

Date October 5, 2021

R-33

To: HONORABLE MAYOR AND CITY COUNCIL

From: Councilwoman Mary Zendejas, District 1

Subject: Fund Transfer for Día De Los Muertos Event in the Washington Neighborhood

RECOMMENDATION

Increase appropriations in the General Fund Group in the City Manager Department by \$500, offset by the First Council District One-time District Priority Funds, transferred from the Citywide Activities Department to provide a contribution to the Habitat for Humanity of Greater Los Angeles, in support of their collaboration with the Washington neighborhood for the planning of the Día De Los Muertos Event, which takes place on October 23rd and 24th, 2021; and,

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$500 to offset a transfer to the City Manager Department.

DISCUSSION

Habitat for Humanity of Greater Los Angeles (Habitat LA) is a non-profit organization that has committed to improve the living conditions of all residents in the Washington Neighborhood of Long Beach. Habitat LA's Quality of Life Framework program centers around empowering community members to work together to address issues in their neighborhood. A critical part of these efforts include the activation of public spaces for the development of a supportive and thriving community. The Día de los Muertos Event in the Washington Neighborhood presents another opportunity to advance these efforts.

El Día de los Muertos (The Day of the Dead) is a tradition embedded in many Latin American cultures. It is a celebration of life that brings family and community together to remember and honor those we have lost along the way. This tradition is particularly significant to many this year due to the number of lives that were lost to COVID. The event is scheduled for October 23rd and 24th. This donation is to help offset some of the costs associated with the event and further support the mission of Habitat LA in uplifting our Washington Neighborhood.

This item was reviewed by Budget Manager Grace H. Yoon on September 27, 2021.

TIMING CONSIDERATIONS

The Día De Los Muertos Event in the Washington Neighborhood is taking place on October 23rd, and 24th.

FISCAL IMPACT

This recommendation requests the City Manager Department to provide a contribution to the Habitat for Humanity of Greater Los Angeles in support of their collaboration with the Washington neighborhood for the planning of the Día De Los Muertos Event.. The total appropriation increase of \$500 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of the First Council District One-Time Priority Funds in the General Fund Group in the Citywide Activities Department. The recommendation is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.

SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Mary Zendejas", written in a cursive style.

Councilwoman Mary Zendejas

