

**CITY OF LONG BEACH
BELMONT SHORE PARKING
AND BUSINESS
IMPROVEMENT AREA
ADVISORY COMMISSION
MINUTES**

**THURSDAY, NOVEMBER 20, 2014
BAY SHORE LIBRARY, 195 BAY SHORE
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair
Marsha Jeffer, Vice Chair
Eric Forsberg, Commissioner
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner
Joy Starr, Commissioner
Lisa Ramelow, Commissioner

**FINISHED AGENDA AND DRAFT MINUTES
REGULAR MEETING**

CALL TO ORDER

At 9:10AM Chair Lorbeer called the meeting to order.

ROLL CALL

Commissioners William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Lisa

Present: Ramelow

Commissioners Joy Starr and Samuel Lippke

Excused:

Commissioners Kurt Schneider

Absent:

Also present: Dede Rossi, BSBA Executive Director; Ricky Dockery, CD 3 Staff; Terry Endersen, BSRA President.

CHAIR REPORT

- 1) Library Bus Stop Reconfiguration.
 - Bus stop at Bay Shore Library has been removed and is out of service (June 2013) - LBT has confirmed bus stop has been permanently removed.
 - Met with City Traffic Engineer - installation of parking space under review.
- 2) Security Camera Project.
 - Installation should be complete this week.
 - Cameras should be active upon installation.
- 3) Belmont Shore Parking Studies.
 - Work scope presentation tentatively scheduled for January.
- 4) Sidewalk Steam Cleaning Program Review.
 - Complaints re: condition of sidewalks.
 - Meeting with Spectrum to review various options.
 - Comments from Spectrum.

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- 5) Upgrading Parking Lots to Smart Meter Pay Stations.
- Met with City Traffic Engineer - locations available w/o loss of parking space.
 - Action delayed until after Parking Study is complete
 - Bond funds are not at risk.

- 6) Proposed Smart Meter Program - Street Meters.
- Council action delayed until December 2, 2014.

- 7) Announcements:
- Christmas Tree lights in bay and median will be turned on Nov 27th
Christmas Parade - Dec 6th
Free Parking Days - Dec 13/14 and 20/21
Virginia Shlemmer passing, service

PUBLIC PARTICIPATION

- Christian Terry, Spectrum Facilities - need more frequency of services; increased pedestrian traffic, suggest some type of weekly program, other option is to seal w/two coats on surface, water repellant, non-slip, then no penetration into surface, no need to use harsh chemicals, currently testing area, bring back analysis in January, may need more layers of sealant; had chemist visit site, recommended; need to add more coats due to absorbent;
- Jeffer - asked about addressing dog droppings
- Chris - said that sealant would address dog droppings
- Lorbeer - informed of the process, does not address frequency needs; summer bumped up to every week, in Oct went back to bi monthly; water overage was a problem; company has ability to collect water; currently collecting in alley due to grease, and when use any chemical, need to collect; need to respect neighborhood
- Terry - cannot collect 100% of water, but should not impact cost of service, can re-use water
- Jeffer - asked if sealer works on bricks as well.
- Terry - yes, sealer works on bricks.
- Ramelow - asked if there have been water complaints.
- Dockery - said CD 3 office has received 2-3 standing water complaints/week.
- Lorbeer - said they need to be aware of standing water; his crew did extensive work to mitigate.
- Forsberg - January is a good time to evaluate steam cleaning frequency and take action.
- Lorbeer - addition to frequency increase good idea, either Conservation Corps, or Spectrum Facilities, or?
- Jeffer - this year was an especially warm fall season, therefore increase in foot traffic, therefore dirty sidewalks.
- Forsberg - consider a January item to expand contract, need budget impact, maybe summer cleaning goes through October, rain reduces need.
- Lorbeer - if new meters are approved, need to evaluate budget anyway.
- Dave Newell - complaints of noise due to possible early morning cleaning, near alley residents.
- Lorbeer - noise heard very early morning 3-4 AM is due to alley cleaning by other than Spectrum Facilities.
- Rossi - Simzy's back area, every once and awhile new contractor comes b4 7AM by mistake.
- Newell - not sure if sidewalk cleaning; what hours?
- Lorbeer - alleys are cleaned once each quarter.
- Newell - businesses clean back of business, can residents treat runoff standing water?
- Terry - no chemicals can be used on water.

