



# Long Beach Water

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1800 E. Wardlow Road, Long Beach, CA 90807-4931  
562.570.2300 | lbwater.org

## Board of Water Commissioners

September 2, 2021 Board Meeting

CHRISTOPHER J. GARNER, General Manager

### Subject

Invitation for a Board sponsorship of the California African American Water Education Foundation (CAAWEF) 2<sup>nd</sup> Annual Leadership Summit and Fundraiser to be held in Long Beach, California on November 19, 2021.

### Executive Summary

The CAAWEF, a statewide 501 c3 nonprofit, will convene its 2<sup>nd</sup> Annual Leadership Summit and Fundraiser on Friday, November 19, 2021, in Long Beach CA. This event will bring water leaders, business, community and faith leaders from around the state. The program will educate and engage community leaders on critical local and state water issues as water rates and water quality are a major focus of CAAWEF.

CAAWEF is seeking a Bronze Sponsor level of \$5,000, which includes the following:

- Company logo on all summit promotional material
- Reserved table at the Breakfast Program
- Access to all summit events
- Recognition on CAAWEF website and Facebook page

The Board has not received prior sponsorship requests from CAAWEF.

### Staff Recommendation/Fiscal Impacts

Determine that an invitation to sponsor the 2<sup>nd</sup> Annual CAAWEF Leadership Summit and Fundraiser complies with Board Policy Statement 1998-31, and approve a sponsorship in the amount determined by the Board (range of sponsorship is \$2,500 to \$20,000).

**Fiscal Impact:** Funds for Long Beach related community activities have not been budgeted for Fiscal Year 2020-2021 annual budget. However, it is expected that these costs can be absorbed within the Water Fund using projected savings within the Fund.

Christopher J. Garner  
General Manager

Attachments

CALIFORNIA AFRICAN AMERICAN WATER EDUCATION FOUNDATION PRESENTS

# 2021 Leadership Summit

caawef

Long Beach

Live  
&  
Virtual  
Participation

SAVE THE DATE

FRI-NOV-19

For more information visit [www.caawef.org](http://www.caawef.org) or contact Dale Hunter at [drhunter15@gmail.com](mailto:drhunter15@gmail.com)

## **Long Beach Water Department Sponsorship Application**

**Submitted August 5, 2021 (electronic)**

**Event Date: Friday, November 19, 2021 - 8:30am to 3pm**

**Location: Westin Hotel, Long Beach, 333 E. Ocean Blvd.**

**Title of Event: CAAWEF Second Annual Leadership Summit and Fundraiser**

**Organization: California African American Water Education Foundation (CAAWEF)**

**Mailing Address: 1026 Florin Rd. #371, Sacramento CA 95831**

**Phone: (916) 212-6678**

**Federal/Tax ID -- # 31954**

**Non- Profit: Yes**

**Tax EIN/SSN: 84-2088313**

**Representative of Organization: Dale Hunter, CAAWEF Executive Director—drhunter15@gmail.com (916)212-6678**

## **PROGRAM INFORMATION**

### **1. Target market for the event:**

- **Water, Business, Faith, Elected and Community Leaders of Color from Long Beach and throughout the region**

### **2. Purpose of event:**

- **To educate and engage community leaders on critical local and state water issues**

### **3. Sponsorship Request --\$5,000 (Formal Request Attached)**

## **ELIGIBILITY: Explain how program promotes LBWD goals**

### **1. Raising Public Awareness**

- **Water rates and water quality issues are a major focus of CAAWEF. We can support and augment LBWD community outreach education programs around these two issues.**

### **2. Contributing to a sustainable Long Beach**

- **Long Beach Water has been an industry leader in conservation and innovation. The CAAWEF Summit will acknowledge, recognize and promote conservation.**

### **3. Promoting collaboration with regional partners**

- **Local, regional and state water leaders will convene in Long Beach. The summit will offer LBWD the opportunity to showcase your great city and the great work of you do on behalf of the residents of the city for the past 100 years.**



Long Beach Water Department Program Sponsorship Application

Cover Page

Submitted (date) August 5, 2021 mail        electronic       

Event Date Friday, Nov 1, 2021 Time 8:30 to 3pm

Location Westin Long Beach, 333 E. Ocean Blvd

Title of Program/Event CAAWET Second Annual Leadership Summit

Please attach previous or current promotional and sponsorship materials to this application. (sponsors letter)

