



## **Green Jobs Report in Los Angeles**

### Overview

# Green Jobs in Los Angeles County

## **Green Jobs in Los Angeles County**

**Approximately one in twelve jobs in Los Angeles County today (338,000) is part of the County's green economy.**

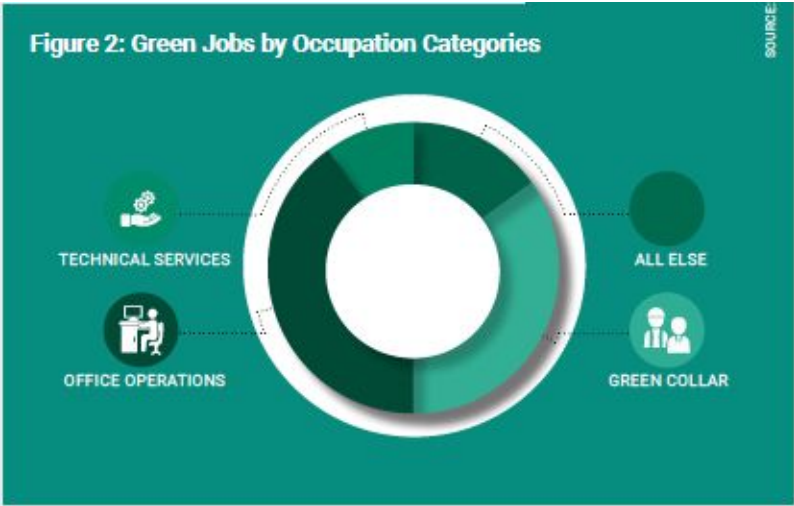
- The green economy is comprised of both Green Jobs and green-related jobs:
  - Green Jobs, which number 178,000, are either in businesses that directly produce green goods or services or jobs in traditional businesses that are directly responsible for making their establishments more environmentally friendly.
  - Green Jobs support additional employment through their supply chains and from household spending by the employees within the supply chain. These additional green-related jobs account for the remainder of employment within the green economy.



# Green Jobs in Los Angeles County

## The majority of Green Jobs are made up of occupations not typically thought of as “green.”

- “Green Collar” occupations, which are blue collar production jobs in green industries, make up approximately 40 percent of Green Jobs. These Green Collar occupations include jobs typically thought of as green such as constructing green infrastructure and energy efficient buildings or maintaining and operating green technology.
- In contrast, 60 percent of Green Jobs are in fields not necessarily thought of as “green,” including office operations, scientific and technical services, and other fields like education.



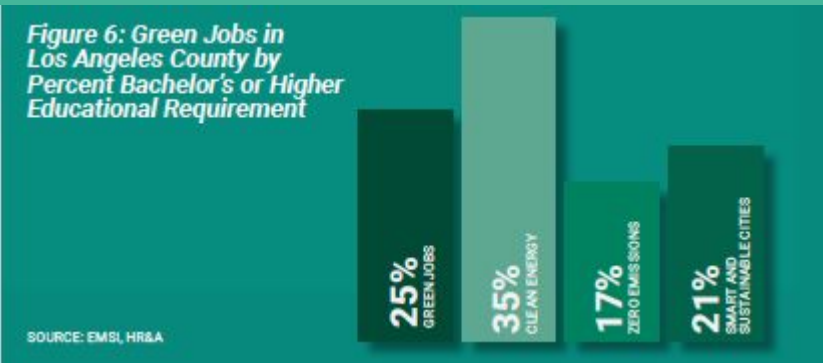
# Green Jobs in Los Angeles County

On average, Green Jobs are high-road jobs which typically have better pay and benefits than the average Los Angeles County job, while offering upward career mobility and safe workplaces.

- Green Jobs pay approximately \$28 per hour on average, which is 12 percent more than the County average (\$25).
- Green Jobs also have generally higher benefit packages, partially because many jobs in construction, sanitation, and electricity are union jobs.

Moreover, Green Jobs are available at all levels of education.

