

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, MARCH 16, 2017  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 8:00 AM**

Marsha Jeffer, Chair  
Karen Blair, Commissioner  
Eric Forsberg, Commissioner



Ryan Hofman, Commissioner  
Joy Starr, Commissioner  
David Witzling, Commissioner

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**FINISHED AGENDA AND DRAFT MINUTES**

**REGULAR MEETING**

**CALL TO ORDER**

8:11 AM Chair Marsha Jeffer called the meeting to order

**ROLL CALL**

**Commissioners** Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and

**Present:** Karen Blair

**Commissioners** Ryan Hofman

**Excused:**

Also present: Dede Rossi, BSBA Executive Director; Nancy Villasenor, Capital Projects Coordinator; Rosana Carranza, Management Assistant; John Black, Technology and Innovation Department; Jason Campbell, LBPD.

**CHAIR REPORT**

8:18 AM Chair Marsha Jeffer spoke  
8:18 AM Commissioner Joy Starr spoke  
8:18 AM Commissioner David Witzling spoke  
8:19 AM Dede Rossi, BSBA Executive Director spoke  
8:19 AM Chair Marsha Jeffer spoke  
8:19 AM Commissioner David Witzling spoke

8:19 AM Chair Marsha Jeffer spoke

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Commission on items of interest to the public within Commission jurisdiction. Each speaker will be limited to three minutes unless that time is extended by the Chair. Public participation will be heard without discussion or action on the issues raised.

8:20 AM Nancy Villaseñor, Capital Projects Coordinator spoke

8:21 AM Commissioner Eric Forsberg spoke

8:21 AM Chair Marsha Jeffer spoke

8:21 AM Nancy Villaseñor, Capital Projects Coordinator spoke

8:22 AM Chair Marsha Jeffer spoke

8:22 AM Commissioner Karen Blair spoke

8:22 AM Bill Lorbeer spoke

8:28 AM Chair Marsha Jeffer spoke

## **CONSENT CALENDAR**

1. [17-012BS](#) Recommendation to approve the minutes for the meeting held February 16, 2017.

**Attachments:** [17-012BS Finished Agenda And Draft Minutes 02.16.17.](#)

8:28 AM Bill Lorbeer spoke

**A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Karen Blair

**Excused:** 1 - Ryan Hofman

2. [17-013BS](#) Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program Status Report for the period February 1, 2017 through February 28, 2017.

**Attachments:** [17-013BS LBT Emp Bus Pass Program Report Feb 2017](#)

**A motion was made by Commissioner Starr, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Karen Blair

**Excused:** 1 - Ryan Hofman

### **REGULAR AGENDA**

3. [17-014BS](#) Recommendation to receive and file an oral report by the City's Technology and Innovation Department staff regarding the operational status of the public security cameras that were installed on 2nd Street in the Belmont Shore business district.

**Attachments:** [17-014BS Security Cameras Udate.pdf](#)

8:29 AM John Black, TID spoke  
8:30 AM Chair Marsha Jeffer spoke  
8:31 AM Commissioner David Witzling spoke  
8:31 AM John Black, TID spoke  
8:32 AM Commissioner David Witzling spoke  
8:32 AM Jason Campbell, LBPB spoke  
8:33 AM Chair Marsha Jeffer spoke  
8:33 AM Jason Campbell, LBPB spoke  
8:34 AM Chair Marsha Jeffer spoke  
8:34 AM Commissioner Eric Forsberg spoke  
8:35 AM Jason Campbell, LBPB spoke  
8:35 AM Commissioner Eric Forsberg spoke  
8:36 AM Bill Lorbeer spoke  
8:37 AM Chair Marsha Jeffer spoke  
8:37 AM Bill Lorbeer spoke  
8:37 AM Commissioner Karen Blair spoke  
8:37 AM Jason Campbell, LBPB spoke  
8:38 AM Jason Campbell, LBPB spoke  
8:38 AM Bill Lorbeer spoke

