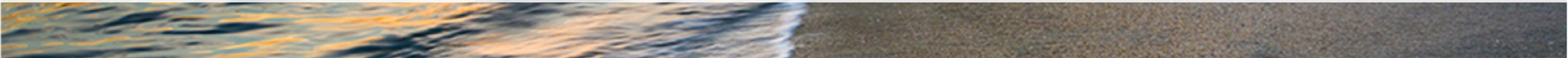




BEACH CONCESSIONS

Marine Advisory Commission

May 13, 2021

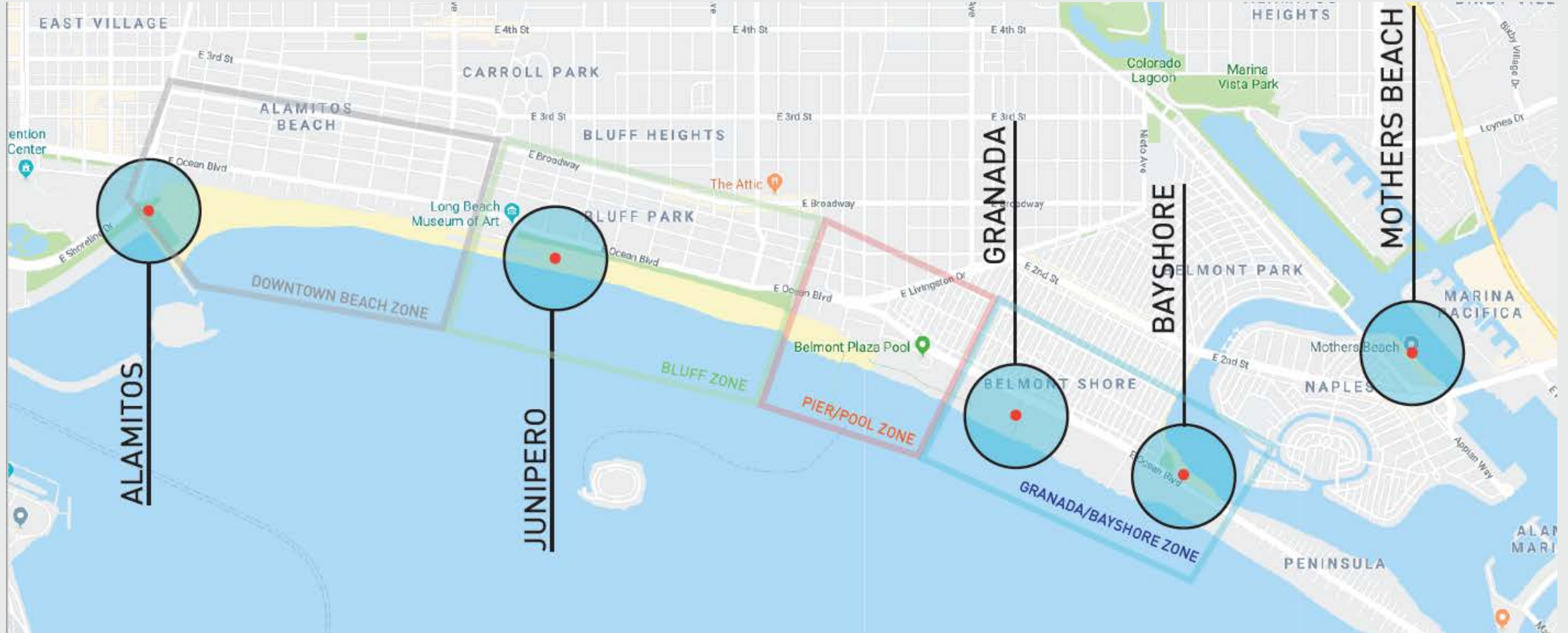


Background

- The lease agreement with the long-term operator expired
- Mothers Beach Concession was renovated in 2012
- Bayshore Concession improved in 2018
- Alamitos, Junipero, Granada Concessions were renovated in 2021
- The beach is used year-round for recreation and special events



