

Dionne Bearden

From: Jeri Kusar <[REDACTED]>
Sent: Monday, November 02, 2020 10:56 AM
To: PlanningCommissioners
Subject: November 5, 2020, Planning Commission Hearing File#: 20-091PL Version:1
Attachments: Notice of Public Hearing Application number 2008-04-(SNC20-001) and File # 20-091PL Version 1 Objection.docx.pdf; IMG_1414.jpg; IMG_1415.jpg

-EXTERNAL-

Dear Commissioners,

Attached is my opposition letter and attachments for the above-referenced hearing. I will also provide verbal testimony at the public hearing.

Thank you.

Jeri Kusar
President / CEO



Nationwide: 800.282.3376
calendar@kusar.com
[Schedule Online](#)

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November 2, 2020

Planning Commission
411 West Ocean Blvd., 3rd Floor
Long Beach, CA 90802
PlanningCommissioners@longbeach.gov

Subject: Application #2008-04 (SNC20-001); File # 20-091PL Version:1

Dear Commissioners:

I respectfully request you seriously reconsider any changes whatsoever to the name of public right-of-way known as Kilroy Airport Way. A change of the street name is significantly impactful to hundreds of businesses and representatives of a major area of business importance to the City of Long Beach.

The Kilroy Airport Center is a huge business complex of major importance to the economic welfare of our city. There are several thousands of people who work in the center, home to many dozens of long-established Long Beach businesses. Collectively, those of us who do business in the center have spent hundreds of thousands of dollars over the years establishing our good names, with the street address of Kilroy Airport Way as part of our identities. The associated costs are not exaggerated as we use the street name on our stationery and business cards, sales material, branded gifts, in major proposals, contracts, and of course licensing with the city, county, and state.

This alleged simple change of name is acutely complex and economically threatening to all of us who have been impacted by the Covid-19 pandemic. Please do not allow this. The Notice of Public Hearing seems to indicate a very misleading statement by staff to you, our Planning Commissioners and decision-makers. I've attached two copies of maps of the area so you can see for yourselves that the proposed project is clearly deceiving to indicate this is to change the name to "Airport Way" to match the existing Airport Way located west of Redondo Ave. For the record, there is no Airport Way there! Kilroy Airport Way does not funnel into Airport Way or even E. Airport Way which is North of the intersection of Redondo Ave. and Kilroy Airport Way and runs west from Redondo Ave.

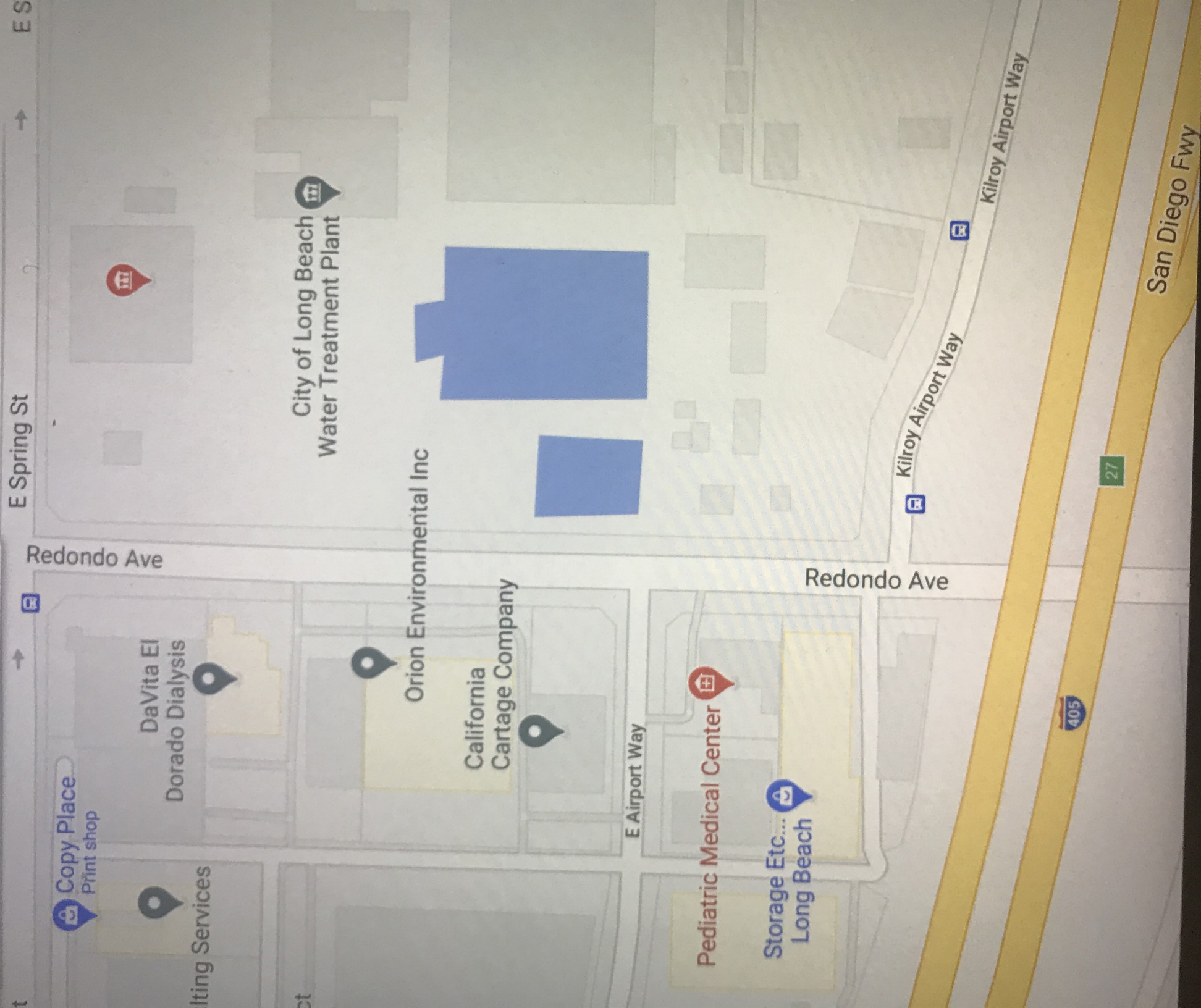
The street name of Kilroy Airport Way has existed since the development of the center decades ago. According to Code 20.36.110 – Street name – "C. An existing street name may be changed if good cause is shown that it would be beneficial to the neighborhood." This name change would not be beneficial to the neighborhood; rather, it would be detrimental.

