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THIRTY-THIRD SENATE DISTRICT

SENATE MAJORITY WHIP
CHAIR, SENATE COMMITTEE ON TRANSPORTATION

October 12, 2021

Mayor Robert Garcia, Members of the Long Beach City Council 333 West Ocean Boulevard Long Beach, CA, 90802

RE: Support of the Long Beach Latino Cultural Center feasibility and business plan; Agenda Item # 18. 21-1058

Dear Mayor Robert Garcia and Members of the Long Beach City Council,

As the State Senator representing California's 33rd District, and a member of the Latino Cultural Steering Committee, I write to support the Long Beach Latino Cultural Center Community Engagement and Business Plan. The feasibility report includes a community engagement study and the proposed business plan, exploring support and financing options to create a Latino Cultural Center. The Latino Cultural Center is a needed source of inclusion and innovation, serving as a community hub for local and regional Latino arts, culture, and history for the city's largest ethnic demographic.

The City of Long Beach has prioritized equity and inclusion in celebration of its diversity and as a commitment to ensuring all residents have equal opportunities to thrive. The Latino Cultural Center would serve as a focal point to brand the city's unique cultural identity and embrace its historical significance. These efforts can help revitalize neighborhoods and increase the quality of life for its residents by creating community pride, belonging, identity, and recognition for Latinos.

For these reasons, I express my full support for the Long Beach Latino Cultural Center feasibility and business plan. Should you have any questions regarding my support on this matter please do not hesitate to contact my office at (562) 256-7921.

Sincerely,

Lena Gonzalez

Senator, Senate District 33