

Date: November 9, 2020

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – October 2020**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of October. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (10/6) Recommendation to adopt resolution approving the Annual Report for October 1, 2020 to September 30, 2021, for the Belmont Shore Parking and Business Improvement Area, declaring its intention to levy the annual business assessment, and setting the date of hearing for Tuesday, October 20, 2020. (District 3) ([File #20-0970](#))
- (10/6) Recommendation to authorize City Manager, or designee, to execute all documents necessary for a lease between WCCP Airport Plaza L.B., LLC (Landlord), and the City of Long Beach (Tenant) for office space at 5001 Airport Plaza Drive, Suite 130, for the Office of Special Events and Filming. (District 5) ([File #20-0969](#))
- (10/6) Recommendation to authorize City Manager, or designee, to execute all documents necessary to enter into an agreement with Grow America Fund, Inc., a nonprofit organization, for the purpose of continuing various business loan programs administered by Grow America Fund, Inc., and to promote the City's business assistance loan programs, in an annual amount not to exceed \$75,000, for a period of one year, with the option to renew for two additional one-year periods, at the discretion of the City Manager. (Citywide) ([File #20-0971](#))
- (10/6) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Zaferia Parking and Business Improvement Area assessment levy for the period of October 1, 2020 through September 30, 2021; and, authorize City Manager, or designee, to extend the agreement with the Zaferia Business Association for a one-year term. (Districts 3,4) ([File #20-0992](#))
- (10/13) Recommendation to adopt resolution approving the Annual Report for October 1, 2020 to September 30, 2021, for the Long Beach Tourism Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for Tuesday, November 17, 2020. (Districts 1,2,4,5) ([File #20-1007](#))
- (10/20) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Belmont Shore Parking and Business Improvement Area assessment levy for the period of October 1, 2020 through

September 30, 2021; and, authorize City Manager, or designee, to extend the agreement with the Belmont Shore Business Association for a one-year term. (District 3) ([File #20-1036](#))

Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Development Commission](#) ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)
- [Upcoming Quarterly Economic Forum – November 19, 2020, 10:00 am – 12:00 pm](#) ([webinar](#) and [presentation](#) from past forum)

Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#) and [application](#))

Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news.

If you or someone you know is interested in receiving these informative updates, please email interest to BusinessDevelopment@longbeach.gov.

LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau will begin providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance.

October 1, 2020 – [LIMITLESS LB Newsletter](#) October 15, 2020 – [LIMITLESS LB Newsletter](#)
October 8, 2020 – [LIMITLESS LB Newsletter](#) October 22, 2020 – [LIMITLESS LB Newsletter](#)

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.