

From: [Gretchen Swanson, DPT, MPH](#)
To: [Cynthia de la Torre](#)
Cc: [Karla Estupinian](#); [Amy Harbin](#); [Brooke Baker](#)
Subject: Re: 2200 E. 7th
Date: Sunday, May 10, 2020 8:33:12 AM
Attachments: [image010.png](#)
[image011.png](#)
[image012.png](#)
[image009.png](#)
[Neighborhood Investment_E7th Street in Rose Park Neighborhood_THE-LAST-BIG-SPACE April 2020-Response-to-Developer.docx](#)

-EXTERNAL-

Cynthia - I wanted to follow-up with what RPNA sent to the developer regarding the permit application for 2200 E. 7th St. Please find statement attached. RPNA is not in favor of the proposed development 1) it does not meet the neighborhood's needs and 2) would act as a counter-force to community building. This report was sent at the same time to Karla Estupinian in CD2's office.

Please send updates on the permit request so that we can participate in the process.

The best! Gretchen

Gretchen Swanson

www.rpna.org

On Tue, Apr 21, 2020 at 1:35 PM Gretchen Swanson, DPT, MPH

<gretchen.swanson3@gmail.com> wrote:

Thank you, Gretchen

On Apr 21, 2020 1:27 PM, "Cynthia de la Torre" <Cynthia.DeLaTorre@longbeach.gov> wrote:

Hello Gretchen,

Hope you are well. The applicant listed in the application is: Project Verve, LLC c/o Derek Burnham.

Best,

Cynthia de la Torre

Planner IV

Pronouns: She, Her, Hers, Ella

Long Beach Development Services | Planning Bureau

[411 W. Ocean Blvd.](#), 3rd Fl. | Long Beach, CA 90802

Office: 562-570-6559



From: Gretchen Swanson, DPT, MPH <gretchen.swanson3@gmail.com>
Sent: Tuesday, April 21, 2020 12:59 PM
To: Cynthia de la Torre <Cynthia.DeLaTorre@longbeach.gov>; Karla Estupinian <Karla.Estupinian@longbeach.gov>
Subject: 2200 E. 7th

-EXTERNAL-

Dear Cynthia - I received the NORA on 2200 E. 7th. It does not specify who the developer is. Please forward that information, Thank you.

Gretchen Swanson

President, Rose Park Neighborhood Association

Valued Investment Opportunities along E7th Street in Rose Park Neighborhood

April 2020

THE LAST BIG SPACE – E7th & Dawson

E7th Street between Redondo and Cherry, the center boulevard of Rose Park Neighborhood, offers true neighborhood investment. We are a neighborhood of over 10,000 residents, active small business area with important long time established stakeholders such as Safe Refuge, Revive Church, The Monastery, and St. Matthews. We have undergone three community based reviews: E7th Re-visioning (community led), E7th Visioning (Council District 2 led), and Report to LUE proposed ordinance (leadership of RPNA).

The recent update of the city's Land Use Element creates a way to invest in our residents, their needs and the community overall. Of note is how E7th Street is a key corridor for residential level transit needs within the city. The 7th Street bus (#90 series) is the most used bus route in the city which runs from downtown to the VA Medical Center, through CSULB up through East LB. In addition, E7th Street has between 45k to 60k vehicles per day. Finally, during Council District 2's Visioning study it was determined that between Redondo and Alamitos Blvd there were approximately 375 parking spaces available either on the street or just adjacent – many underutilized.

We need to kick-start neighborhood development towards our stated community's goals 1) meet and greet/shared/community spaces and 2) safer E7th Street.

What the community needs and what the community wants is a vital and relevant community center! A space and place for now and the future. The residents have voiced this repeatedly – we have no library, many have limited internet access, there is no place to organize efforts e.g. voter registration or completing the Census. The only place to 'get together' costs e.g. coffee houses and restaurants. It is true the neighborhood has a park – tiny at best, but inadequate to serve the needs of the 10,000 residents who call Rose Park home. We have been fortunate that St. Matthews and Revive have offered their space willingly and repeatedly – but not all residents are comfortable in faith-based spaces. Nor should these fantastic partners share the brunt of large unmet need. Each have their own needs to meet.

Whether it is a highly active neighborhood association, other non-profit or service organizations, mentoring programs we have NO PLACE TO MEET. We literally meet in parking lots! And although we work to make obstacles part of the solution – the lack of a community center perpetuates the health disparity that we have between 90814 and 90804! To re-cap: we have significant life span difference between 90804 and 90814, we are a park desert (per LA County's Parks Analysis), and E7th St. is considered a 'high risk corridor' per recent Safe Streets report.

The land at E7th and Dawson is the LAST BIG SPACE on the street. We don't need it filled with a place for 23+ people that take up $\frac{3}{4}$'s of an acre. We do need housing – housing for those already in the neighborhood: affordable, secure, pathway to long-term housing stability. The 23 units do not fill this need, nor at market rate meet the needs of the individuals who work in Rose Park but can't afford to live in Rose Park. Just ask yourself – would the person paying a market rate to live at E7th and Dawson send their children to Luther Burbank School? Because that is the social infrastructure we have in the neighborhood. A school and space that we have little access to. However, our Burbank families desperately need and would use an extremely convenient and accessible center for children's services, language access, mentoring and the options go on. Because the options exist – except not in Rose Park because we don't have a community space.

May 12, 2020

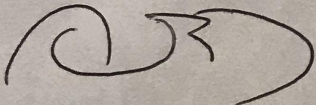
Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

My wife and I own a home directly across Dawson Avenue from the proposed project. We have lived here for several years and believe the proposed project will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. The area needs more homeowners to support Rose Park schools and businesses. We respectfully request that the City approve the project.

