

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, JULY 30, 2019
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE RM, 4:00 PM**

Randal Hernandez, Chair
Becky Blair, Vice Chair
Blair Cohn, Commissioner
Milton Duena, Commissioner
Jacob Flores, Commissioner
Leah Goold-Haws, Commissioner



Walter Larkins, Commissioner
Michelle Molina, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner
John Shen, Commissioner

REGULAR MEETING - 4:00 P.M.

ROLL CALL

Commissioners Milton Duena, Blair Cohn, Walter Larkins, Cyrus
Present: Parker-Jeannette, Jessica Schumer, Becky Blair and Randal
Hernandez
Commissioners Jacob Flores, Leah Goold-Haws, Michelle Molina and John
Absent: Shen

DIRECTORS REPORT

Commission Chair Hernandez spoke
Commissioner Duena spoke
Economic Development Deputy Director Ramirez spoke
Commission Chair Hernandez spoke

CONSENT CALENDAR

1. [19-034ED](#) Recommendation to approve the minutes for the meeting held May 28, 2019

Attachments: [Meeting Minutes 28-May-2019.pdf](#)

A motion was made by Commissioner Larkins, seconded by Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

2. [19-035ED](#) Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

A motion was made by Commissioner Larkins, seconded by Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

3. [19-036ED](#) Recommendation to receive and file an update regarding Economic Development Department communications for the months of June & July 2019

Attachments: [20190730 EDC Monthly Communications Recap Memo.](#)

A motion was made by Commissioner Larkins, seconded by Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 6 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

Recused: 1 - Becky Blair

4. [19-037ED](#) Receive and file a report regarding the Everyone In Implementation Plan approved by the City Council from Economic Development staff

Attachments: [FINAL Implementation Plan- Everyone In.pdf](#)

A motion was made by Commissioner Larkins, seconded by Cohn, to laid over. The motion carried by the following vote:

Yes: 7 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

REGULAR AGENDA

5. [19-039ED](#) Receive and file an update regarding the City of Long Beach draft UPLAN from Development Services staff

Commission Chair Hernandez spoke
Economic Development Deputy Director Ramirez spoke
Allison Spindler, CLB Advanced Planning Division provided a presentation
Commission Chair Hernandez spoke
Commissioner Cohn spoke
Commission Chair Hernandez spoke
Allison Spindler, CLB Advanced Planning Division, spoke
Commission Vice-Chair Blair spoke
Commissioner Schumer spoke
Commission Chair Hernandez spoke
Commissioner Cohn spoke
Commission Chair Hernandez spoke
Allison Spindler, CLB Advanced Planning Division, spoke
Commissioner Larkins spoke
Allison Spindler, CLB Advanced Planning Division, spoke
Adam Carrillo LB Commercial Real Estate Council, spoke
Allison Spindler, CLB Advanced Planning Division, spoke
LB resident spoke
Allison Spindler, CLB Advanced Planning Division, spoke
Economic Development Deputy Director Ramirez spoke
Commission Chair Hernandez spoke

A motion was made by Cohn, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

6. [19-038ED](#) Receive and file an update regarding the City Council request for the City Manager to work with relevant departments and the Economic Development Commission to review the feasibility of the City of Long Beach implementing a vacant commercial property fee to address long-time vacant commercial properties, and report back to the City Council within 120 days on findings and recommendations.

Attachments: [05-07-19 Packet.pdf](#)

Commission Chair Hernandez spoke
Economic Development Deputy Director Ramirez spoke
Economic Development consultant Gaa spoke
Commission Chair Hernandez spoke
Commissioner Cohn spoke
Economic Development Deputy Director Ramirez spoke
Commissioner Larkins spoke
Economic Development Deputy Director Ramirez spoke
Commission Chair Hernandez spoke
Oscar Orci, Deputy Director, Development Services, spoke
Commission Chair Hernandez spoke
Economic Development Deputy Director Ramirez spoke
Commissioner Larkins spoke
Commission Chair Hernandez spoke
Oscar Orci, Deputy Director, Development Services, spoke
Amy Webber, Deputy City Attorney spoke
Commissioner Duena spoke
Economic Development Deputy Director Ramirez spoke
Jonathan Kraus Chief of Staff 8th District spoke
Commission Chair Hernandez spoke
Louis Baglietto Jr., Special Advisor to Vice-Mayor Andrews spoke
Commission Chair Hernandez spoke
Adam Carillo LB coml real estate council

Aaron Tofani, Commissioner, Belmont Shore Parking and Business Improvement Area spoke
Paul Forman, president Forman Associates Realty, spoke
Gerard Long Beach Alliance, spoke
Aaron Director Government Affairs for Commercial Business owners
Stuart Bustamonte, Commercial Real Estate Broker, spoke
Kraig Kojian, DLBA spoke
Commission Chair Hernandez spoke
Oscar Orci, Deputy Director, Development Services, spoke
Economic Development Deputy Director Ramirez spoke
Commission Chair Hernandez spoke
Commissioner Parker-Jeanette spoke
Commissioner Larkins spoke
Commissioner Cohn spoke

A motion was made by Cohn, seconded by Commissioner Schumer, to laid over. The motion carried by the following vote:

Yes: 7 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

7. [19-040ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items

Commission Chair Hernandez spoke
Economic Development Deputy Director Ramirez spoke
Commissioner Cohn spoke
Commissioner Schumer spoke
Commission Chair Hernandez spoke
Commissioner Schumer spoke
Commissioner Larkins spoke
Commission Chair Hernandez spoke

A motion was made by Cohn, seconded by Commissioner Duena, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Milton Duena, Blair Cohn, Walter Larkins, Cyrus Parker-Jeannette, Jessica Schumer, Becky Blair and Randal Hernandez

Absent: 4 - Jacob Flores, Leah Goold-Haws, Michelle Molina and John Shen

PUBLIC PARTICIPATION: Members of the public are invited to address the Commission on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: August 27, 2019 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.