

Date: April 6, 2021

To: Honorable Mayor Garcia and Members of the City Council

From: Daryl Supernaw, Councilmember, Fourth District

Subject: Transfer of Funds: Virtual Cambodia Town Parade and

Culture Festival Sponsorship

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$500, offset by the \$500 of the Fourth Council District One-time District Priority Funds, transferred from the Citywide Activities Department to provide a donation to Cambodia Town Inc. for the 2021 Virtual Cambodia Town Parade and Culture Festival.

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$500 to offset a transfer to the City Manager Department.

DISCUSSION:

Last year, the first Cambodia Town Virtual Parade and Culture Festival was a huge success reaching more than 100,000 viewers. The event will be virtual again this year, and take place on Saturday, April 24th. It will include more programming such as: traditional dances, popular Khmer music, ancient Khmer traditions, sharing intimate stories of the Cambodian-American experience and more. Additional funding is needed to support Cambodia Town Inc.'s efforts in creating another successful event.

This matter has been reviewed by Grace H. Yoon on March 25, 2021.

FISCAL IMPACT:

This recommendation requests the City Manager to provide a contribution to Cambodian Town Inc. for costs associated with the 2021 Virtual Cambodia Town Parade and Culture Festival. The total appropriation increase of \$500 in the General Fund Group in the City Manager Department is offset by the Fourth Council District One-time District Priority Funds in the Citywide Activities Department. Implementing this recommendation is expected to have a minimal impact on staff hours beyond normal budgeted scope of duties and is expected to have a minimal impact on existing City Council Priorities.