



Green:ightLB

Cannabis Education & Prevention Update

Green:ightLB



CITY OF
LONG BEACH



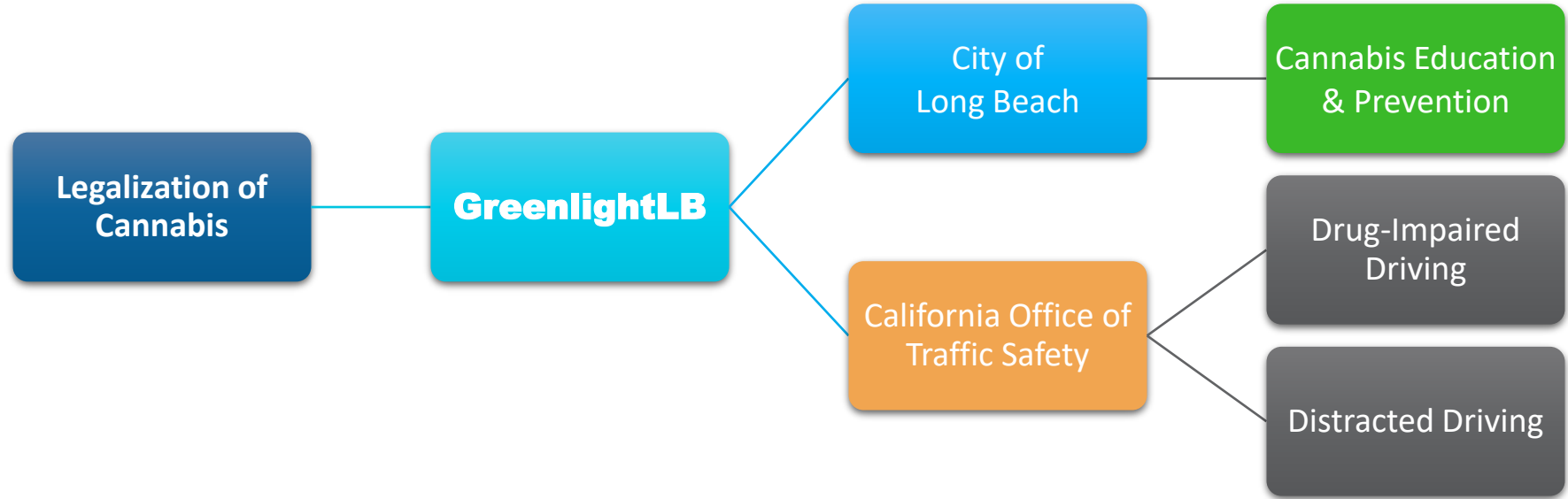
Hello!

Richard L Nunez

Program Manager, GreenlightLB
Pronouns: He/Him

Cannabis Education & Prevention /
Drug Impaired & Distracted Driving Prevention
Long Beach Department of Health & Human Services

GreenlightLB - About us



What We Do

- Youth & Young adult focused workshops
- Collaborative Partnerships with Dispensaries & Restaurants.
- Community Education & Outreach
- TA to Office of Cannabis Oversight
- All work is data driven – Annual Survey

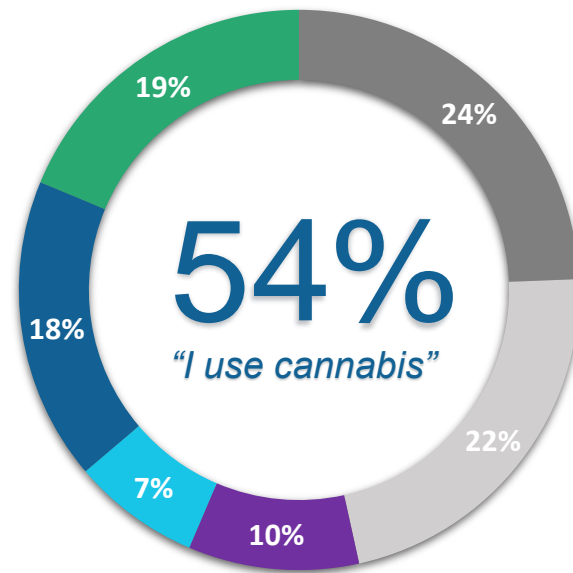


Frequency of Cannabis use

2020 DHHS Cannabis & Health Assessment

How Frequently do you Use Cannabis or Cannabis Related Products?

