

October 15, 2020

Belmont Shore Parking and Business Improvement Area Commission Members

City of Long Beach
California

SUBJECT: Recommendation to approve expenditure to replace parking wayfinding signs located within the Belmont Shore Parking and Business Improvement Area at a cost not to exceed \$20,000.

DISCUSSION

At the February 20, 2020, Belmont Shore Parking and Business Improvement Area Advisory Commission meeting, the Commission expressed interest in replacing existing parking wayfinding signage. City staff has designed new wayfinding specific to the Belmont Shore area that follows the City Council approved criteria for signage and wayfinding, promoting access to parking through a unified visual language for parking signage.

Crisp Imaging is the citywide vendor for reprographic products. City staff received a proposal for (27) aluminum signs. Sign specs include U-bars welded onto the back of each sign to conceal bolts used for installation. The scope of work also includes installation, hanging hardware, and a site survey for the installer to assess all sign locations and take measurements of drill hole locations for each pole.

The total proposal cost is \$10,469.19. At the request of the Chair and Vice-Chair, City staff is asking for a total project cost not to exceed \$20,000 for additional wayfinding needs in the Commission's jurisdiction. The project will be funded by remaining Community Facilities District No. 2007-2 (Belmont Shore) bond proceeds and is an authorized parking improvement.

RECOMMENDATION

Approve recommendation.