

UNDERSTANDING THE COMMUNITIES OF INTEREST PRINCIPLE IN REDISTRICTING

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DEFINITION OF A COMMUNITY OF INTEREST (MEASURE DDD)

A community of interest is a contiguous population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation.

REDISTRICTING REQUIREMENTS OF MEASURE DDD

(a) The Commission shall draw its final map so that:

- (1) Council districts are as nearly equal as practicable in total population;
- (2) The final map complies with the U.S. Constitution; the Federal Voting Rights Act, the California Constitution; and any other requirement of federal or state law applicable to charter cities; and
- (3) Each Council district is geographically contiguous, to the extent practicable, and has a clearly defined boundary.

(b) In addition to following the requirements of subsection (a), the Commission shall consider the following criteria when drawing the final map, in order of priority:

(1) The geographic integrity of a neighborhood should be respected in a manner that minimizes its division.

(2) Communities of interest. The geographic integrity of a community of interest should be respected in a manner that minimizes its division. A community of interest is a contiguous population that shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation;

(3) Neighborhoods and communities sharing a common language, history, culture and identity should not be divided so as to dilute their voting power;

(4) Geography and topography: Districts should respect major topographic and geographic features of the City;

(5) District boundaries should be easily identifiable and understandable by voters. Districts should be bounded by natural and artificial barriers, by street lines, and/or by City boundary lines;

(6) Districts should be geographically compact such that nearby areas of population are not bypassed for more distant population;

(7) All lines must correspond to census blocks in order to preserve the validity of data and avoid arbitrary boundaries; and

(8) Other Commission may adopt other criteria that do not conflict with the other requirements and criteria listed in this section or with state or federal law.

(c) The Commission shall not consider place of residence of any individual, including any incumbent or political candidate, in the creation of a map.

(d) The Commission shall number each Council district such that, for as many residents as possible, the number of the Council district they reside in remains the same.

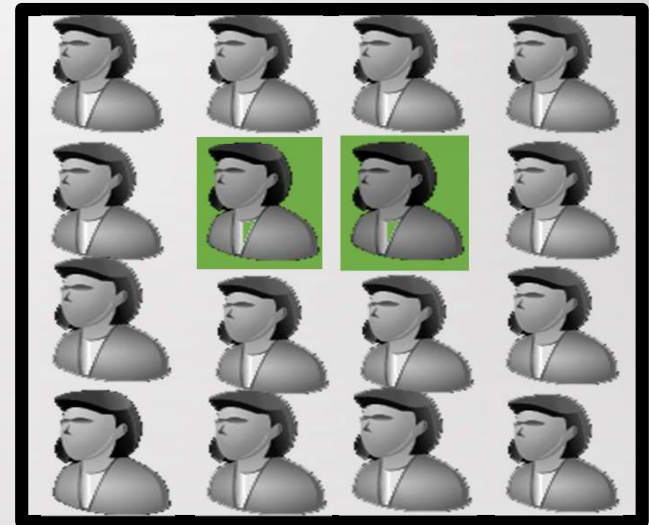
(e) The Commission shall not draw districts for the purpose of favoring or discriminating against a political party



**KEY TAKEAWAY: COMMUNITY
OF INTEREST RANKS HIGH IN
LIST OF CRITERIA**

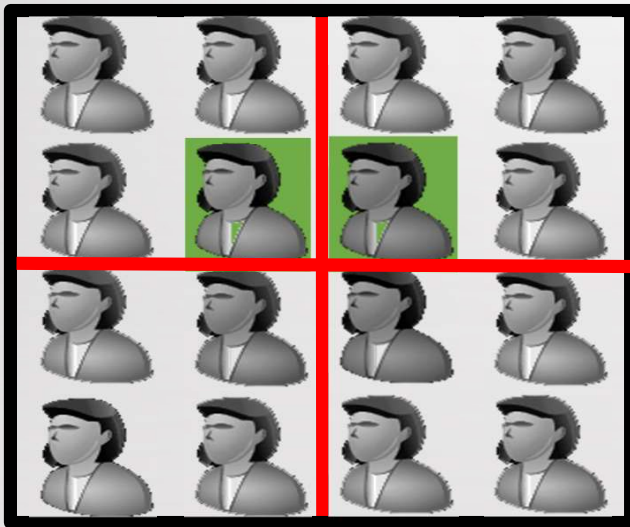
COMMUNITIES OF INTEREST HAVE SHARED CHARACTERISTICS AND A SHARED GEOGRAPHY

- History
- Resources
- Identity
- Economic interests
- Business districts
- Cultural centers
- Language
- Common neighborhood activities
- Education
- Ancestry, not race or ethnicity

