

Long Beach Department of Health and Human Services **Draft** Strategic Plan 2020-2025

Kelly Colopy, Director

Ginger Lee, Collective Impact and Operations Bureau Manager

Julie Leung, Planning and Accreditation Coordinator



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LONGBEACH

Introduction

Equity Framework

Trauma and Resiliency Informed

Health in All Policies and a Population Perspective

Data Informed



Methodology



120 STAFF MEMBERS
PARTICIPATED IN
PLANNING COMMITTEES
FOR ON EACH OF THE 11
PRIORITIES



EIGHT COMMUNITY
ENGAGEMENT MEETINGS
WITH DIFFERENT
COMMUNITY GROUPS



ALIGNMENT WITH OTHER
HEALTH DEPARTMENT
AND CITY PLANS



GOALS, OBJECTIVES AND
STRATEGIES ARE INFORMED IN
CURRENT AREAS OF FOCUS AND
INNOVATIONS PLANNED FOR
THE NEXT FIVE YEARS

Strategic Vision

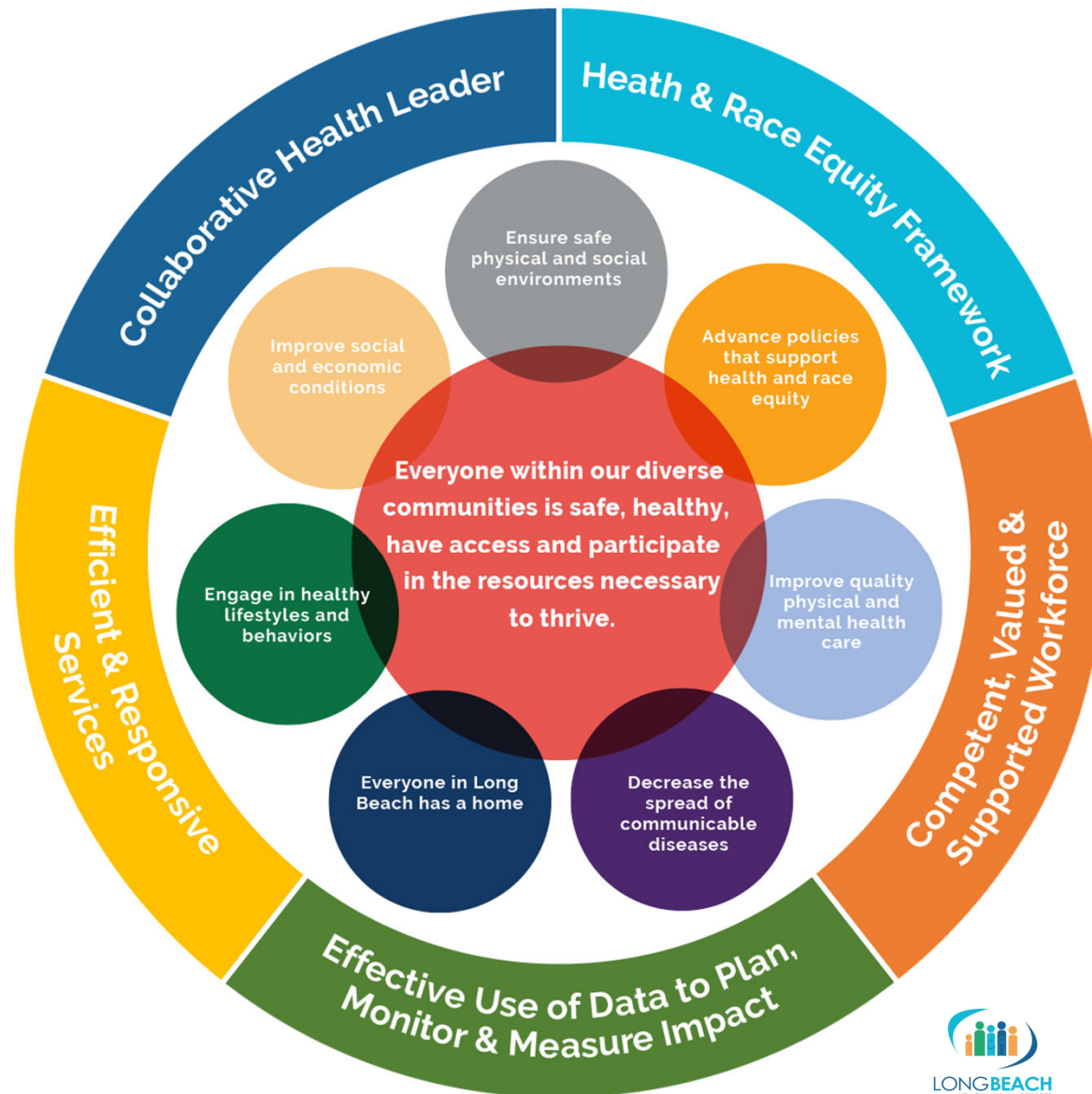
Build a strong internal
infrastructure

Build a healthier Long Beach

Equity



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LONG BEACH



Equity

- **Goal 1: Equity and social justice is integrated into all Health Department programs, policies and services.**
 - **1.1:** By December 31, 2025, 80% of Health Department staff members utilize an equity lens in planning programs and policies, and effectively design health and race equity initiatives.
- **Goal 2: The Health Department centers the community voice.**
 - **2.1:** By December 31, 2025, 70% of external health department policies and plans that affect the community will center the community voice.
- **Goal 3: Inform systems change by making inequities visible.**
 - **3.1:** By December 31, 2021, data will be utilized to inform and influence all new and expanded policies or programs.
- **Goal 4: Equitable practices are operationalized within the Health Department.**
 - **4.1.** By December 31, 2021, develop a Health Department Equity Action Plan.



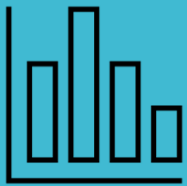
Equity

- **Goal 5: Populations most affected by inequities are healthy and thriving.**
 - **5.1** By December 31, 2025, create or modify policies and practices that change the underlying conditions that causes inequities.
 - **5.2** By December 31, 2025, improve the birth outcomes of the Black population in Long Beach.
 - **5.3** By December 31, 2025, reduce the incidence of chronic diseases (asthma, hypertension, cardiovascular disease and diabetes) among the Black population.
 - **5.4** By December 31, 2025, increase economic equity in the Black community.
 - **5.5** By December 31, 2025, reduce the incidence of cancer, heart disease, cardiovascular disease, obesity and COVID-19 rates for the Latinx population in low income and high-density areas in Long Beach.
 - **5.6** By December 31, 2025, improve mental and physical health of the Cambodian population in Long Beach.
