

September 16, 2021

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Receive and file a report on the Lincoln Park Project update. (District 2)

DISCUSSION

On December 17, 2020, the Parks and Recreation Commission recommended to the City Manager the approval of the Lincoln Park (Park) Redesign as an improvement for public recreation. The project subsequently started construction in January 2021 through a Public Private Partnership agreement between the City of Long Beach and Plenary Properties Long Beach, LLC for Civic Center Construction.

Once completed, the Park will feature a dog park, playground, outdoor reading area with native vegetation, half basketball court, skatepark, fitness equipment, restroom and programmable lawn space. In addition, the project includes utility ducting for a future concession stand within the Park's footprint. The Park construction is currently 60% completed.

The Parks, Recreation and Marine (PRM) Department is launching an outreach effort to collect feedback from future Park users. This is to understand how people plan to use the park and receive suggestions on park programming and operators. PRM will also collect information from stakeholders who are interested in volunteer opportunities at the Park, such as park cleanup events.

Feedback will be collected during at least one community meeting, which will be scheduled at a future date. In addition, a community survey will be distributed in four languages via social media, a press release, email blasts and through council district newsletters. A draft survey is included as Attachment A. Results from the survey will assist the PRM Department identify opportunities for activation. In addition, PRM is soliciting recommendations from potential park operators and concessionaires through a Request for Information. A major goal of that effort is to identify potential partnerships for Lincoln Park.

FISCAL IMPACT

This recommendation has no staffing impact beyond the budgeted scope of duties and is consistent with existing City Council priorities. There is no fiscal or local job impact associated with this recommendation.

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SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



NANCY VILLASEÑOR
MANAGER
PARK PLANNING & PARTNERSHIPS

APPROVED:



BRENT DENNIS
DIRECTOR

BD:SS:NV

ATTACHMENT A: DRAFT COMMUNITY SURVEY

ATTACHMENT B: LINCOLN PARK UPDATE PRESENTATION

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DRAFT

 English (United States) ▼

New Lincoln Park Community Survey

We are excited to share an update on the new Lincoln Park and get your opinion on the types of events, programming, and activities you would like to experience at the park. We would also like to hear from anyone interested in supporting the park in a variety ways.

Here's a short video of the new park features:

Hi Nancy, when you submit this form, the owner will be able to see your name and email address.

1. The new Lincoln Park provides spaces suitable for all ages and abilities.



2. The new Lincoln Park amenities are exciting, engaging and colorful.



3. The new Lincoln Park is well-connected to downtown streets, bike lanes, and transit.



4. How often do you plan on visiting the new Lincoln Park?

☐ Daily

☐ Weekly

☐ Monthly

☐ Seasonal

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5. What is your favorite thing about the new Lincoln Park?

Enter your answer

6. What types of programs, activities, or events would you like to participate in while visiting the new Lincoln Park?

Enter your answer

7. What activities would you be willing to engage in to support Lincoln Park?

Select all that apply:

☐ Participate in periodic park clean-ups☐ Regularly volunteer at Lincoln Park☐ Be a member of a 'Friends of Lincoln Park' group☐ Donate supplies for Lincoln Park programs☐ Help fundraise for the ongoing maintenance of Lincoln Park☐ Offer a free or fee-based class☐ Be a potential concessionaire vendor☐ I have no interest in supporting Lincoln Park☐ Other

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- ☐ Be a potential concessionaire vendor
- ☐ I have no interest in supporting Lincoln Park
- ☐ Other

8. If you answered "Other" to question 7, please explain.

Enter your answer

9. If you want us to contact you about how you can support Lincoln Park, please leave us your name, your email address or phone number, and how you would like to support below.

Enter your answer

10. What council district do you live in? Please click here for access to Long Beach's District Maps if you're not sure which district you live in.
http://www.longbeach.gov/globalassets/ti/media-library/documents/gis/map-catalog/council_medium_24x28l_photos/
(http://www.longbeach.gov/globalassets/ti/media-library/documents/gis/map-catalog/council_medium_24x28l_photos/)

- ☐ First
- ☐ Second
- ☐ Third
- ☐ Fourth
- ☐ Fifth
- ☐ Sixth

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- ☐ Fourth
- ☐ Fifth
- ☐ Sixth
- ☐ Seventh
- ☐ Eighth
- ☐ Ninth
- ☐ I don't live in Long Beach
- ☐ I don't know

11. What is your age?

- ☐ 17 or younger
- ☐ 18-20
- ☐ 21-29
- ☐ 30-39
- ☐ 40-49
- ☐ 50-59
- ☐ 60-69
- ☐ 70+
- ☐ Prefer not to say

12. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Non-binary

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12. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Prefer not to say

13. What race/ethnicity are you? (Check any that apply)

- ☐ African American or Black
- ☐ Asian
- ☐ Latino or Hispanic
- ☐ Middle Eastern or North African
- ☐ Native American or American Indian
- ☐ Prefer not to state
- ☐ Other

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