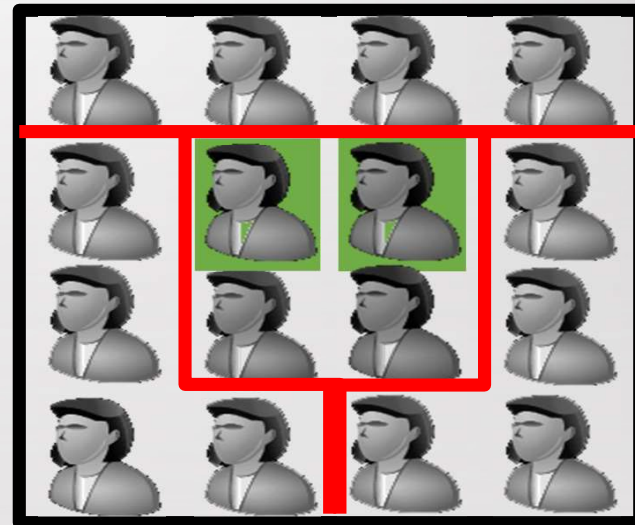


PRESERVING COI'S ALLOWS THEM TO GET THE RESOURCES THEY NEED TO THRIVE

A.



B.





KEY TAKEAWAY: PRESERVING A
COMMUNITY OF INTEREST ENSURES
REPRESENTATION FOR THAT
COMMUNITY

COMMUNITY OF INTEREST EXERCISE

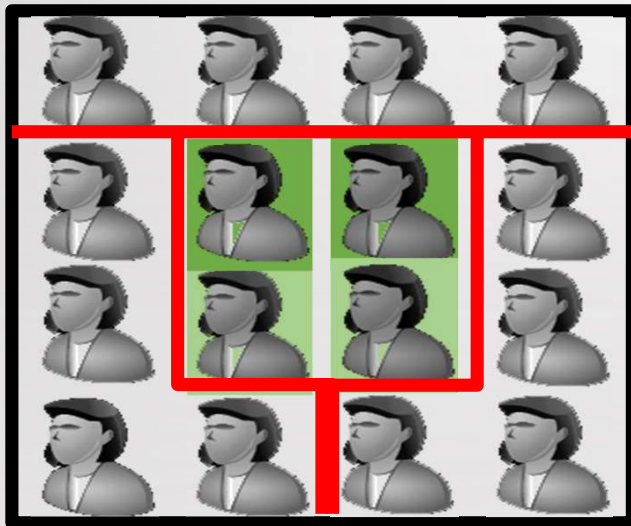
Instructions: Share video feed so that we can all see each other.

Turn Slides off.

EXERCISE: COMMUNITIES OF INTEREST (10 MIN)

1. By a show of hands, how many here are dog people?
2. If you are a dog person, what are important amenities in your community for your dog?
3. Do you have a favorite park?
4. Is an off-leash park important to you?
5. Would you like to have park areas designated for big dogs and one for little dogs?
6. Would you like more dog-friendly shops, restaurants, etc?
7. What other resources would you like to see in our dog-lovers world?
8. How many are cat people?
9. Are the amenities mentioned by the dog lovers important to you? Which ones?
10. If you are a cat person, what are important amenities in your community for your cat?

A COMMUNITY OF INTEREST REQUIRES THE COMMUNITY TO DEFINE ITSELF AND ITS NEIGHBORS



- History
- Resources
- Identity
- Economic interests
- Business districts
- Cultural centers
- Language
- Common neighborhood activities
- Education
- Ancestry, not race or ethnicity



**KEY TAKEAWAY: COMMUNITY
MEMBERS ARE THE EXPERTS
OF THEIR COMMUNITY**

KEY TAKEAWAYS

- Community of interest ranks high on list of criteria.
- Preserving communities of interest ensures representation for that community so they can elect their candidates of choice and get the resources they need to thrive.
- Community members are the experts of their communities of interest.

QUESTIONS?