Respectfully submitted,

Jeri L. Kusar

Jeri L. Kusar, CEO and Owner
Attachments

ver times, traffic and nearby places



E Spring St

Redondo Ave

Redondo Ave

Kilroy Airport Way

Kilroy Airport Way

San Diego Fwy

Copy Place
Print shop

DaVita El
Dorado Dialysis

lting Services

Orion Environmental Inc

California
Cartage Company

E Airport Way

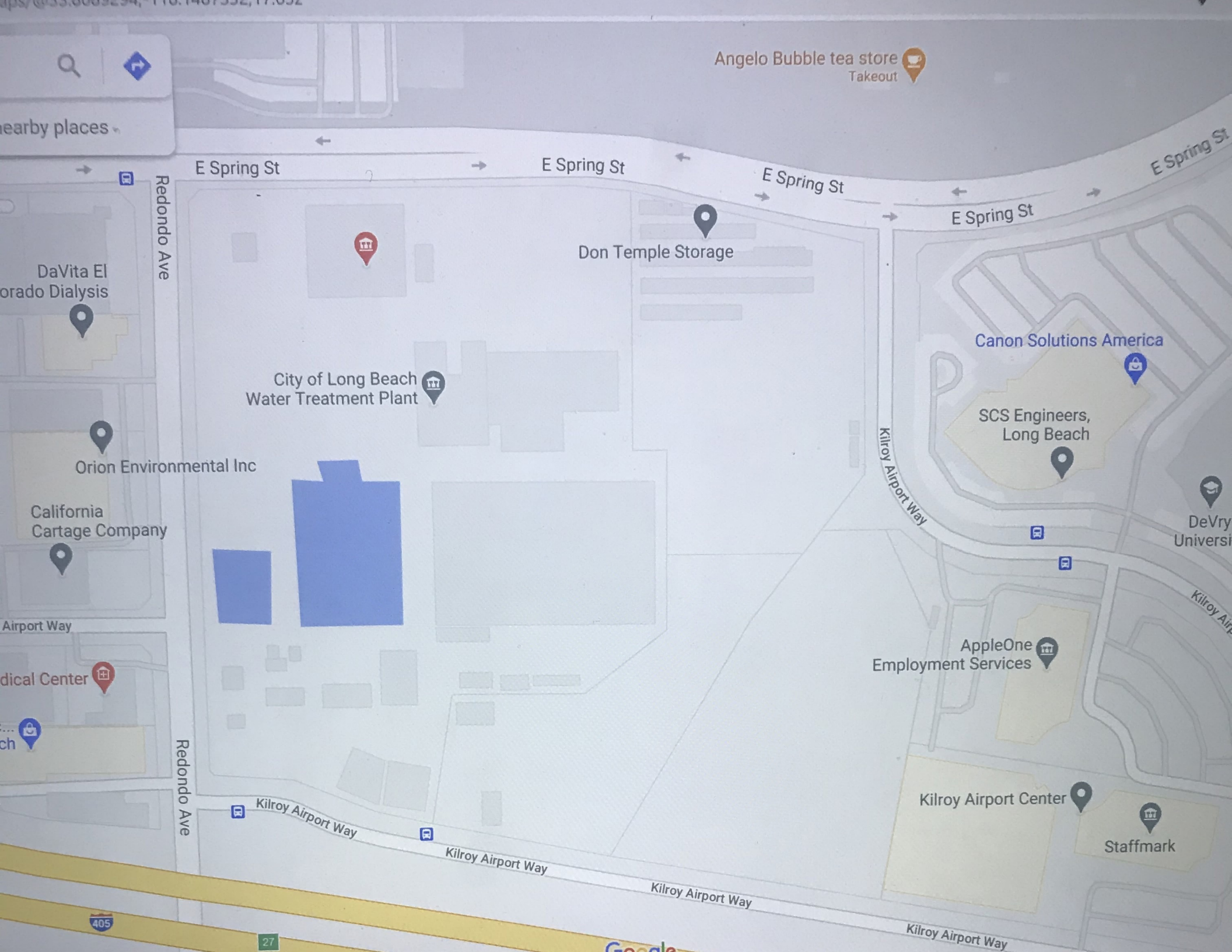
Pediatric Medical Center

Storage Etc...
Long Beach

City of Long Beach
Water Treatment Plant

405

27



Angelo Bubble tea store
Takeout

nearby places

E Spring St

E Spring St

E Spring St

E Spring St

E Spring St

Redondo Ave

DaVita El
Colorado Dialysis

Don Temple Storage

City of Long Beach
Water Treatment Plant

Canon Solutions America

Orion Environmental Inc

SCS Engineers,
Long Beach

California
Cartage Company

DeVry
University

Airport Way

Medical Center

AppleOne
Employment Services

Redondo Ave

Kilroy Airport Way

Kilroy Airport Way

Kilroy Airport Way

Kilroy Airport Center

Staffmark

Kilroy Airport Way

405

27

Google

Dionne Bearden

From: Jeri Kusar <[REDACTED]>
Sent: Tuesday, November 03, 2020 9:42 AM
To: PlanningCommissioners
Cc: Mayor; Diana Tang; Scott Kinsey
Subject: URGENT: Request for Continuance of Hearing Regarding Street Name Change File # 20-091PL Version:1

-EXTERNAL-

Dear Planning Commissioners:

I submitted an opposition letter yesterday regarding the street name change referencing Kilroy Airport Way. I am now requesting a continuance of this hearing and vote until January of 2021. Over the last 24 hours, I have spoken to a minimum of 7 tenants who were not aware of this proposed change. Due diligence on the part of Kilroy could have been handled more effectively. Due to the COVID pandemic and the fact that many businesses are still not on the premises and are working remotely, people working from home, ongoing major construction on the Kilroy property, and the turmoil