 - **5.7** By December 31, 2025, improve the health outcomes of older adults in Long Beach.



Workforce

- **Goal 6: Health Department staff are knowledgeable about core public health competencies and Health Department services.**
 - **6.1:** By December 31, 2025, 100% of programmatic staff and management are knowledgeable in established core health competencies.
- **Goal 7: Employees are successful in their positions at the Health Department.**
 - **7.1:** By December 31, 2021, 80% of Health Department staff report that the Health Department supports their success.
- **Goal 8: The Health Department has a culture of employee appreciation and transparency.**
 - **8.1:** By December 31, 2025, promote an organizational culture of transparency and inclusion, in which there is at least 90% of Health Department staff feel valued and appreciated for their contributions.



Data

- **Goal 9: External data drives the Health Department's equity lens.**
 - **9.1:** By December 31, 2022, seek and use external data for all policies, programs and services
- **Goal 10: The Health Department has a culture of data informed performance and quality improvement.**
 - **10.1:** By December 31, 2021 develop and implement a common data platform to support an integrated system of care to improve health outcomes.
 - **10.2:** By December 31, 2021, develop, implement and maintain an on-line internal performance tracking data dashboard with at least 80% of indicators updated on a quarterly basis.
- **Goal 11: Provide population level metrics to the public to demonstrate progress toward improving social determinants of health.**
 - **11.1:** By December 31, 2021, develop and disseminate qualitative and quantitative reports to the public that outline progress on established metrics on a biannual basis.



Services

- **Goal 12: Program services are efficient, responsive and address diverse needs.**
 - **12.1:** By December 31, 2022, increase the number of referrals between internal programs by 15%.
 - **12.2:** By December 31, 2022, increase the public utilization of Health Department programs and services.
 - **12.3:** By December 31, 2021, 80% of participants and customers report satisfaction with Health Department services offered across the Department.
- **Goal 13: The Health Department effectively communicates its programs and services.**
 - **13.1:** By December 31, 2021, 75% of people surveyed that live and/or work in Long Beach report they are aware and able to access Health Department services.



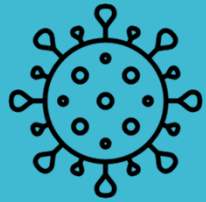
Collaboration

- **Goal 14:** The Health Department leads collaborative partnerships to increase collective impact for improving health and well-being.
 - **14.1:** The Health Department improves collaborative partnerships and mobilizes resources to promote health, equity and safety.



