

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
AND FINANCE COMMITTEE
MINUTES**

**TUESDAY, DECEMBER 1, 2020
TELECONFERENCE, 4:00 PM**

Rex Richardson, Chair
Stacy Mungo, Vice Chair
Roberto Uranga, Member



FINISHED AGENDA & DRAFT MINUTES

**ECONOMIC DEVELOPMENT AND FINANCE COMMITTEE MEETING VIA
TELECONFERENCE PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY
GOVERNOR GAVIN NEWSOM**

CALL TO ORDER (4:03 PM)

At 4:03 PM, Chair Richardson called the meeting to order.

ROLL CALL (4:03 PM)

Councilmembers Uranga, Mungo and Richardson

Present:

Also present: John Keisler, Director of Economic Development; Monica Kilaita, Deputy City Attorney; Tamela Austin, City Clerk Specialist.

REGULAR AGENDA (4:04 PM)

1. 20-1135 Recommendation to approve the minutes of the Economic Development and Finance Committee meeting held Friday, May 15, 2020.

A motion was made by Member Uranga, seconded by Chair Richardson, to approve recommendation. The motion carried by the following vote:

Yes: 3 - Uranga, Mungo and Richardson

2. 20-1139 Recommendation to receive and file a report from Business Development Project Manager Eric Romero regarding the restaurant and bar retention program requested by the City Council; and refer to the City Council a recommendation for the City Manager to work with staff from the Economic Development Department to prepare a restaurant resiliency strategy to help locally-owned, full-service, sit-down restaurant owners survive the economic hardship caused by COVID-19.

Chair Richardson spoke.

John Keisler, Director of Economic Development, spoke.

Eric Romero, Project Manager, Economic Development, spoke; and provided a PowerPoint presentation.

Chair Richardson spoke.

John Keisler, Director of Economic Development, spoke.

A dialogue ensued between Chair Richardson and John Keisler, Director of Economic Development.

Vice Chair Mungo spoke.

John Keisler, Director of Economic Development, spoke.

A dialogue ensued between Vice Chair Mungo and John Keisler, Director of Economic Development.

Eric Romero, Project Manager, Economic Development, spoke.

Vice Chair Mungo spoke.

Chair Richardson spoke.

Councilmember Uranga spoke.

A dialogue ensued between Chair Richardson and Councilmember

Uranga.

Geoff Rau spoke.

Mike Murchison spoke.

Stephanie Lyn Carlough spoke.

Ryan Hoover spoke.

Chair Richardson spoke.

Vice Chair Mungo spoke.

A dialogue ensued between Chair Richardson and Vice Chair Mungo.

John Keisler, Director of Economic Development, spoke.

Chair Richardson spoke.

A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation, as amended, to [1] forward to City Council; [2] escalate delivery fees; [3] prioritize a direct connection to direct financial assistance; [4] identify key performance indicators through fees and resources received; [5] request Economic Development staff to prepare a TFF, to provide a report to see data, identify economic impact and additional needs. The motion carried by the following vote:

Yes: 3 - Uranga, Mungo and Richardson

3. 20-1136

Recommendation to receive and file a report from Director of Economic Development John Keisler on the City of Long Beach Economic Equity Studies Program funded by the CARES Act.

Chair Richardson spoke.

John Keisler, Director of Economic Development, spoke; and provided a PowerPoint presentation.

Chair Richardson spoke.

John Keisler, Director of Economic Development, spoke.

A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation. The motion carried by the following vote:

Yes: 3 - Uranga, Mungo and Richardson

4. 20-1138 Recommendation to refer to the City Council a recommendation for the City Manager to work with staff from the Economic Development Department, Office of Civic Innovation, Economic Development Commission, Long Beach Economic Partnership, Long Beach Center for Economic Inclusion, and industry partners to prepare an inclusive recovery strategy to help Long Beach businesses and workers quickly and effectively recover from the economic hardship caused by COVID-19.

Chair Richardson spoke.

John Keisler, Director of Economic Development, spoke; and provided a PowerPoint presentation.

Chair Richardson spoke.

Shirin Senegal spoke.

A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation. The motion carried by the following vote:

Yes: 3 - Uranga, Mungo and Richardson

5. 20-1137 Recommendation to receive and file a report from Assistant to the City Manager, Ajay Kolluri regarding the Cannabis Equity Program including the recent recommendations from the City Manager regarding shared-use manufacturing, non-storefront (delivery-only) retail, storefront retail options; and, refer to the City Council a recommendation for the City Manager to work with the City Attorney to prepare an ordinance to allow shared-use manufacturing in Long Beach; and, refer to the City Council a recommendation for the City

Manager to prepare a feasibility analysis for the licensing and regulating non-storefront (delivery-only) cannabis retail facilities in Long Beach and refer findings to the City Council for input and policy direction once complete.

Kevin Jackson, Deputy City Manager, spoke.

Ajay Kolluri, Cannabis Program Manager, spoke; and provided a PowerPoint presentation.

Chair Richardson spoke.

Vice Chair Mungo spoke.

A dialogue ensued between Chair Richardson and Vice Chair Mungo.

Kevin Jackson, Deputy City Manager, spoke.

Vice Chair Mungo spoke.

Chair Richardson spoke.

Carlos Zepeda spoke.

Edgar Cruz spoke.

Jade Suyie spoke.

Brandon Bolton spoke.

Jillian Xavier spoke.

Mark Mabutas spoke.

Justin Castillo spoke.

Mason Jenkins spoke.

Nathan Bowles spoke.

Precious Obando-Marcial spoke.

Shirin Senegal spoke.

Vice Chair Mungo spoke.

Ajay Kolluri, Cannabis Program Manager, spoke.

A dialogue ensued between Vice Chair Mungo and Ajay Kolluri, Cannabis Program Manager.

Chair Richardson spoke.

A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation, as amended, to [1] forward to City Council, option 1 – shared-use manufacturing and option 2 – non-storefront (delivery-only); and [2] request staff to revisit option 3 – storefront retail input, within 6 months with a status of the market and opportunities to move forward. The motion carried by the following vote:

Yes: 3 - Uranga, Mungo and Richardson

6. 20-1221 eComments received for the Economic Development and Finance Committee meeting of Tuesday, December 1, 2020.

This Agenda Item was received and filed.

PUBLIC COMMENT (6:47 PM)

No members of the public addressed the committee.

ADJOURNMENT (6:47 PM)

At 6:47 PM, there being no objection, Chair Richardson declared the meeting adjourned.

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