- Lorbeer - chemical questions are responsibility of the City's Health Department.
- Newell - asked about bank public parking during the Belmont Shore Christmas Parade.
- Lorbeer - informed about ordinance regulating banks allowing public parking.
- Rossi - all banks are okay for Christmas Parade parking; encourage beach/Appian Way parking.
- Terry Endersen - would like a brief synopsis of Commission recommendation for new meters.
- Lorbeer - explained that the Commission September meeting minutes has the recommendation. His understanding is that card merchant contract prohibits convenience fee, paying utility bills over phone is different; convenience fees are off table until can amend contract w/credit card vendors; regarding recommendation from Commission - increase parking lot rates, eliminate 8 hour compounding rate in lots (same as street), felt enough to cover operational cost, bond funds could pay for purchase; did not want to raise street meter rates (keep at \$0.50/hr); Commission voted to not install sensors, Lorbeer wanted, but if it's a matter of pucks w/meters vs no pucks no meters - probably would go w/pucks; concern expressed was pucks would allow increased parking enforcement; puck batteries wear out, seemed economically unsound; need data collected by pucks.

CONSENT CALENDAR

1. [14-064BS](#) Recommendation to approve the minutes for the meeting held October 16, 2014.
Attachments: [14-064BS Finished Agenda And Draft Minutes 10.16.14.](#)

A motion was made by Commissioner Forsberg, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:

Yes: 4 - William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

Excused: 2 - Samuel Lippke and Joy Starr

Absent: 1 - Kurt Schneider

2. [14-065BS](#) Recommendation to receive and file the Financial Report for the period ending September 30, 2014.
Attachments: [14-065BS BSPBIAAC 09.30.14 Financial Statement.pdf](#)

A motion was made by Commissioner Forsberg, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:

Yes: 4 - William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

Excused: 2 - Samuel Lippke and Joy Starr

Absent: 1 - Kurt Schneider

3. [14-066BS](#)

Recommendation to receive and file the Long Beach Transit Employee Bus Pass Program and Status Report for the period October 1, 2014 through October 31, 2014.

Attachments: [14-066BS LBT Emp Bus Pass Program Monthly Report \(](#)

A motion was made by Commissioner Forsberg, seconded by Commissioner Jeffer, to approve recommendation. The motion carried by the following vote:

Yes: 4 - William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

Excused: 2 - Samuel Lippke and Joy Starr

Absent: 1 - Kurt Schneider

REGULAR AGENDA

4. [14-067BS](#)

Recommendation to adjourn the December 18, 2014 BSPBIAAC meeting.

A motion was made by Commissioner Jeffer, seconded by Commissioner Ramelow, to approve recommendation. The motion carried by the following vote:

Yes: 4 - William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

Excused: 2 - Samuel Lippke and Joy Starr

Absent: 1 - Kurt Schneider

5. [14-068BS](#)

Recommendation to approve purchase of four wooden trees for installation in the 2nd Street medians at a cost not to exceed \$6,000.

Attachments: [14-068BS Median Holiday Trees Purchase.pdf](#)

- Lorbeer - informed the history of the trees, and the project; trees will last 6 years, which averages out to at cost of \$1,000/year; there is also an existing tree from last year as well, cost to paint approximately \$400; would like to amend recommendation to not to exceed \$6,500.
- Ramelow - discussed installation locations.
- Newell - asked about median pedestrians traffic allowance.
- Rossi - said that pedestrian foot traffic is allowed during the Christmas Parade as usual.
- Matt Peterson - thanked the Commission from the BSBA.

An amended motion was made by Commissioner Jeffer, seconded by Commissioner Forsberg, to approve recommendation to approve purchase of four wooden trees for installation in the 2nd Street median at a cost not to exceed \$6,500. The motion carried by the following vote:

Yes: 4 - William W. Lorbeer, Marsha Jeffer, Eric Forsberg and Lisa Ramelow

Excused: 2 - Samuel Lippke and Joy Starr

Absent: 1 - Kurt Schneiter

PUBLIC PARTICIPATION:

There was no public participation at this time.

ADJOURNMENT

Note:

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at jim.fisk@longbeach.gov.