

**C-21**

October 5, 2021

HONORABLE MAYOR AND CITY COUNCIL  
City of Long Beach  
California

**RECOMMENDATION:**

Receive and file the application of Grocery Outlet, Inc., dba Grocery Outlet, for a premise to premise and person to person transfer of an Alcoholic Beverage Control (ABC) license, at 300 East Willow Street; and, determine that the application serves the public convenience and necessity. (District 6)

**DISCUSSION**

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

**TIMING CONSIDERATIONS**

City Council action is requested on October 5, 2021, to respond to the Department of Alcoholic Beverage Control by the October 6, 2021 due date.

**FISCAL IMPACT**

There is no fiscal impact associated with this recommendation.

**SUGGESTED ACTION:**

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA  
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA  
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL  
October 5, 2021

Council District: 6

Applicant: Grocery Outlet, Incorporated

DBA: Grocery Outlet

Address: 300 East Willow Street

Type of Application: A Premise to Premise and Person to Person Transfer of an Off-Sale General Package Store license

Bases for possible protest: Over concentration  
Church within 600 feet  
Park within 600 feet

**PUBLIC CONVENIENCE DETERMINATION:** A determination of Public Convenience and Necessity **is** required for this application.

Census Tract: 5732.01

Boundaries: Willow Street to the North  
Hill Street to the South  
Martin Luther King Jr Avenue to the East  
Long Beach Boulevard to the West

Number of licenses allowed: 3

Number of licenses existing: 3

Police Reporting District: 201

Boundaries: Willow Street to the North  
Burnett Street to the South  
Atlantic Avenue to the East  
Long Beach Boulevard to the West

Reported crimes in this district for ABC purposes are 49. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A package store

Last day to request conditions and protest: October 6, 2021

Date: October 5, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **GROCERY OUTLET - 300 EAST WILLOW STREET**

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**CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (8/12/20 - 8/12/21)**

(3) 647I	Unlawful Lodging	Advised
(2) 925	Suspicious Person	Gone on Arrival/Civil
R594	Vandalism Report	Gone on Arrival

**ABC INSPECTIONS (Past three years)**

Not applicable

**RESIDENCES WITHIN 100 FEET**

None

**CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET**

2491 Long Beach Boulevard	Iglesia Evangelica Rosa De Saron
434 East Willow Street	Fellowship Park