Sincerely,

A handwritten signature in black ink, appearing to be 'Alan Baird', written in a cursive style.

Alan Baird
2130 E. 6th Street
Long Beach, CA 90814

May 11, 2020

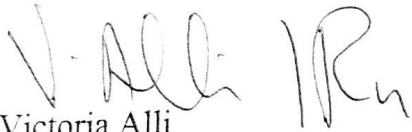
Mr. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

On behalf of Christ Apostolic Church House of Rhema, please consider this letter as our support for the proposed residential project at the corner of E. 7th and Dawson. Our small congregation recently purchased the church building located at the corner of E. 6th Street and Dawson. Our congregation is excited to be a part of the neighborhood and we believe the new townhomes will be a great addition to the area. We respectfully request that the City approve the project.

Sincerely,

A handwritten signature in black ink, appearing to read 'V. Alli' followed by a stylized monogram or initials.

Victoria Alli
Christ Apostolic Church House of Rhema
2201 E. 6th Street
Long Beach, CA 90814

May 15, 2020

Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

My family and I live very near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. As long-time residents of this area, we are very excited to see new investment in the community and believe it will help clean up the neighborhood. We respectfully request that the City approve the project.

Sincerely,



Mark Harper
2126 E. 7th Street
Long Beach, CA 90814

June 1, 2020

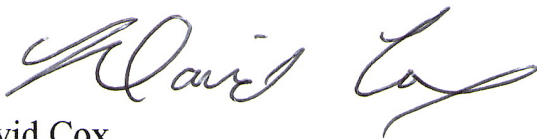
Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I live near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition to the neighborhood. We respectfully request that the City approve the project.

Sincerely,

A handwritten signature in dark ink, appearing to read "David Cox", with a stylized flourish at the end.

David Cox
2209 East 6th Street, Unit B
Long Beach, CA 90814

June 1, 2020

Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I live near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition to the neighborhood. We respectfully request that the City approve the project.

Sincerely,

Signature: Ignacio Morales R

Print Name: IGNACIO MORALES R

Address: 525 DAWSON Ave. Apt. 4

LONG BEACH CA. 90814

June 1, 2020

Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I have a business near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition to the neighborhood. We respectfully request that the City approve the project.

Sincerely,

Signature: James Kim

Print Name: James Kim

Business: Squire Liquor

Address: 2218 E 7th St
Long Beach CA 90804

June 1, 2020

Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I live near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition to the neighborhood. We respectfully request that the City approve the project.

Sincerely,

Signature: Myesia D. Pouncey

Print Name: Myesia Deshae Pouncey

Address: 515 1/2 Saint Louis Ave
Long Beach, CA 90814

June 1, 2020


Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I have a business near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition to the neighborhood. We respectfully request that the City approve the project.

Sincerely,

Signature: 
Print Name: Nirouch Chatchawan
Business: Pad Thai Classic
Address: 2226 E 7th St
Long Beach, CA 90804

June 1, 2020

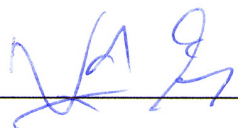
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Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I have a business near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition to the neighborhood. We respectfully request that the City approve the project.

Sincerely,

Signature: 
Print Name: GABRIEL IDONU
Business: Christ Apostolic Church, HON.
Address: 2201 E. 6th Street
Long Beach, CA 90814

May 15, 2020

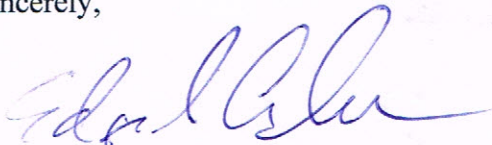
Ms. Cynthia De La Torre
Planner IV
City of Long Beach Development Services
411 West Ocean Boulevard
3rd Floor
Long Beach, CA 90802

**Subject: Proposed multi-family residential project
East 7th Street and Dawson Avenue**

Dear Cynthia:

I live near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition the neighborhood. We respectfully request that the City approve the project.

Sincerely,



Name: Edgar CAMPBELL

Address: 2121 E. 6TH ST.
LONG BEACH CA 90814

August 12, 2020

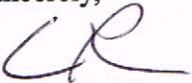
Ms. Cynthia De La Torre
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Long Beach, CA 90802

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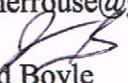
Dear Cynthia:

We live across the street from the proposed project and believe it will be a great addition to the neighborhood and will help improve the area. It is very encouraging to see new investment in this part of Long Beach. We respectfully request that the City approve the project.

Sincerely,



Conner Rouse
615 Dawson Avenue
Long Beach, CA
connerrouse@gmail.com



Jared Boyle
615 Dawson Avenue
Long Beach, CA
jsb.boyle@gmail.com

May 15, 2020

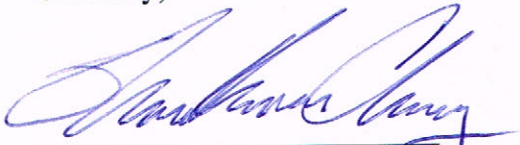
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East 7th Street and Dawson Avenue**

Dear Cynthia:

I live near the proposed project and believe it will be a great addition to the neighborhood and will help revitalize the 7th Street corridor. We are very excited to see new investment in the community and believe it will be a great addition the neighborhood. We respectfully request that the City approve the project.

Sincerely,



Name:

STEVEN CHANG

Address:

2125 E 67th St.
LONG BEACH, CA 90814