Physical and Mental Health

- **Goal 15: Everyone in Long Beach utilizes quality preventive and healthcare services.**
 - **15.1** By December 31, 2025, increase the number of individuals that have healthcare and knowledge of how to use and access healthcare services.
 - **15.2** By June 30, 2022, the Health Department will increase utilization of dental services by 20% among children, adults and seniors in Long Beach.
- **Goal 16: People have the culturally competent health care and social supports they need to be healthy.**
 - **16.1:** By December 31, 2025, all Health Department clients are linked to the supports that they need.
- **Goal 17: Mental/behavioral health services citywide have the capacity to prevent and reduce mental illness and trauma.**
 - **17.1** By December 31, 2025, prevent and reduce mental illness and trauma in communities with the highest rates by 10%.
 - **17.2** By December 31, 2025, the Safe Long Beach Violence Prevention collaborative responds with trauma informed practices.



Communicable Diseases

- **Goal 18: The Health Department prevents the spread of communicable diseases in Long Beach.**
 - **18.1** By December 31, 2021, reduce the rate of COVID-19 cases in Long Beach to reach and maintain Yellow Tier (minimal) status of the State's COVID-19 classification system.
 - **18.2:** By December 31, 2025, reduce the number of new HIV cases in African American and Latinx communities by 50%
 - **18.3:** By December 31, 2025, reduce vector borne cases in Long Beach apartments (West Nile Virus, Zika, Typhus, Dengue) by 20%.
 - **18.4:** By December 31, 2025, reduce congenital syphilis cases by 20%.



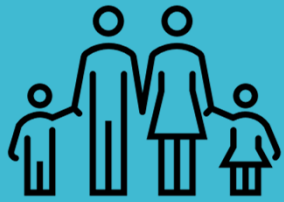
Healthy Lifestyles

- **Goal 19: People engage in healthy behaviors, healthy food and physical activity opportunities.**
 - **19.1** By December 31, 2025, increase access to fresh foods and vegetables for communities in food deserts, including healthy market partnerships, farmers markets, community gardens, and pop-up farm stands in North and West Long Beach.
 - **19.2** By December 31, 2025, increase access to and consumption of healthy foods for young children and older adults living in underserved communities by 20%.
 - **19.3:** By December 31, 2025, increase participation in physical activity throughout Long Beach by 5% for adults and children.



Homelessness

- **Goal 20: People in Long Beach precariously housed or experiencing homelessness have permanent housing.**
 - **20.1:** By December 31, 2025, increase number of people permanently housed.
 - **20.2:** By December 31, 2025, expand permanent and affordable housing for people with disabilities, older adults, families and pregnant women experiencing homelessness.
 - **20.3:** By December 31, 2025, reduce the number of households who lose their housing by 20%, including a focus on BIPOC communities most affected by housing instability .
 - **20.4:** By December 31, 2025, increase the number of housing units that are safe and healthy by 20%.



Social and Economic Conditions

- **Goal 21: Improve social and economic conditions across the lifespan in Long Beach.**
 - **21.1** By December 31, 2025, increase the number of young children who start kindergarten ready to learn.
 - **21.2:** By December 31, 2025, increase opportunities for leadership and youth engagement in policy making for youth and emerging adults between the ages of 10-24 years.
 - **21.3:** By December 31, 2025, reduce the number of families and children that live in poverty.



Safety

- **Goal 22: Preventable deaths and injuries are reduced.**
 - **22.1:** By December 31, 2025, decrease preventable deaths and injury among children under 18 years old.
- **Goal 23: Violence is prevented in our communities.**
 - **23.1:** By December 31, 2025, decrease violence among youth ages 10-24 in North and Central Long Beach.
- **Goal 24: People live in safe environments and are prepared for emergencies.**
 - **24.1:** By December 31, 2025, increase compliance of regulated businesses in high-risk facilities (hazmat, food, swimming pools) by 20%.
 - **24.2:** By December 31, 2025, reduce critical violations in restaurants, markets, food vehicles and special events from a baseline level by 10%.
 - **24.3:** By December 31, 2025, increase the level of awareness of environmental health issues and impacts by 20%.
 - **24.4:** By December 31, 2025, improve accuracy and timeliness of reporting recreational water quality.
 - **24.5:** By December 31, 2025, increase community emergency preparedness by 5%.

Next Steps



INCORPORATE COMMENTS
AND FEEDBACK FROM
BOARD OF HEALTH



SHARE STRATEGIC PLAN
WITH HEALTH
DEPARTMENT STAFF



FINALIZE PLAN BY THE END
OF DECEMBER 2020

Questions and Comments

What is your overall reaction to the Strategic Plan?

Is there anything that is missing; do you see any gaps?

Are you aware of any data (that we have not cited) that could be used for measurement?

Any other comments or suggestions?



Thank You

- Thank you for taking the time to share your expertise with us about the Strategic Plan.
- Email additional comments and suggestions to Julie.Leung@longbeach.gov no later than **December 4, 2020**.

