

C-19

October 5, 2021

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Dirt Dog, Incorporated, dba Dirt Dog, for an original application of an Alcoholic Beverage Control (ABC) license, at 1950 Ximeno Avenue. (District 4)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on October 5, 2021, to respond to the Department of Alcoholic Beverage Control by the October 6, 2021 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

HONORABLE MAYOR AND CITY COUNCIL
October 5, 2021

Council District: 4

Applicant: Dirt Dog, Incorporated

DBA: Dirt Dog

Address: 1950 Ximeno Avenue

Type of Application: An Original Application of an On-Sale Beer and Wine
Bona Fide Eating Place license

Bases for possible protest: High crime
Over concentration

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and
Necessity **is not** required for this application.

Census Tract: 5749.02

Boundaries: Stearns Street to the North
Pacific Coast Highway to the South
Clark Avenue to the East
Lakewood Avenue/Traffic Circle to the West

Number of licenses allowed: 5

Number of licenses existing: 7

Police Reporting District: 562

Boundaries: Stearns Street to the North
Atherton Street/Traffic Circle to the South
Clark Avenue to the East
Lakewood Avenue/Traffic Circle to the West

Reported crimes in this district for ABC purposes are 120. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: A restaurant

Last day to request
conditions and protest: October 6, 2021

Date: October 5, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **DIRT DOG - 1950 XIMENO AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (8/17/20 - 8/17/21)

None

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

None

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

