

C-13

October 12, 2021

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of The Merchant, LLC, dba The Merchant, for an original application of an Alcoholic Beverage Control (ABC) license, at 4121 Long Beach Boulevard. (District 8)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on October 12, 2021, to respond to the Department of Alcoholic Beverage Control by the October 19, 2021 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL
October 12, 2021

Council District: 8
Applicant: The Merchant, LLC
DBA: The Merchant
Address: 4121 Long Beach Boulevard
Type of Application: An Original Application of an On-Sale Beer and Wine Bona Fide Eating Place license.
Bases for possible protest: Over concentration
Residences within 100 feet
Churches within 600 feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and Necessity **is not** required for this application.

Census Tract: 5718
Boundaries: 47th Street/Carson Street to the North
Bixby Road/405 Freeway to the South
Long Beach Blvd./Carson Street/Atlantic Avenue to the East
Del Mar Avenue/710 Freeway/Los Angeles River to the West
Number of licenses allowed: 3
Number of licenses existing: 8
Police Reporting District: 225
Boundaries: San Antonio Drive to the North
Bixby Road to the South
Long Beach Boulevard to the East
Country Club Drive to the West

Reported crimes in this district for ABC purposes are 53. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant and coffee shop
Last day to request conditions and protest: October 19, 2021

Date: October 12, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **THE MERCHANT - 4121 LONG BEACH BOULEVARD**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (8/30/20 - 8/30/21)

459A Audible Burglar Alarm Checks Okay

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

264 East Claiborne Place	Single Family Residence
256 East Claiborne Place	Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

4140 Long Beach Boulevard	Blessing, Prosperity & Longevity Monastery
345 East Carson Street	Family of Faith Christian Center
345 East Carson Street	Emmanuel Lutheran Church
345 East Carson Street	Light of the World Wisdom

