

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION MINUTES**

**MONDAY, DECEMBER 14, 2020  
411 W. OCEAN BOULEVARD  
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair  
Jessica Schumer, Vice Chair  
Becky Blair, Commissioner  
Blair Cohn, Commissioner  
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner  
Austin Metoyer, Commissioner  
John Shen, Commissioner  
Vivian Shimoyama, Commissioner  
John Thomas, Commissioner  
Brenda Wunsch, Commissioner

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**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO  
EXECUTIVE ORDER N-25-20 ISSUED BY GOVERNOR GAVIN NEWSOM**

**MEMBERS OF THE PUBLIC CAN SUBMIT WRITTEN PUBLIC COMMENTS BY EMAIL TO:  
ROBERT.MOSSLER@LONGBEACH.GOV**

**TO LISTEN TO THE ECONOMIC DEVELOPMENT COMMISSION MEETING OR TO SPEAK  
ON AN AGENDA ITEM PLEASE JOIN THE WEBEX MEETING FROM YOUR COMPUTER,  
TABLET, OR BY PHONE**

**WebEx Information:**

**Meeting link [https://longbeachcity.webex.com/longbeachcity/j.php?  
MTID=m358eccf02b33c15ba3ff896393e039f7](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=m358eccf02b33c15ba3ff896393e039f7)**

**Meeting Number: 146 168 4790 Password EDCDEC  
Phone: 213-306-3065**

**Commissioners** Becky Blair, Blair Cohn, Blair Cohn, Milton Duena, Blair Cohn,  
**Present:** Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John  
Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Commissioners** Leah Goold-Haws  
**Absent:**

**REGULAR MEETING - 4:00 P.M.**

**ROLL CALL**

**Commissioners** Becky Blair, Blair Cohn, Blair Cohn, Milton Duena, Blair Cohn,  
**Present:** Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John  
Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Commissioners** Leah Goold-Haws

**Absent:**

## DIRECTORS REPORT

## REGULAR AGENDA

1. 20-076ED Recommendation to approve the minutes for the meeting held November 9, 2020.

**Attachments:** [MeetingMinutes09-Nov.pdf](#)

Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke

**This ED-Agenda Item was approve recommendation.**

**Yes:** 10 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Abstain:** 1 - John Thomas

**Absent:** 1 - Leah Goold-Haws

2. 20-077ED Recommendation to conduct, receive, and file a study session regarding the challenges, opportunities, and strategies to promote, fund, and sustain the activities of Long Beach Business Improvement Districts (BIDs), and to identify key performance indicators to measure success.

Commission Chair Larkins spoke  
Business Development Project Manager Romero spoke  
Commissioner Metoyer spoke

David Downey, President International Downtown Assoc. spoke  
Commissioner Metoyer spoke  
Commission Vice-Chair Schumer spoke  
Commissioner Metoyer spoke  
David Downey, President International Downtown Assoc. spoke  
Commissioner Metoyer spoke  
Commissioner Thomas spoke  
Commission Vice-Chair Schumer spoke  
Commissioner Metoyer spoke  
Commissioner Blair spoke  
Commissioner Metoyer spoke  
Commissioner Cohn spoke  
Kraig Kojian President & Chief Executive Officer DLBA, spoke  
Commissioner Blair spoke  
Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke  
Kraig Kojian President & Chief Executive Officer DLBA, spoke  
Commissioner Blair spoke  
Commissioner Cohn spoke  
Alex Tomko Wrigley Assoc spoke  
Commissioner Cohn spoke  
Commissioner Shimoyama spoke  
Commissioner Blair spoke  
Commission Chair Larkins spoke

**A motion was made by Commissioner Cohn, seconded by Commissioner Shimoyama, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 1 - Leah Goold-Haws

3. 20-078ED Recommendation to conduct, receive, and file a study session regarding the challenges, opportunities, and strategies to attract, retain, and sustain small businesses in the City of Long Beach, and to identify key performance indicators to measure success.

Commission Chair Larkins spoke  
Business Development Project Manager Romero spoke

Commissioner Shimoyama spoke  
Laura Merryfield, Director ESHIP Long Beach, spoke  
Commissioner Shimoyama spoke  
Business Development Project Manager Romero spoke  
Laura Merryfield, Director ESHIP Long Beach, spoke  
Commissioner Shimoyama spoke  
Commissioner Thomas spoke  
Commissioner Shimoyama spoke  
Commission Vice-Chair Schumer spoke  
Commissioner Shimoyama spoke  
Laura Merryfield, Director ESHIP Long Beach, spoke  
Commissioner Shimoyama spoke  
Business Development Officer Seyed Jalali, spoke  
Commissioner Shimoyama spoke  
Commissioner Blair spoke  
Commissioner Thomas spoke  
Commissioner Shimoyama spoke  
Economic Development Director, John Keisler, spoke  
Commission Chair Larkins spoke

**A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 1 - Leah Goold-Haws

4. 20-079ED Recommendation to receive and file a presentation about the Economic Development Commission members including background, bio, and volunteer experience.

Commission Chair Larkins spoke  
Economic Development Director, John Keisler, spoke  
Commissioner Shimoyama spoke  
Commission Chair Larkins spoke

**A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 1 - Leah Goold-Haws

5. 20-080ED Recommendation to receive and file a report from the Business Development Officer Seyed Jalali regarding the status of small business support programs including loans, grants, and the equitable distribution plan for the City revolving loan fund; and, CARES Act Grant program status.

Commission Chair Larkins spoke  
Business Development Officer Seyed Jalali, spoke  
Commission Chair Larkins spoke  
Commissioner Cohn spoke  
Commissioner Wunsch spoke  
Business Development Officer Seyed Jalali, spoke  
Commission Chair Larkins spoke  
Commissioner Cohn spoke  
Commissioner Metoyer spoke  
Commission Chair Larkins spoke

**This ED-Agenda Item was approve recommendation.**

**Yes:** 11 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 1 - Leah Goold-Haws

6. 20-081ED Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of November 2020 and receive a summary report from the Long Beach Economic Partnership (LBEP) Quarterly Regional Economic Forum held on November 19th

**Attachments:** [20201214 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

**A motion was made by Chair Larkins, seconded by Commissioner Cohn, to laid over. The motion carried by the following vote:**

**Yes:** 11 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 1 - Leah Goold-Haws

7. 20-082ED Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

**A motion was made by Chair Larkins, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:**

**Yes:** 11 - Becky Blair, Blair Cohn, Milton Duena, Blair Cohn, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 1 - Leah Goold-Haws

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

Commission Chair Larkins spoke  
Economic Development Deputy Director, Ramirez, spoke  
David Salazar, LB Community Design Center, spoke  
Commission Chair Larkins spoke  
David Salazar, LB Community Design Center, spoke  
Commission Chair Larkins spoke

## COMMENTS

## ADJOURNMENT

**I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

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