



Date: June 4, 2021

To: Thomas B. Modica, City Manager 

From: John Keisler, Director of Economic Development 

For: Mayor and Members of the City Council

Subject: **2021 Long Beach Economic Partnership Quarterly Forum**

On April 4, 2017, the City Council adopted a citywide [Economic Development Blueprint](#) (Blueprint), which included a recommendation to host an annual forum that highlights progress. Since that time, through an innovative partnership between the recently established nonprofit Long Beach Economic Partnership (LBEP), California State University Long Beach (CSULB) Office of Economic Research, and the City of Long Beach (City), the traditional annual event has become an online quarterly update. The event provides the most current economic data available for the most recently completed quarter and is intended to raise awareness about economic opportunities for workers, investors, and entrepreneurs in the city.

How to Participate

City staff would like to invite all City Councilmembers, Commissioners, and staff to attend the next Long Beach Economic Partnership Quarterly Forum: Accelerate Long Beach // Space & Technology, scheduled for Thursday, June 17, 2021 from 10:00 am to 12:00 pm. This event will be presented by several Long Beach business leaders in the local space and technology sector and hosted by the LBEP. Registration and participation are free of charge. Information regarding the 2021 Long Beach Quarterly Economic Forum is provided below:

- Date: Thursday, June 17, 2021
- Time: 10:00 a.m. to 12:00 p.m.
- Venue: Virtual online event ([Register Here!](#))
- Cost: Free

To register for yourself or office staff members, please use the link above. See the attached flyer for program summary and registration information for distribution to community partners. Thank you for your continued support of the City's Blueprint for Economic Development.

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
KEVIN J. JACKSON, DEPUTY CITY MANAGER
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REBECCA G. GARNER, ADMINISTRATIVE DEPUTY CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK (REF. FILE #[040417-R-23SR](#))
DEPARTMENT DIRECTORS



[Join the Long Beach Economic Partnership](https://lbeppartnership.org) for **Accelerate Long Beach**, our quarterly economic forum, where we're exploring the history, present and future of Long Beach's aerospace, satellite and technology industries.

We'll hear from the Cal State University, Long Beach Office of Economic Research about Long Beach's economic picture, and how the long history of aerospace innovation in the region means the road to Mars goes through the LBC.

We'll also hear from space and technology business leaders on how starting their business in Long Beach or relocating to the area set their company up for success in this increasingly competitive field.

The information and data we'll share will be useful not only to those already doing business in the city, but anyone looking to invest here.

TICKETING and REGISTRATION

This live, virtual conference is free and open to all! Live Q&A sessions with our speakers and experts will give you a chance to get deeper insight into Long Beach's economic picture, and the future of the local aerospace and technology industry.

REGISTER FREE