8:41 AM Chair Marsha Jeffer spoke  
8:41 AM Jason Campbell, LBPB spoke  
8:41 AM Commissioner David Witzling spoke  
8:42 AM Dede Rossi, BSBA Executive Director spoke  
8:43 AM Jason Campbell, LBPB spoke  
8:44 AM Bill Lorbeer spoke  
8:45 AM Commissioner David Witzling spoke  
8:46 AM John Black, TID spoke

**A motion was made by Commissioner Forsberg, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and Karen Blair

**Excused:** 1 - Ryan Hofman

4. [17-015BS](#)

Recommendation to receive and file a staff report detailing the scope, cost and funding source for repair and repaving, new parking meters and LED lighting for six of the City owned parking lots located in the Belmont Shore Parking and Business Improvement Area, south of the alley behind businesses on East Second Street.

**Attachments:** [17-015BS Parking Lots Project Scope-Cost-Funding.pdf](#)  
[PW Staff Report BS Parking Lots Project Scope-Cost-Fu](#)

8:47 AM Rosana Carranza, Management Assistant spoke  
8:51 AM Commissioner Eric Forsberg spoke  
8:53 AM Chair Marsha Jeffer spoke  
8:54 AM Rosana Carranza, Management Assistant spoke  
8:57 AM Commissioner Karen Blair spoke  
8:58 AM Rosana Carranza, Management Assistant spoke  
8:59 AM Commissioner Eric Forsberg spoke  
8:59 AM Chair Marsha Jeffer spoke  
8:59 AM Bill Lorbeer spoke  
9:02 AM Dede Rossi, BSBA Executive Director spoke  
9:04 AM Nancy Villasenor, Capital Projects Coordinator spoke  
9:04 AM Dede Rossi, BSBA Executive Director spoke  
9:04 AM Bill Lorbeer spoke  
9:07 AM Commissioner Eric Forsberg spoke  
9:09 AM City staff spoke  
9:10 AM Commissioner Karen Blair spoke

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**THURSDAY, MARCH 16, 2017  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 8:00 AM**

9:12 AM Commissioner Eric Forsberg spoke  
9:15 AM Rosana Carranza, Management Assistant spoke  
9:16 AM Commissioner Eric Forsberg spoke  
9:18 AM Commissioner Eric Forsberg spoke  
9:19 AM Chair Marsha Jeffer spoke  
9:19 AM Commissioner Joy Starr spoke  
9:19 AM Commissioner David Witzling  
9:20 AM Dede Rossi, BSBA Executive Director spoke  
9:21 AM Commissioner David Witzling spoke  
9:21 AM Chair Marsha Jeffer spoke  
9:23 AM Commissioner Eric Forsberg spoke  
9:23 AM Commissioner David Witzling spoke  
9:23 AM Commissioner Karen Blair spoke  
9:23 AM Commissioner Joy Starr spoke  
9:24 AM Chair Marsha Jeffer spoke

**A motion was made by Commissioner Blair, seconded by  
Commissioner Starr, to approve recommendation. The motion  
carried by the following vote:**

**Yes:** 5 - Eric Forsberg, Joy Starr, Marsha Jeffer, David Witzling and  
Karen Blair

**Excused:** 1 - Ryan Hofman

**PUBLIC PARTICIPATION: Members of the public are invited to address the  
Commission on items of interest to the public within Commission jurisdiction.  
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Chair. Public participation will be heard without discussion or action on the issues  
raised.**

9:25 AM Bill Lorbeer spoke  
9:28 AM Nancy Villasenor, Capital Projects Coordinator spoke

**ADJOURNMENT**

9:30 AM Meeting adjourned

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**THURSDAY, MARCH 16, 2017  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 8:00 AM**

Next regular meeting: April 20, 2017.

I, Jim Fisk, Project Manager, certify that the agenda was posted not less than 72 hours prior to the meeting. Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Note:**

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at [jim.fisk@longbeach.gov](mailto:jim.fisk@longbeach.gov).

The Belmont Shore Parking and Business Improvement Area Advisory Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Belmont Shore Parking and Business Improvement Area Advisory Commission at [jim.fisk@longbeach.gov](mailto:jim.fisk@longbeach.gov).