.

John Keisler, Director Economic Development spoke
Commissioner Blair spoke
John Keisler, Director Economic Development spoke
Commissioner Duena spoke
Commissioner Shen spoke
Commission Vice Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen and Walter Larkins

Excused: 1 - Michelle Molina

9. [19-062ED](#) Receive and file an update from Chair Randal Hernandez regarding the current activities of the Long Beach Economic Development Partnership (LBEP).

Commission Vice Chair Larkins spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Duena, to laid over. The motion carried by the following vote:

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen and Walter Larkins

Excused: 1 - Michelle Molina

10. [19-063ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items.

Commission Vice Chair Larkins spoke
Commissioner Schumer spoke
Commissioner Goold-Haws spoke
Commission Vice Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Metoyer, to approve recommendation. The motion carried by the following vote:

Yes: 9 - Becky Blair, Blair Cohn, Milton Duena, Leah Goold-Haws, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen and Walter Larkins

Excused: 1 - Michelle Molina

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: November 26, 2019 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

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Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

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