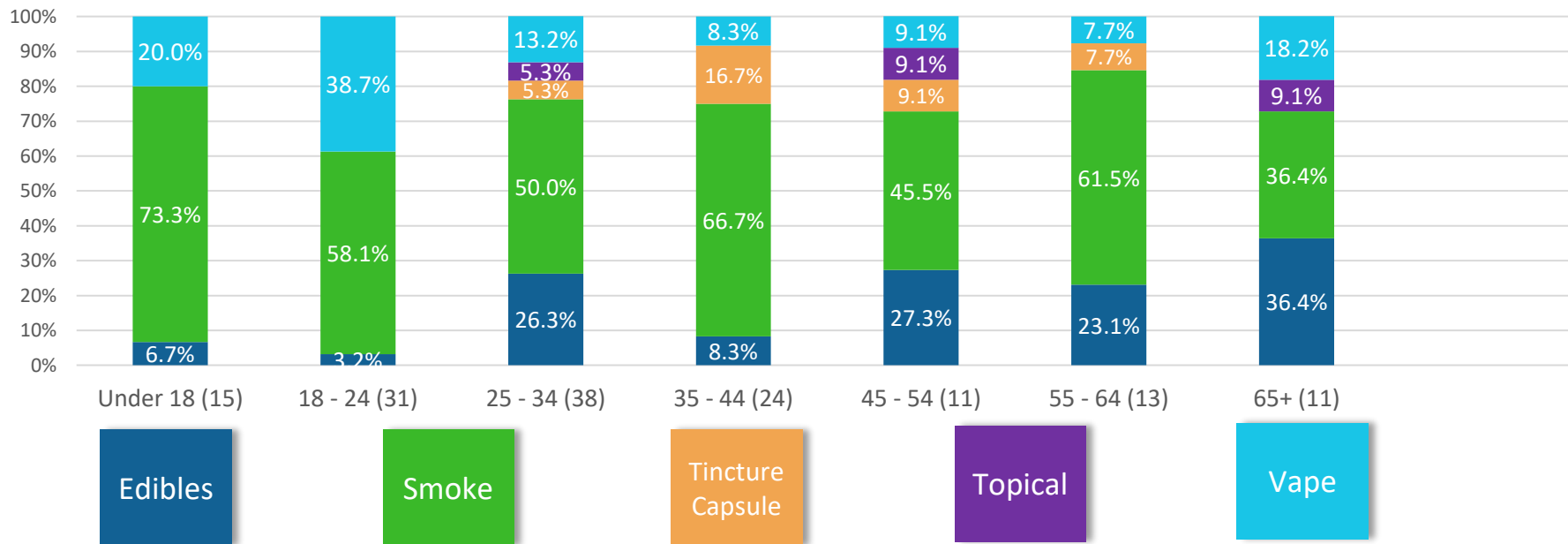
- I have never used cannabis or cannabis related products (99)
- I have used cannabis or cannabis related products in the past, but don't anymore (90)
- I use cannabis or cannabis related products a few times per month (40)
- I use cannabis or cannabis related products a few times per week (30)
- I use cannabis or cannabis related products a few times per year (71)
- I use cannabis or cannabis related products daily or almost daily (76)



Cannabis Use

2020 DHHS Cannabis & Health Assessment

Preferred Method of Cannabis Ingestion Amongst Users by Age Group



Workshops & Presentations

500 Community Members through workshops & Presentations

- CSULB
- Cambodian Association of America
- The Youth Services Network
- The Center LB
- YMCA
- LB Forward
- LBCC
- LINC Housing
- Youth Coalition Leaders
- McBride HS
- LBCA
- Parks & Rec: Be Safe Program