surrounding the Presidential election, all on the heels of protests and rioting, this does not seem like the appropriate time to hold this hearing and voting to change a street name that will have significant impact on many Long Beach businesses both financial and operational. Tenants need to have more input and have their voices heard. This feels like a "fast one." It's apparent to me, due to the above distractions, most tenants are not aware of this change.

Please reconsider and postpone this hearing until January 2021.

Respectfully,

Jeri Kusar
President / CEO



Nationwide: 800.282.3376
calendar@kusar.com
[Schedule Online](#)

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Dionne Bearden

From: Jang, Curtis <CJang@scsengineers.com>
Sent: Friday, November 20, 2020 5:44 PM
To: PlanningCommissioners
Cc: Kim Josephson (kjosephson@real-techinc.com)
Subject: Application Number 2008-04(SNC20-0001)

-EXTERNAL-

To whom it may concern,

My name is Curtis Jang and I am the Chief Financial Officer of Stearns, Conrad and Schmidt Consulting Engineers (dba SCS Engineers), located at 3900 Kilroy Airport Way, Long Beach, CA. I am writing to oppose our property management's request to change our street name. SCS has been headquartered in the City of Long Beach, CA for over 50 years with 20 years at this location. This name change will create significant hardship to our company. There is the unnecessary cost of changing all of our stationary and marketing materials. As our headquarters all cash receipts are mailed to this address and it could become a significant cash flow problem if we are unable to reach our thousands of clients. We have also have thousands of vendors who send invoices to this location. As a national environmental consulting company we perform work in all 50 states and we have hundreds of business licenses and tax forms that are sent to this location that all would have to be changed.

