

**CITY OF LONG BEACH  
BELMONT SHORE PARKING  
AND BUSINESS  
IMPROVEMENT AREA  
ADVISORY COMMISSION  
MINUTES**

**THURSDAY, OCTOBER 16, 2014  
BAY SHORE LIBRARY, 195 BAY SHORE  
AVENUE, THIRD THURSDAY, 9:00 AM**

William Lorbeer, Chair  
Marsha Jeffer, Vice Chair  
Eric Forsberg, Commissioner  
Samuel Lippke, Commissioner



Kurt Schneider, Commissioner  
Joy Starr, Commissioner  
Lisa Ramelow, Commissioner

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**REGULAR MEETING**

**CALL TO ORDER**

At 9:05AM Vice Chair Jeffer called the meeting to order.

**ROLL CALL**

**Commissioners** Kurt Schneider, Joy Starr, Marsha Jeffer, Eric Forsberg, Samuel  
**Present:** Lippke and Lisa Ramelow

**Commissioners** William W. Lorbeer

**Excuse:**

Also present: Ricky Dockery, CD 3 staff; Dede Rossi, BSBA Executive Director.

**CHAIR REPORT**

- 1) LBT September 2014 Status Report: Kevin Lee comment: ["Nothing out of the ordinary here. It falls in line with previous numbers."](#)
- 2) Security Camera Update
  - Per Tech Services, waiting for Traffic Division approval to hang cameras on traffic signals.
- 3) Alley Lighting Project Update
  - According to SCE and City staff, the lights have been installed.
- 4) Park Avenue ground cover
  - American Heritage Landscape will replace the ground cover
  - Foot traffic prevented dymondia ground cover enough time to "take"
- 5) Sprinklers/Irrigation issues
  - Several City departments have been addressing the issue of standing water on La Verne Avenue
  - Parks Recreation and Marine have addressed median irrigation valves and controls that also affect the sidewalk tree wells
- 6) Median Landscape Project
  - The ad hoc subcommittee recently met to discuss moving forward with a comprehensive plan - nothing to report at this time

## **PUBLIC PARTICIPATION**

Dave Newell spoke about bank moratorium and parking issues.

Commissioner Schneider spoke about bank after hours parking issues.

Max Alavi asked about City staff working with bank sign issues.

Commissioner Lippke spoke about limited time parking issues and process for adjusting curb painting.

Dede Rossi said she would follow up with the limited time parking concerns.

## **CONSENT CALENDAR**

1. [14-059BS](#) Recommendation to approve the minutes for the meeting held September 18, 2014.  
**Attachments:** [14-059BS Finished Agenda And Draft Minutes 09.18.14.](#)  
  
**A motion was made by Commissioner Forsberg, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**  
  
**Yes:** 6 - Kurt Schneider, Samuel Lippke, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow  
  
**Excused:** 1 - William W. Lorbeer
2. [14-060BS](#) Recommendation to receive and file the Financial Report for the period ending August 31, 2014.  
**Attachments:** [14-060BS BSPBIAAC 08.31.14 Financial Statement.pdf](#)  
  
**A motion was made by Commissioner Forsberg, seconded by Schneider, to approve recommendation. The motion carried by the following vote:**  
  
**Yes:** 6 - Kurt Schneider, Samuel Lippke, Joy Starr, Marsha Jeffer, Eric Forsberg and Lisa Ramelow  
  
**Excused:** 1 - William W. Lorbeer
3. [14-061BS](#) Recommendation to receive and file the Long Beach Transit

Employee Bus Pass Program Status Report for the period  
September 1, 2014 through September 30, 2014.

**Attachments:** [14-061BS LBT Emp Bus Pass Program Monthly Report !](#)

**A motion was made by Commissioner Forsberg, seconded by  
Schneider, to approve recommendation. The motion carried by the  
following vote:**

**Yes:** 6 - Kurt Schneider, Samuel Lippke, Joy Starr, Marsha Jeffer, Eric  
Forsberg and Lisa Ramelow

**Excused:** 1 - William W. Lorbeer

#### REGULAR AGENDA

4. [14-062BS](#) Recommendation to approve the transfer of \$2,200.46 of collected  
parking meter revenue in from the Bay Shore Library Parking Meters to  
the Bay Shore Library.

**Attachments:** [14-062BS Library Meter Funds staff report.pdf](#)

Commissioner requested accounting of how the library parking meter funds  
have been allocated.

**A motion was made by Schneider, seconded by Lippke, to approve  
recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Samuel Lippke, Joy Starr, Marsha Jeffer, Eric  
Forsberg and Lisa Ramelow

**Excused:** 1 - William W. Lorbeer

5. [14-063BS](#) Recommendation to approve the American Heritage Landscape LP  
proposal for trimming the trees on the sidewalks of 2nd Street in the  
Belmont Shore Parking and Business Improvement Area at a cost not to  
exceed \$3,275.

**Attachments:** [14-063BS Tree Trimming staff report.pdf](#)  
[American Heritage BS 2nd Street 2014 Tree Pruning.pdf](#)

Commissioner Forsberg confirmed that all trees on 2nd Street would be  
trimmed.

**A motion was made by Schneider, seconded by Lippke, to approve  
recommendation. The motion carried by the following vote:**

**Yes:** 6 - Kurt Schneider, Samuel Lippke, Joy Starr, Marsha Jeffer, Eric  
Forsberg and Lisa Ramelow

**Excused:** 1 - William W. Lorbeer

**PUBLIC PARTICIPATION**

Alavi asked about the 24 minute parking time limit.

Schneiter spoke about no change in limited time parking with new meters.

Newell asked if the parking limit time will be changed from two hours to three hours.

Schneiter spoke about potential parking options in the future.

Newell spoke about Newport Beach parking regulations.

Schneiter spoke about the Commission agreeing to extend limited parking to three hours.

Lippke compared events at Newport Beach to Belmont Shore.

Jeffer spoke about three hour limit proposed as not an official vote of the Commission.

Alavi asked about phone applications for new parking meters.

Schneiter spoke about limited usage, added expenses and battery life with phone applications.

Alavi asked if new meters would have phone applications software.

Schneiter said new meters would include phone applications software if needed in the future.

Ramelow asked when City Council will discuss new meters.

City staff spoke about potential November 18, 2014 parking meter Council discussion.

Rossi asked if the Commission would consider adding two more Big Belly trash compactors on 2nd Street.

Jeffer spoke about recommending agendizing new Big Belly trash compactors to Chair Lorbeer.

Schneiter asked if the Big Belly trash compactors have proven beneficial.

Rossi spoke about the benefits of the Big Belly trash compactors.

Alavi spoke about cleaning the parking lot behind Super Mex.

Rossi spoke about the Super Mex parking lot ownership, and that efforts are under way by the

owner to clean the area and maintaining it as well.

**ADJOURNMENT**

At 9:35AM Commissioner Schneiter motioned to adjourn the meeting, Commissioner Starr seconded the motion, and the vote was unanimous to adjourn the meeting.

**Note:**

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Jim Fisk 48 hours prior to the Belmont Shore Parking and Business Improvement Area Advisory Commission meeting at (562) 570-3863. This information is available in an alternative format by request to Jim Fisk at (562) 570-3863. For correspondence purposes you can reach City staff at [jim.fisk@longbeach.gov](mailto:jim.fisk@longbeach.gov).