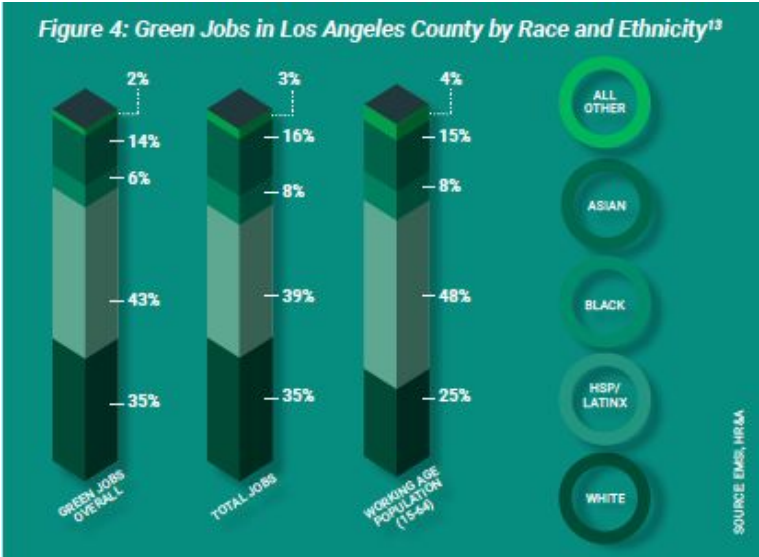
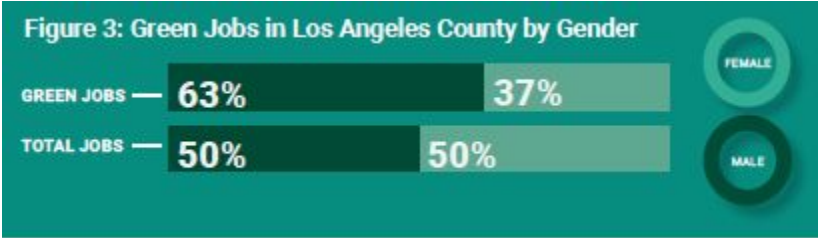
- On average, 75 percent of Green Jobs are accessible without a bachelor's degree.



# Green Jobs in Los Angeles County

More work is needed to drive change and advance equity goals so that all can benefit from the emergence of the green economy and Los Angeles' new green jobs.

- 37 percent of Green Jobs are held by women, although women hold half of all jobs in Los Angeles County
- People of color hold 65 percent of Green Jobs, and 65 percent of total jobs, despite comprising 75 percent of the County's working-age population. This underrepresentation highlights systemic racial disenfranchisement in the overall economy as well as the nascent green economy.



# Key Recommendations

# **RECOMMENDATION #1**

## **Accelerate Economic Recovery**

- Supporting President Biden's proposed \$2 trillion infrastructure stimulus package and ensuring LACI's Transportation Electrification Partnership's (TEP) \$150 billion stimulus proposal is included
- Supporting the Governor's proposed economic recovery package, in particular, the \$1.5 billion proposed for infrastructure and incentives to implement the state's bold zero emission vehicle goals to create jobs, advance equity, and electrify goods movement
- Creating the California Electric Vehicle Authority (CEVA) to accelerate transportation electrification
- Using the power of the public purse at the local, state, and federal level to use purchasing to bolster economic growth and green job creation

**Drive green job creation through continued public investment as well as infrastructure stimulus**






## **RECOMMENDATION #2**

### **Bolster the Workforce Pipeline**

- Convening a regional consortium to mobilize key stakeholders to work together to achieve the 2050 goal of creating 600,000 green jobs county-wide
- Ensuring local, state, and federal funding criteria reinforce and support workforce training programs to be updated to better prepare individuals with green jobs knowledge and resources for growing sectors
- Advocating for recovery funds to be directed towards workforce development program administrators to appropriately outfit their facilities to support green job training
- Enhancing and increasing funding for programs designed to recruit and support populations who face additional barriers
- Developing industry-led technical support to create more responsive training aligned with job market needs

A photograph of a person with dark hair, wearing safety glasses and a white lab coat, working in a laboratory. They are positioned next to a white Eppendorf Centrifuge 5810 R. The centrifuge's lid is open, revealing a blue rotor with several sample tubes. The person is looking down at something in their hands. A green semi-transparent box with white text is overlaid on the right side of the image.

**Build capacity to create more responsive and nimble workforce training for future segments of the green economy**

## **RECOMMENDATION #3**

### **Advance Equity and Inclusion**

- Creating grants and seed funding for minority and women-owned startups and small businesses
- Promoting diversity/equity training and education modules for green industry leaders
- Advocating for grants to support diversity hiring initiatives within the private and public sectors to increase minority representation in existing and emerging cleantech businesses
- Requiring project labor agreements and community benefit agreements for green infrastructure projects wherever possible
- Funding workforce development programming which targets underrepresented communities
- Incorporating soft skill training in green workforce development programs as well as wraparound resources

