

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION MINUTES**

**TUESDAY, SEPTEMBER 24, 2019  
411 W. OCEAN BOULEVARD  
CITY HALL CIVIC CHAMBERS, 4:00 PM**

Randal Hernandez, Chair  
Becky Blair, Vice Chair  
Blair Cohn, Commissioner  
Milton Duena, Commissioner  
Jacob Flores, Commissioner  
Leah Goold-Haws, Commissioner



Walter Larkins, Commissioner  
Austin Metoyer, Commissioner  
Michelle Molina, Commissioner  
Cyrus Parker-Jeannette, Commissioner  
Jessica Schumer, Commissioner  
John Shen, Commissioner

---

**REGULAR MEETING - 4:00 P.M.**

**ROLL CALL**

**DIRECTOR'S REPORT**

Chairman Hernandez spoke

John Keisler, Director Economic Development spoke

Chairman Hernandez spoke

**CONSENT CALENDAR**

Chairman Hernandez spoke

1. [19-044ED](#) Recommendation to approve the minutes for the meeting held August 27, 2019.

**Attachments:** [EDC Minutes 8-27-19 .pdf](#)

**This ED-Agenda Item was passed the consent calendar.**

2. [19-045ED](#) Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.
3. [19-046ED](#) Recommendation to receive and file an update regarding Economic Development Department communications for the month of August

2019.

**Attachments:** [20190924 EDC Monthly Communications Recap Memo.](#)

## REGULAR AGENDA

Tracy Hernandez spoke

John Keisler, Director Economic Development spoke

4. [19-047ED](#) Recommendation to review and discuss a summary of issues prepared by Economic Development staff, and develop findings and recommendations, relating to the feasibility of implementing a vacant commercial property fee to address long-time vacant commercial properties, for the purpose of reporting back to the City Council within 120 days.

Chairman Hernandez spoke

Sergio Ramirez, Deputy Director, Economic Development provided a presentation

Chairman Hernandez spoke

Commissioner Molina spoke

Sergio Ramirez, Deputy Director, Economic Development, spoke

Commissioner Molina spoke

Chairman Hernandez spoke

Commissioner Larkins spoke

Sergio Ramirez, Deputy Director, Economic Development, spoke

Chairman Hernandez spoke

## PUBLIC COMMENT

Adam Carrillo spoke

Johnathan, representative from Council District Eight spoke

Chairman Hernandez spoke

Long Beach resident and commercial property owner spoke

Chairman Hernandez spoke

Paul Forman spoke

Chairman Hernandez spoke

Commissioner Cohn spoke

Commissioner Schumer spoke

Commissioner Larkins spoke

Chairman Hernandez spoke

Commissioner Parker-Jeannette spoke

Chairman Hernandez spoke

Commissioner Molina spoke

Sergio Ramirez, Deputy Director, Economic Development, spoke

Chairman Hernandez spoke

Commissioner Goold-Haws spoke

Sergio Ramirez, Deputy Director, Economic Development, spoke

Chairman Hernandez spoke

**A motion was made by Commissioner Larkins, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Milton Duena, Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Austin Metoyer, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

**Absent:** 1 - John Shen

5. [19-048ED](#) Receive and file an update from California State University Long Beach Marketing Department faculty Dr. Scott Flexo regarding the results of the 2019 Small Business Monitor, and a discussion of recommendations to support the retention and growth of Long Beach small businesses.

Chairman Hernandez spoke

Eric Romero, Project Manager, Economic Development spoke

Dr. Scott Flexo, California State University Long Beach Marketing Department provided a presentation

Chairman Hernandez spoke

Commissioner Larkins spoke

Dr. Scott Flexo, California State University Long Beach Marketing Department, spoke

Commissioner Schumer spoke

Commissioner Metoyer spoke

Chairman Hernandez spoke

Eric Romero, Project Manager, Economic Development spoke

Commissioner Molina spoke

John Keisler, Director Economic Development spoke

Chairman Hernandez spoke

Commissioner Cohn spoke

Chairman Hernandez spoke

Tracy Hernandez spoke

**A motion was made by Vice Chair Blair, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Milton Duena, Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Austin Metoyer, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

**Absent:** 1 - John Shen

6. [19-049ED](#) Recommendation to elect a chair and vice-chair of the Economic Development Commission, as required by Long Beach Municipal Code section 2.18.060, for the term beginning October 1, 2019.

Chairman Hernandez spoke

Vice Chair Blair spoke

Chairman Hernandez spoke

Vice Chair Blair spoke

Chairman Hernandez spoke

Commissioner Molina spoke

Commissioner Larkins spoke

**A motion was made by Commissioner Cohn, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Milton Duena, Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Austin Metoyer, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

**Absent:** 1 - John Shen

7. [19-050ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items.

Chairman Hernandez spoke

Commissioner Larkins spoke

**A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Milton Duena, Blair Cohn, Jacob Flores, Leah Goold-Haws, Walter Larkins, Austin Metoyer, Michelle Molina, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

**Absent:** 1 - John Shen

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

## COMMENTS

## ADJOURNMENT

**Next regular meeting: October 29, 2019 4:00 PM.**

**I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

**Commissioners** Milton Duena, Blair Cohn, Jacob Flores, Leah Goold-Haws,  
**Present:** Walter Larkins, Austin Metoyer, Michelle Molina, Cyrus  
Parker-Jeannette, Jessica Schumer, Becky Blair and Randal  
Hernandez

**Commissioners** John Shen  
**Absent:**

Chairman Hernandez spoke