

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, NOVEMBER 29, 2018  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 8:00 AM**

Matthew Peterson, Chair  
Karen Blair, Vice Chair  
Marsha Jeffer, Commissioner



Ryan Hofman, Commissioner  
Jann Kronick-Gath, Commissioner  
David Witzling, Commissioner

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**REGULAR MEETING - 8:00 A.M.**

**ROLL CALL**

**Note: Minutes completed 9/28/2022.  
Roll Call: Add Commissioner Marsha Jeffer,  
remove Ryan Hofman.**

**Commissioners** Jann Kronick-Gath, David Witzling, Karen Blair and Matthew

**Present:** Peterson

**Commissioners** Ryan Hofman

**Absent:**

**CHAIR'S REPORT**

Chair Matthew Peterson spoke.

**CONSENT CALENDAR**

1. [18-048BS](#) Recommendation to approve the minutes for the meeting held October 18, 2018.

**Attachments:** [BS Minutes - 10.18.18.pdf](#)

**A motion was made by Commissioner Marsha Jeffer,  
seconded by Vice Chair Blair, to approve recommendation.  
The motion carried by the following vote:**

2. [18-049BS](#)

Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the periods of October 01, 2018 to October 31, 2018.

**Attachments:** [LBT BSERP Report October 2018.pdf](#)

Commission Chair Matthew Peterson spoke  
Councilwoman Price spoke  
Commission Chair Matthew Peterson spoke  
Commission Chair Matthew Peterson spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development spoke  
Commission Chair Matthew Peterson spoke  
Commissioner Jeffer spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development spoke  
Commission Chair Matthew Peterson spoke  
Dede Rossi, Executive Director Belmont Shore Business Association spoke  
Commission Chair Matthew Peterson spoke  
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Commission Chair Matthew Peterson spoke  
Commissioner Hoffman spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development spoke  
Commissioner Jeffer spoke  
Commissioner Hoffman spoke  
Commission Chair Matthew Peterson spoke  
Commissioner Hoffman spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development spoke  
Commissioner Hoffman spoke  
Commission Vice-Chair Blair spoke  
Commission Chair Matthew Peterson spoke  
Melinda Cotton spoke  
Commission Chair Matthew Peterson spoke

**A motion was made by Commissioner Marsha Jeffer,  
seconded by Vice Chair Blair, to approve recommendation.  
The motion carried by the following vote:**

**REGULAR AGENDA**

3. [18-050BS](#) Recommendation to cancel the December 20, 2018 Belmont Shore Parking and Business Improvement Area Advisory Commission meeting.

Commission Chair Matthew Peterson spoke  
Councilwoman Price spoke  
Commission Chair Matthew Peterson spoke

**A motion was made by Commissioner Marsha Jeffer,  
seconded by Vice Chair Blair, to approve recommendation.  
The motion carried by the following vote:**

**Yes:** 4 - Jann Kronick-Gath, David Witzling, Karen Blair and Matthew Peterson

**Absent:** 1 - Ryan Hofman

4. [18-051BS](#) Recommendation to receive and file a presentation from the Conservation Corps of Long Beach regarding beautification and litter abatement services provided in the Belmont Shore Business District.

Commission Chair Matthew Peterson spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development spoke and provided a presentation  
Commission Chair Matthew Peterson spoke

**A motion was made by Commissioner Marsha Jeffer,  
seconded by Vice Chair Blair, to approve recommendation.  
The motion carried by the following vote:**

**Yes:** 4 - Jann Kronick-Gath, David Witzling, Karen Blair and Matthew Peterson

**Absent:** 1 - Ryan Hofman

5. [18-052BS](#) Recommendation to receive and file an update regarding existing cigarette ashtray issues in the Belmont Shore Business District and potential solutions.

**Attachments:** [ICM Revised Quote - City of Long Beach - 11-9-18.pdf](#)  
[ICM Receptacle Image 1.pdf](#)  
[ICM Receptacle Image 2.pdf](#)

Commission Chair Matthew Peterson spoke  
Eric Romero, Project Manager, City of Long Beach Economic Development spoke  
Commission Chair Matthew Peterson spoke  
Commissioner Jeffer spoke  
Commission Chair Matthew Peterson spoke  
Dede Rossi, Executive Director Belmont Shore Business Association spoke  
Commission Chair Matthew Peterson spoke

**A motion was made by Commissioner Marsha Jeffer,  
seconded by Vice Chair Blair, to approve recommendation.  
The motion carried by the following vote:**

**Yes:** 4 - Jann Kronick-Gath, David Witzling, Karen Blair and Matthew Peterson

**Absent:** 1 - Ryan Hofman

#### PUBLIC COMMENT

Commission Chair Matthew Peterson spoke  
Melinda Cotton spoke

#### ADJOURNMENT