

Murray's

wine, cheese, etc



SPECIALTY ARTISANAL FOOD



MONTHLY WINE CLUB

Opening Winter 2021 in the Stratford Square Neighborhood of Long Beach in the Times Square Center on the corner of Spring & Clark.

Stephen & Kerri Murray have deep roots in the Los Altos neighborhood of Long Beach. Stephen has worked as a chef in some of California's finest restaurants before planting roots back in Long Beach: from Mobil 5 Star fine dining at Studio Montage Laguna Beach, Bottega Napa Valley under acclaimed Chef Michael Chiarello, local Legend Chef Steve Samson of Rossoblu and most recently as Executive Chef of Terroni and Dopolavoro.

Our love and passion for gourmet products and artisanal producers inspired this store to be the perfect escape for any food and wine lover. Murray's will offer highly curated specialty products, quality affordable wines, artisanal cheese and charcuterie, local ceramics, cookbooks, and unique culinary gifts.

Our monthly wine club lets members endlessly explore unique winemakers and wine varietals from all over the world.

Custom and Corporate Gift Baskets, cheese boards and picnic baskets perfect for any celebration or gift.

Murray's will host special themed tasting events where guests will have an opportunity to taste exclusive products, meet winemakers, cheese makers and other industry experts in person



CUSTOM AND CORPORATE GIFT BASKETS



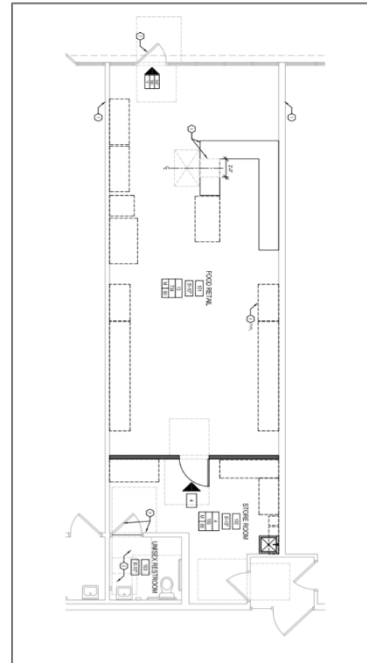
CHEESE BOARDS FOR PICNICS AND SPECIAL EVENTS



Murray's is excited to join Times Square with other great locally owned businesses like Steady Brewing, Baja Sonora, Creative Cakery, Yang Chow, Coffee Parlor and Ottimo Pizzeria



2938 Clark Ave, Long Beach 90815



Murray's will offer unique branded products using our own recipes like infused oils and vinegars, sauces, marinades, spice rubs, cookies, and confections.

Our space is 1075 sq feet dedicated to offering unique culinary products to the neighborhood. We are connected with other local small businesses and artisans to offer unique products not available anywhere else in Long Beach like NowServing, Wotz handmade ceramics, Janzy Wax Co and others



Murray's will be engaged in our local community. We want to make our world a better place for all through our passion for food and wine. Murray's is committed to giving back by supporting local charities and causes like the Long Beach Rescue Mission, CASA Youth Shelter, My Cielo and No Us Without You.

Murray's Deli
2938 Clark Ave, Long Beach
Project Description
7/22/21

Request: Finding of public convenience or necessity and permit to sell beer and wine for off-site consumption (ABC Type 20 License) at a new gourmet deli. Please see attached informational package for more details.

Store Hours of Operation: 8 am – 10 pm daily

Overall Store Size: Approximately 1,075 square feet

Security Measures:

- They will install 5-10 security cameras on the property.
- Surveillance video will be stored for 30 days and be made available to law enforcement upon request.
- All persons that appear younger than 30 years old must provide ID in order to purchase alcohol.
- Point of sale system requires cashier to scan the ID to validate age. No alcohol will be sold if customer is a minor.
- Policy signs are posted on premises: “No Open Containers”, “No Consumption of Alcoholic Beverage on the Premises” and “No Loitering”.
- Employees engaged in the sale of alcohol will be at least 21 years of age.

Employee Training:

- Employees engaged in sale of beer/wine will complete responsible beverage service (RBS) training class that is approved by ABC.
- RBS Training includes looking for signs of intoxication, proper identification checking, procedures for dealing with various situations as well as general behavior observance training.
- Employees are required to review the California Department of Alcoholic Beverage Control IMPACT (INFORMED MERCHANTS PREVENTING ALCOHOL RELATED CRIME TENDENCIES) Off-sale Guide to confirm understanding of laws. A copy of the IMPACT Guide is attached.