

CITY OF LONG BEACH
BELMONT SHORE PARKING
AND BUSINESS
IMPROVEMENT AREA
ADVISORY COMMISSION
MINUTES

THURSDAY, NOVEMBER 16, 2017
BAY SHORE LIBRARY, 195 BAY SHORE
AVENUE, THIRD THURSDAY, 8:00 AM

Marsha Jeffer, Chair
Matthew Peterson, Vice Chair
Karen Blair, Commissioner
Eric Forsberg, Commissioner



Ryan Hofman, Commissioner
Joy Starr, Commissioner
David Witzling, Commissioner

CHAIR JEFFER CALLED THE MEETING TO ORDER AT 8:03

Commissioners Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling, Karen
Present: Blair, Ryan Hofman and Matthew Peterson

ROLL CALL

CONSENT CALENDAR

1. [17-053BS](#) Recommendation to approve the minutes for the meeting held October 19, 2017.

Attachments: [Minutes 10-19-17.pdf](#)

A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling, Karen Blair, Ryan Hofman and Matthew Peterson

2. 17-054BS Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Ridership Report for the period October 1, 2017 through October 31, 2017.

A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling, Karen Blair, Ryan Hofman and Matthew Peterson

REGULAR AGENDA

3. [17-055BS](#) Recommendation to receive and file an oral report from Public Works staff regarding the status of the Belmont Shore Parking Lot Project.

Chair Marsha Jeffer spoke
Nancy Villaseñor, City of Long Beach Public Works spoke
Vice-Chair Matthew Peterson spoke
Nancy Villaseñor, City of Long Beach Public Works spoke
Discussion ensued between Vice-Chair Matthew Peterson and Nancy Villaseñor, City of Long Beach Public Works
Commissioner Eric Forsberg spoke
Nancy Villaseñor, City of Long Beach Public Works spoke
Chair Marsha Jeffer spoke
Commissioner Eric Forsberg spoke
Commissioner Ryan Hofman spoke
Nancy Villaseñor, City of Long Beach Public Works spoke
Larry Goodhue spoke
Chair Marsha Jeffer spoke

A motion was made by Commissioner Witzling, seconded by Commissioner Starr, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling, Karen Blair, Ryan Hofman and Matthew Peterson

4. [17-056BS](#) Recommendation to receive and file an oral report from Public Works staff regarding the status of the Belmont Shore Median Project.

Chair Marsha Jeffer spoke
Antonella Schaub, Communications Director City of Long Beach Council District
3 spoke
Nancy Villaseñor, City of Long Beach Public Works spoke
Chair Marsha Jeffer spoke

**A motion was made by Commissioner Witzling, seconded by
Commissioner Starr, to approve recommendation. The motion
carried by the following vote:**

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling,
Karen Blair, Ryan Hofman and Matthew Peterson

5. 17-057BS Recommendation to receive and file a status update from Public Works
staff regarding the Walker Consultant's recommendations related to the
parking study of the Belmont Shore area.

Presentation by Michael Johnston, Administrative Analyst Public Works
Chair Marsha Jeffer spoke

**A motion was made by Commissioner Starr, seconded by
Commissioner Forsberg, to approve recommendation. The
motion carried by the following vote:**

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling,
Karen Blair, Ryan Hofman and Matthew Peterson

6. [17-058BS](#) Recommendation to receive and file a Financial Report from Economic
Development Staff.

Chair Marsha Jeffer spoke
Eric Romero, City of Long Beach Project Manager spoke
Commissioner Eric Forsberg spoke
Discussion ensued between Eric Romero, City of Long Beach Project Manager
and Commissioner Eric Forsberg
Chair Marsha Jeffer spoke
Commissioner Eric Forsberg spoke
Eric Romero, City of Long Beach Project Manager spoke

Discussion ensued between Eric Romero, City of Long Beach Project Manager and Commissioner Eric Forsberg
Chair Marsha Jeffer spoke

A motion was made by Commissioner Blair, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling, Karen Blair, Ryan Hofman and Matthew Peterson

7. [17-059BS](#)

Recommendation to receive and file an oral report from Economic Development staff regarding issues related to the Belmont Shore Big Belly trash and recycling receptacles.

Chair Marsha Jeffer spoke
Eric Romero, City of Long Beach Project Manager spoke
Larry Goodhue spoke

A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling, Karen Blair, Ryan Hofman and Matthew Peterson

8. [17-060BS](#)

Recommendation to cancel the December 21, 2017 Belmont Shore Parking and Business Improvement Area Advisory Commission meeting.

Chair Marsha Jeffer spoke

A motion was made by Commissioner Witzling, seconded by Commissioner Forsberg, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling,
Karen Blair, Ryan Hofman and Matthew Peterson

EXECUTIVE DIRECTOR'S REPORT

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: January 18, 2018, 8:00 AM.

I, Bob Mossler, Project Analyst, Economic and Property Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

A digital recording of this meeting will be available in the City Clerk Department. The City of Long Beach provides reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, or if an agenda is needed in an alternative format, please call the City Clerk Department, 48 hours prior to the meeting at (562) 570-6101 or (562) 570-6626 (telecommunications device for the deaf). The City Clerk Department email at cityclerk@longbeach.gov is available for correspondence purposes.