



Date: January 6, 2021
To: Civil Service Commission
From: Christina Pizarro Winting, Executive Director
Subject: REVIEW AND APPROVAL OF NEW CIVIL SERVICE LOGO

The Civil Service Commission has been in the process of re-designing the Civil Service logo since the discussion at their retreat last fall. Over time, several designs were presented to the Commission for consideration. Commissioner Dowling was asked to work with staff and the graphic designer to guide the final steps of the process.

Following meetings with the graphic designer, several recommendations were submitted to the full Commission for review and discussion. Feedback and recommended amendments to two final designs were made by the Commission. In addition, the Commission asked that the Civil Service staff be consulted as to the preference between the two final designs.

At its meeting of December 16, 2020, the Commission reviewed the final revisions and taking into consideration staff input decided on a final design.

Staff was asked to finalize the logo with the designer and bring it back to the Commission for final approval.

RECOMMENDATION:

Staff recommends the Civil Service Commission approve the attached new logo design. Upon approval, staff will begin the implementation process to include the new logo in the various locations where it is currently being used.



LONG BEACH CIVIL
SERVICE COMMISSION

FINAL LOGO



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Marla Camerino

Executive Assistant

Long Beach Civil Service Commission

Civil Service Department
333 W. Ocean Blvd., 7th Floor
Long Beach, CA 90802
www.longbeach.gov

O 562.570.6059

F 562.570.5293

marla.camerino@longbeach.gov