

November 16, 2021

**C-7**

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive the application of Denise Maldonado, dba Confidential Coffee, for an original application of an Alcoholic Beverage Control (ABC) license, at 137 West Sixth Street, Suite 101; submit a Public Notice of Protest to ABC; and, direct the City Manager to withdraw the protest if a Conditional Use Permit Exemption (CUPEX) is granted. (District 1)

**DISCUSSION**

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

**TIMING CONSIDERATIONS**

The Department of Alcoholic Beverage Control received the above application on September 29, 2021. The applicant is still in the planning stages and has not yet received a CUPEX. Provided the Planning Commission approves the CUPEX, the recommendation includes a request to direct the City Manager to withdraw the Public Notice of Protest. City Council action is requested on November 16, 2021, to respond to the Department of Alcoholic Beverage Control by the November 18, 2021 due date.

**FISCAL IMPACT**

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

ATTACHMENTS

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL  
November 16, 2021

Council District: 1

Applicant: Denise Maldonado

DBA: Confidential Coffee

Address: 137 West Sixth Street, Suite 101

Type of Application: An Original Application of an On-Sale Beer and Wine  
Bona Fide Eating Place license

Bases for possible protest: High Crime  
Over Concentration  
Residences within 100 feet  
Park within 600 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination by the City of public  
convenience and necessity **is not** required  
for this application.

Census Tract: 5759.02

Boundaries: Seventh Street to the North  
Broadway to the South  
Pine Avenue to the East  
Magnolia Avenue to the West

Number of licenses allowed: 5

Number of licenses existing: 16

Police Reporting District: 174

Boundaries: Seventh Street to the North  
Fourth Street to the South  
Long Beach Boulevard to the East  
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 174. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant and coffee shop

Last day to request  
conditions and protest: November 18, 2021

Date: November 16, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **CONFIDENTIAL COFFEE - 137 WEST SIXTH STREET, SUITE 101**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (9/29/20 - 9/29/21)**

None

**ABC INSPECTIONS (Past three years)**

Not applicable

**RESIDENCES WITHIN 100 FEET**

137 West Sixth Street	Multi-Unit Complex
110 East Sixth Street	Multi-Unit Complex
110 West Sixth Street	Multi-Unit Complex

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

620 Pacific Avenue	Pacific & Sixth Street Community Park
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