This appears to be a marketing ploy by Kilroy Realty as after decades of being known as the Kilroy Airport Center they have chosen Aero as the new development name. This is NOT a reason to subject the hundreds of tenants and tax paying businesses to this ploy by Kilroy Realty.

I respectfully request the Planning Commission reject this request.

Best Regards,

Curtis Jang

Curtis Jang
Senior Vice President/Chief Financial Officer
SCS Engineers

Dionne Bearden

From: Craig Furniss <cfurniss@7thsd.com>
Sent: Sunday, November 22, 2020 2:59 PM
To: PlanningCommissioners
Cc: Scott Kinsey; 'Finland Alejo'; Janna Cowan
Subject: Public Comment - 2008-04 (SNC20-001) - Change of name for Kilroy Airport Way
Attachments: nph-2008-04.pdf; Kilroy Airport Center.pdf

-EXTERNAL-

Dear Members of the Long Beach Planning Commission:

We are strongly opposed to the changing the name of “Kilroy Airport Way” to “Airport Way”.

I am president of Seventh Street Development, a privately-held real estate management and development company that has been based in Long Beach at 3780 Kilroy Airport Way for 13 years. We were surprised to recently learn that our building owner, Kilroy Realty Corporation, has requested the name of “Kilroy Airport Way” be changed to “Airport Way”. While we continue to pay Kilroy rent, we have not been in our premises for more than 7 months due to the safer-at-home orders and concerns with Covid-19. I received my first notice of this proposed name change from Kilroy on November 18, 2020. (I was told the notices were posted at the building but that is little help to us since we do not visit the building due to working at home during Covid.) I immediately contacted Kilroy Property Management and let them know of our objections to the address change. I have learned that other impacted businesses feel the same way we do.

We are opposed to the name change for the following reasons:

- 1) Administrative Time and Expense for a large number of Businesses – Many businesses like us will be subjected to a substantial administrative effort and expense if this street name change is approved. Our company is just one example: We are a commercial real estate management and development company. We have a portfolio of property with numerous tenants and association members which we manage. We also have a large number of contracts and agreements with various tenants, owners, lenders, vendors, architects, engineers, contractors, legal and financial advisors including a pension plan. We have legal contracts with all of these stakeholders which require formal change of address notices. The administrative burden and cost to us would be substantial. We would also have to purchase new stationary and letterhead as well as modify a large number of electronic documents. We simply do not have the human resources to complete this effort at this time, especially while we work from home. There are many other businesses on Kilroy Airport Way (including insurance companies) that will be impacted in a similar manner. This name change would impact a large number of businesses. As shown on the attached site plan of Kilroy Airport Center, just in the Kilroy Airport Business Center complex, the street name change would impact 7 buildings totaling more than 950,000 square feet of office space.
- 2) Administrative Stress When Companies are already Struggling with Covid – This name change would create an unnecessary administrative burden and cost for us at a time when our business and many others are experiencing great stress from Covid-19. We continue to adapt to the many changes and impacts and our customers and tenants of operating with the restrictions created by the pandemic. This change of address would heap one more problem on businesses that are already struggling as it is. We were surprised to learn that Kilroy is not sensitive to this.

- 3) Name Change is Unnecessary – We know of no good business reason or benefit for this street name change. We have been operating successfully at this location for over 13 years. Kilroy seems out of touch with their customers. At no time was I contacted for our opinion on this proposed address change until I received an email with the attached notice from Kilroy on Nov 18. There is no good cause or benefit to the neighborhood of making this street name change. Currently, there is no “confusion” (as indicated in the staff report) created by the fact that there is a street called East Airport Way 300 feet north of where East Airport intersects Redondo Ave (hardly what we would call a “continuation”). In fact, more confusion will be created by the changing of a street name that has been in place for years and the fact that Kilroy is proposing the street name to be “Airport Way” and not “East Airport Way”. The police, fire and public works departments have come to know our street and area as “Kilroy Airport Way”. The changing of the name makes our street name less unique & less familiar and more subject to error.

We hope the Planning Commission and the City of Long Beach will investigate this request further including talking to impacted businesses in the more than 950,000 sf of office space that is impacted. At a minimum, we urge you to delay implementation of this change until after the impacts of the pandemic have moderated. Please do not create this additional administrative burden on the many impacted business while we are trying to navigate this difficult time of the pandemic.

Thank you for your consideration

Craig Furniss
562/427-7718

Craig Furniss
Seventh Street Development
3780 Kilroy Airport Way, Suite 520
Long Beach, California 90806
Phone: 562/427-7771 Ext 11
Fax: 562/427-7774
Email: cfurniss@7thsd.com

See our Latest Project www.AldersonBP.com
Visit our Website at www.SeventhStreetDevelopment.com
CA DRE #01839469