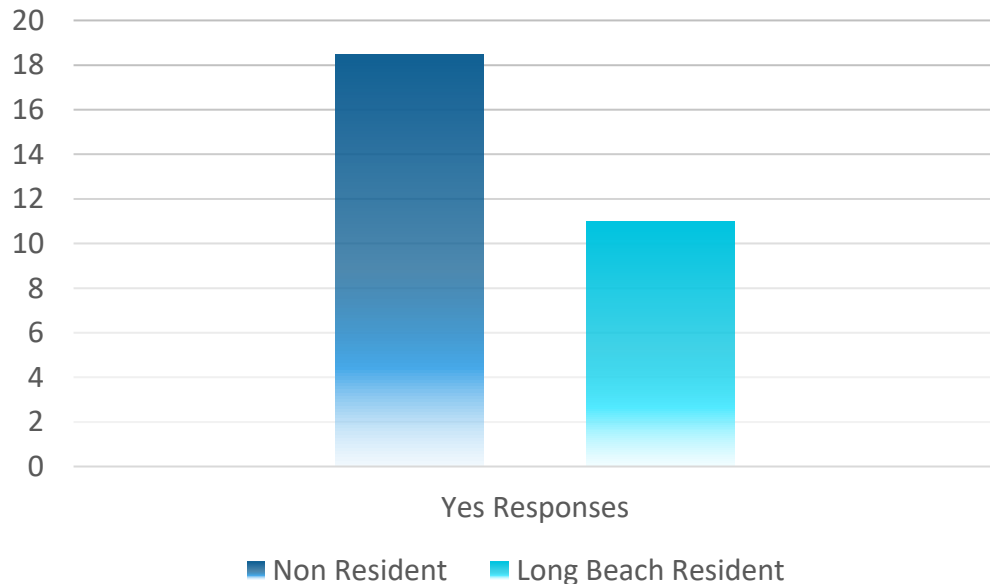


Cannabis & Driving

2020 DHHS Cannabis & Health Assessment

Long Beach residents more likely to report “driving while high” is unsafe.

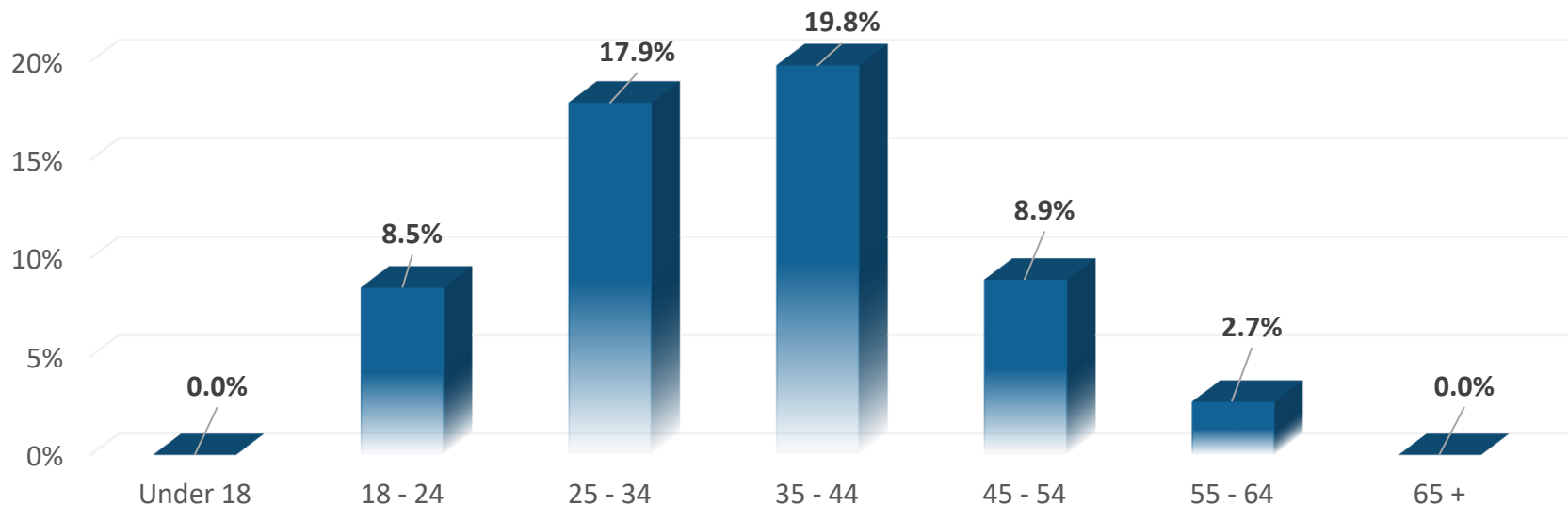
DO YOU THINK THAT ITS SAFE TO DRIVE WHILE HIGH FROM CANNABIS?