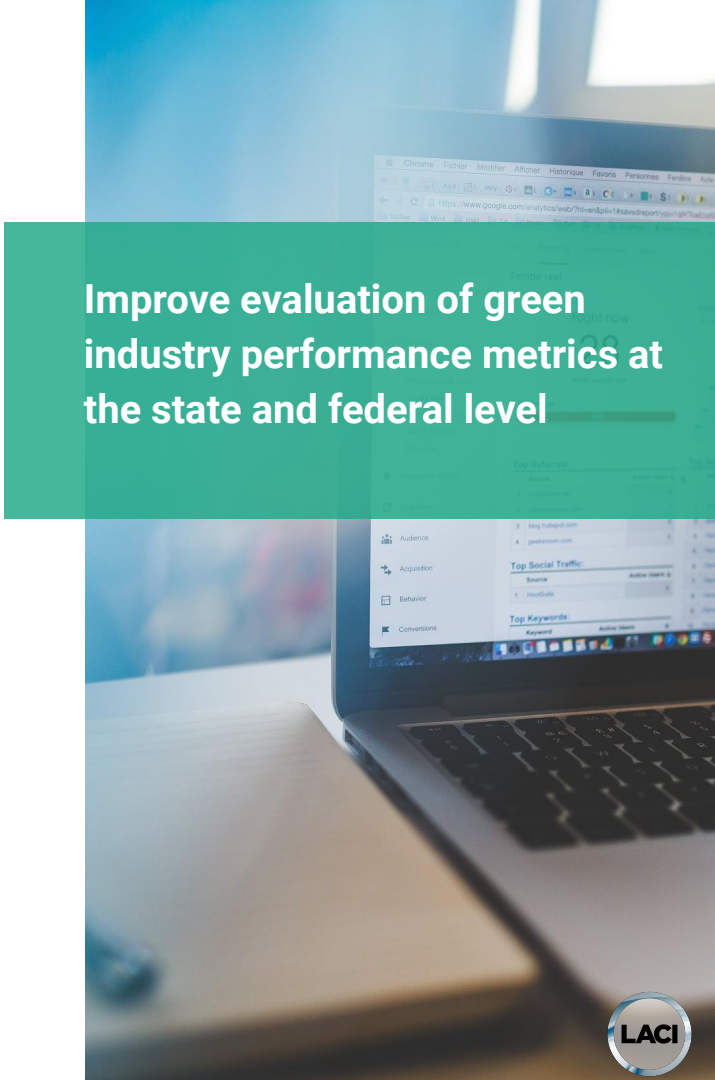


**Increase underrepresented populations in green industries through training for high-road employment opportunities**

## RECOMMENDATION #4

### Clearly Define Green Jobs and Track Metrics

- Urging the Biden Administration and Congress to renew funding to update the Bureau of Labor Statistics (BLS) industry and occupational green jobs definitions to better align with current and emerging cleantech industries
- Urging the Biden Administration and Congress to renew funding for updating the national quantitative measurement of Green Jobs (i.e., Green Goods and Services (“GGs”) Occupations study)
- Conducting a new and California-specific Green Goods and Services (“GGs”) survey to gather information about regional and statewide industry strengths

A photograph of a laptop screen showing a Google Analytics dashboard. A semi-transparent green rectangular box is overlaid on the top half of the screen, containing white text. The dashboard behind the box shows various analytics sections like Audience, Acquisition, Behavior, and Conversions, with some data visible in the background.

**Improve evaluation of green industry performance metrics at the state and federal level**

# SUMMARY



## 1) Accelerate Economic Recovery

Drive green job creation through continued public investment as well as infrastructure stimulus



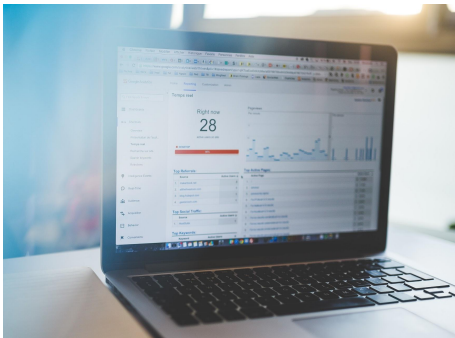
## 2) Bolster the Workforce Pipeline

Build capacity to create more responsive and nimble workforce training for future segments of the green economy



## 3) Advance Equity and Inclusion

Increase underrepresented populations in green industries through training for high-road employment opportunities



## 4) Clearly Define Green Jobs and Track Metrics

Improve evaluation of green industry performance metrics at the state and federal level



# THANK YOU

@LAIncubator



#greenjobsinla

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