APPLICANT ORGANIZATION

Name of Organization California African American Water Education Fund

Mailing Address 1026 Florin Rd. # 371 Sacramento 95831

Phone 916 212-6678 Federal/Tax ID 31954

Check one

- ☒ Not-for-profit Organization  
☐ Government Agency  
☐ Public Organization  
☐ Sole proprietor:

Owner's Full Name

Calif Afr. Am Water Ed. Fund (Contact)  
Address 1026 Florin Rd. #371, SAC 95831

Tax EIN/SSN 84-2088313

Representative of Applicant Organization

Name Dale Hunter Title Executive Director  
Email drhunter15@gmail.com Cell 916 212-6678



CALIFORNIA AFRICAN AMERICAN WATER EDUCATION FOUNDATION

## CAAWEF SPONSOR INFORMATION – NOVEMBER 19 SUMMIT

### BRONZE SPONSOR: \$5,000

The California African American Water Education Foundation (CAAWEF), a statewide 501 c3 nonprofit, will convene its 2<sup>nd</sup> Annual Leadership Summit and Fundraiser on Friday, November 19, in Long Beach, CA. This historic gathering will bring together water leaders plus business, community and faith leaders from around the state.

The 2021 Leadership Summit offers the opportunity to build and nurture important relationships and will provide positive branding opportunities for your organization. Your investment will help CAAWEF expand its community education, engagement and outreach programs (see site [@caawef.org](https://www.caawef.org))

### BRONZE SPONSORS:

- Company logo on all summit promotional material
- Reserved table at the Breakfast Program
- Access to all summit events
- Recognition on CAAWEF website and Facebook page

CAAWEF will offer the \$5,000 Bronze Sponsorship Opportunity to a limited number of organizations. If you are interested, please contact Dale Hunter, @ (916) 212-6678 or drhunter15@gmail.com. The bronze opportunity will close on August 30, 2021.





## **BOARD OF WATER COMMISSIONERS**

### **Policy Statement 1998-31**

#### **RE: EXPENDITURE OF WATER DEPARTMENT FUNDS FOR BOARD APPROVED LONG BEACH RELATED COMMUNITY AND CIVIC ACTIVITIES**

The source of the Water Department's revenues come predominantly from our customers' monthly payments for water and sewer services. The Board of Water Commissioners has a fiduciary responsibility to see that this money is spent to support the primary mission of the Department — providing the highest quality of water and sewer services to Long Beach residents and businesses.

Consistent with that mission, it is important for the Water Department to be an integral part of our Long Beach community. This includes educating and engaging Long Beach residents by supporting and participating in various activities and events of civic and non-profit organizations within our community and region.

Consistent with these goals, the Board of Water Commissioners has instituted the following guidelines for sponsoring and participating in community events:

- A. For events or activities that provide a clear educational component focused largely on water or sewer services, including water conservation, or provides the Water Department with an observable presence within the water or sewer industry, or involve a broad-based civic involvement, the Board will consider financial sponsorships of \$1,000 or more, as deemed appropriate.
- B. For events that do not have a primary focus on water/sewer issues but do provide the Water Department with an observable presence within the community, a financial contribution of \$1,000 or less will be considered by the Board. This contribution can include the purchase of individual event tickets and/or table participation and/or visible branding opportunities such as program advertisements. Consideration of more significant financial support will be given in those cases in which the Water Department partners with another City department(s).
- C. Beyond the level of focus the activity may or may not have on water/sewer services, the Board will also take into consideration other factors such as: a) past financial contributions from the Water Department, b) other financial support that may already be provided from the City of Long Beach, c) the make-up of the audience participating in the event in terms of size and free public access as compared with a limited, paying audience, and d) non-profit designation as compared with for-profit entity.

ADOPTED: September 24, 1998

AMENDED: August 26, 1999

AMENDED: May 24, 2001

AMENDED: April 17, 2003

AMENDED: March 18, 2004

AMENDED: November 17, 2016

AMENDED: August 22, 2019