Cannabis & Driving

2020 DHHS Cannabis & Health Assessment

DO YOU THINK THAT DRIVING HIGH FROM CANNABIS IS SAFE?
(YES RESPONSES)



Community Outreach

8,500 educational handouts to community members to encourage responsible cannabis use and prevent drug-impaired

- Pop-ups
- Community Outreach
- Food Distributions

AOC7, Black Health Equity, LB Advancing Peace, CD9, Rose Park, Pacific Gateway, LINC, Centro CHA. Love Beyond Limits, Parks & Rec...





Collaborative Partnerships

- 20,000 educational resources to licensed cannabis dispensaries
- 3,000 Educational Trivia Coasters distributed to local bars, restaurants and breweries
- Auto-related incentives: provided to those at educational workshops to remind folks that, *"DUI doesn't just mean booze"*



Cannabis & Secondhand Smoke

Increase number of community complaints regarding secondhand cannabis smoke

- “The disgusting smell and smoke continuously infiltrate's my home and I don't see how that is fair”
- “We have children in our home and it's not ok for us to have to deal with their secondhand smoke. The city need to do something about this, or do we have to take matters into our own hands?”
- “My neighbor is constantly smoking weed and it blows right into my apartment. Can you give them a ticket or something?”



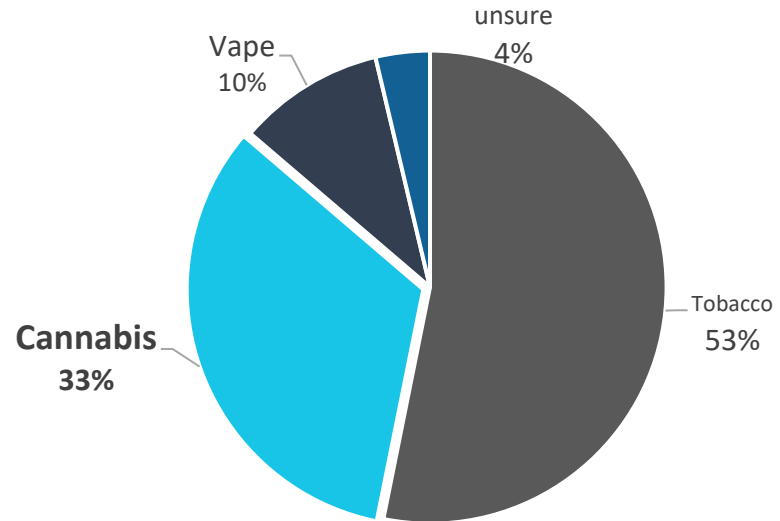
Of participants surveyed stated that **secondhand smoke** had drifted into **their unit** in the **past year**.