Beach Concession Locations

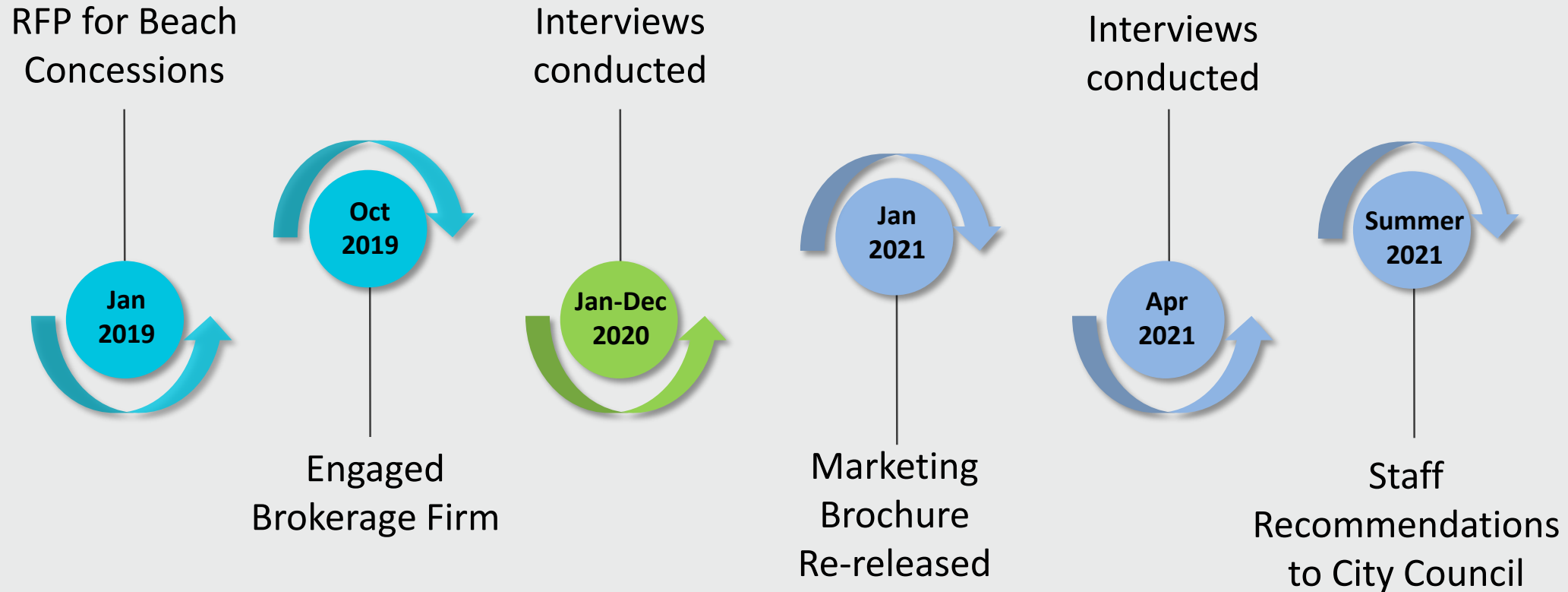


Goals

- Activate the Cities waterfront
- Increase access and use of the coast
- Enhance the beach experience
- Provide a distinguished and assorted mix of concession options
- Establish destinations
- Approachable menus and pricing
- Long term partnerships with the City
- Enhance the Cities capital improvements



Proposal Solicitation Timeline



Construction Overview

- Granada core and shell/ play area – punchlist
- Junipero core and shell/ play area – punchlist
- Alamitos core and shell/ play area – Anticipated completion fall 2021
- Concession tenant improvements to follow
- Rental tenant improvements to follow



Granada Beach Concession - Before



Granada Beach Concession - After



Granada Beach Concession - After



Junipero Beach Concession – Before



Junipero Beach Concession – Before



Junipero Beach Concession – After



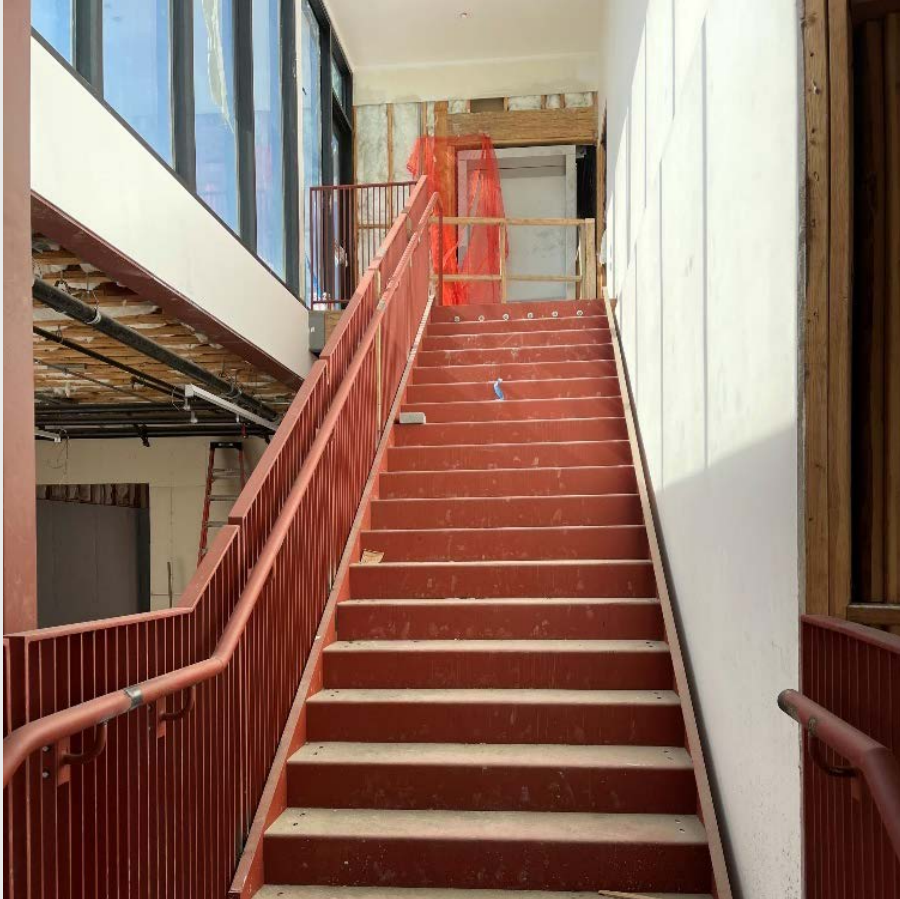
Junipero Beach Concession – After



Alamitos Beach Concession – Before



Alamitos Beach Concession - Construction Progress



Alamitos Beach Concession - Construction Progress



Alamitos Beach Concession - Construction Progress





Thank you

Joshua Hickman, Bureau Manager
Public Works

Mary Torres, Property Services Officer
Economic Development