

Date: May 5, 2021
 To: Independent Redistricting Commission Members
 From: Kevin J. Jackson, Deputy City Manager
 Subject: Engagement Plan Update

On April 7, 2021, the Long Beach Independent Redistricting Commission (Commission) approved the draft Public Engagement Plan. This report outlines some general updates regarding the Engagement Plan.

Meetings Start Times

With upcoming meetings potentially transitioning to an in-person format, City staff recommends changing the meeting start time to 6:00 PM beginning on June 2, 2021. The proposed new start time is intended to make the meetings more accessible to members of the community and encourage participation.

Updated Census Timeline

City staff has received updated information regarding the release of the 2020 Census data as follows:

Process/Function	Timing
Census "Legacy Data" files are available to states	Estimated on or before August 16, 2021
Conversion of "Legacy Data" to a file that is the final redistricting layout	Estimated two (2) weeks
Processed 2020 Census file released This data can be used to do population evaluations of the current lines and allow the public to draw lines. The IRC will <u>not</u> be able to draw lines. Everything done in this period would still be preliminary and subject to small changes in the data	Estimated August 30 or earlier
Statewide Database reallocates prisoner population	Estimated one (1) month
Release of Official Redistricting Dataset for Cities/Counties/State	Estimated September 30 or earlier
Fair Maps Act required waiting period	21 Days
First "Draft Maps" can be produced	Estimated October 21 or earlier

Based on the updated timeline, City staff has identified that the outreach meetings for Council Districts 7, 8, and 9 will potentially be held after members of the community are able to submit draft Council District maps for consideration by the Commission and before training on the online mapping tool takes place in those Council Districts. In addition, the final District-Specific outreach meeting in Council District 9 could potentially end up taking place only a week or two before the Commission is able to begin deliberations on a final map, limiting the time for submissions of draft maps following the training on the online mapping tool.

Revised Engagement Schedule

To address these concerns, City staff is proposing a revised engagement schedule to accommodate the changes to the Census data release timeline in **bold** as follows:

Proposed Revised Schedule	
April – May 2021	Outreach to CBO, FBO, and Neighborhood groups specifically for education and engagement encouragement
May 19, 2021	Citywide Kickoff Meeting
District Specific Meetings *	
June 2, 2021	District 1
June 23, 2021	District 2
July 7, 2021	District 3
July 14, 2021	District 7
July 21, 2021	District 6
July 28, 2021	District 8
August 4, 2021	District 5
August 11, 2021	District 9
August 16, 2021	Legacy Data Released to the States
August 18, 2021	District 4
August 30, 2021	Processed Legacy Data
September 8, 2021	District 7 Citywide Outreach Meeting
September 22, 2021	District 8
September 30, 2021	Release of Final Census Data to States; Estimated Prisoner Reallocation Data Complete
October 6, 2021	District 9
October 20, 2021	Citywide Outreach Meeting
October 21, 2021	Estimated Date the IRC Can Produce Maps
October 30, 2021	Prisoner Reallocation Data Complete

Please note these dates are still subject to change pending additional timeline updates to the 2020 Census data release, adoption of new legislation, or legal challenges.

Upcoming Community Meetings

Friday, May 7, 2021

In the Engagement Plan, City staff highlighted the importance of leaning on existing partnerships created during the 2020 Census and Redistricting Commission Recruitment and Selection process engagement. City staff will be hosting an informational webinar for Community-Based Organizations, Faith-Based Organizations, and Neighborhood Groups on May 7, 2021. This meeting intends to provide an opportunity to interact with community leaders and garner support in helping distribute information through existing networks, and ultimately lead the public to the May 19, 2021 Citywide Kickoff and Council District Specific Meetings. City staff has invited the list of organizations and neighborhood groups presented in the Engagement Plan.

Wednesday, May 19, 2021

City staff will hold a kickoff informational event following the May 19, 2021 Commission meeting to inform members of the community about the Council District outreach meetings. The Chair and Vice-Chair have volunteered to present at the event to provide information about the Commission and encourage participation and input during those meetings. The event will include information about what redistricting is, why it is important, what to expect during the Council District outreach meetings, and how the community members can provide input during those meetings.

If you have any questions, please contact Bradley Bounds II at (562) 570-6787 or via email at Bradley.Bounds@longbeach.gov.

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