2020 TEPP: Multi-Unit Housing Survey Cannabis & Health Assessment

Cannabis & Secondhand Smoke

Increase number of community complaints regarding secondhand cannabis smoke

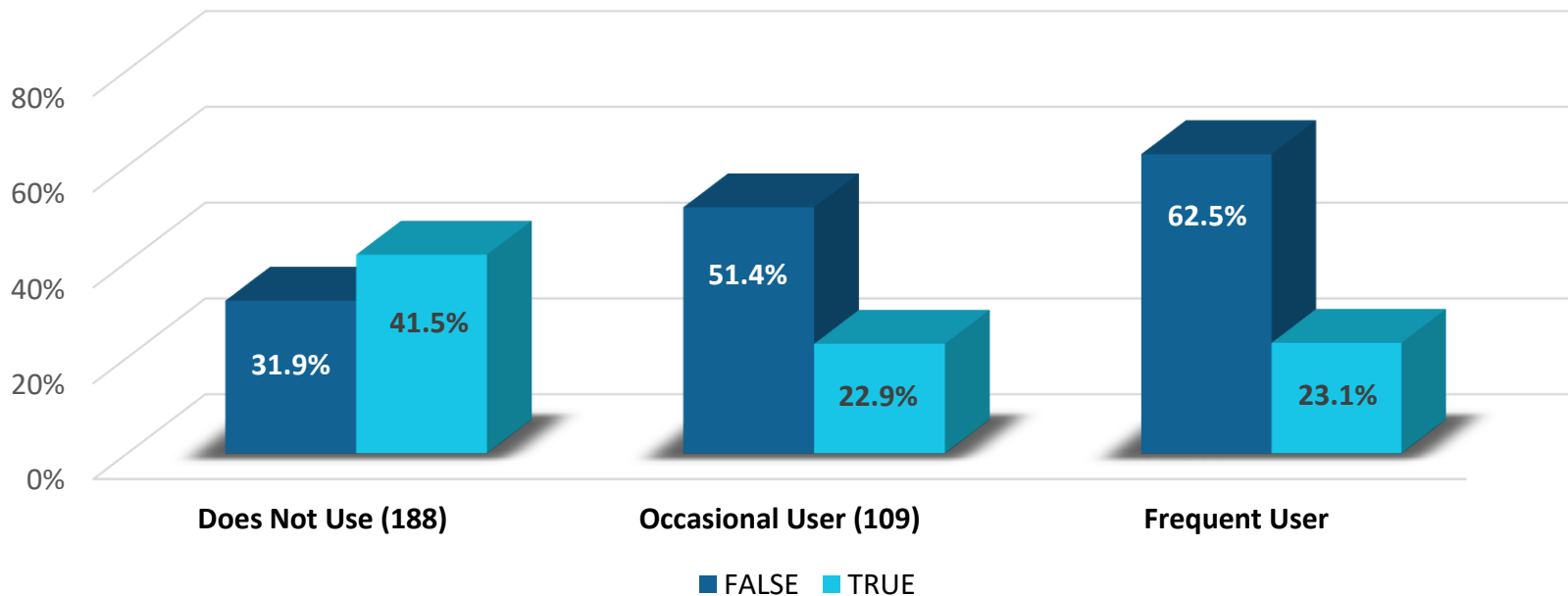
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- “We have children in our home and it's not ok for us to have to deal with their secondhand smoke. The city need to do something about this, or do we have to take matters into our own hands?”
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Cannabis Smoke

2020 DHHS Cannabis & Health Assessment

Cannabis Smoke has many of the Same Harmful Chemicals in it as does Tobacco Smoke *(by Respondent's Cannabis Use)*



Addressing Community Concerns

Cannabis & Secondhand Smoke

Increased education on the effects of Cannabis Smoke

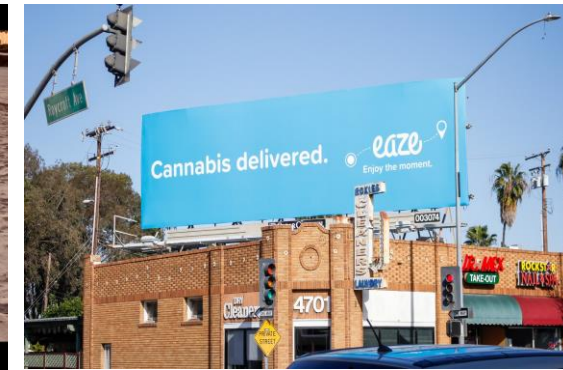
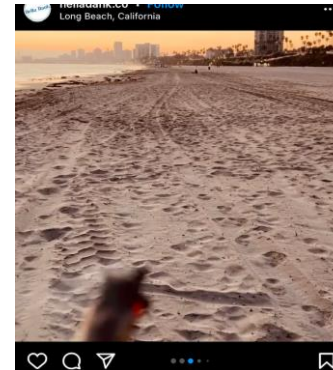
- 2021 Survey additions: SHS & Litter
- Increased education on social media
- Partnership with LBEA & TEPP



Moving Forward

Cannabis Education in LB

- City-wide trainings
- Increase presence at dispensaries
- Address promotions and health claims
- Changes in LB Cannabis
- Build capacity around education





Thank you

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