

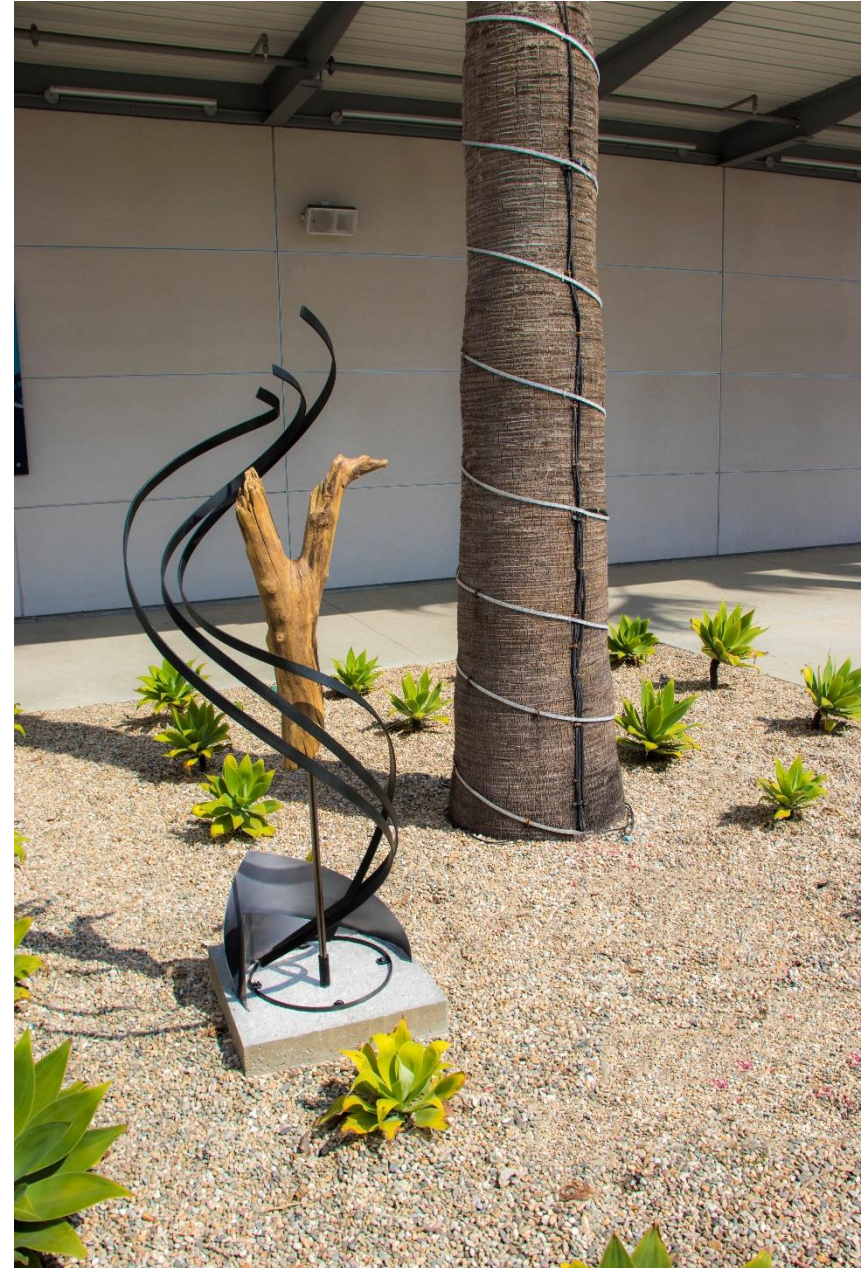
# Long Beach Airport Arts Update

September 17, 2020



**long beach**  
airport

where the going is easy®





# A.C.E.

## Art Community Entertainment



- Enhance customer experience by exhibiting artwork and presenting programs that engage travelers in innovative, memorable, and considerate experiences
- Present a wide range of diversity in visual art, culture, and entertainment
- Offer museums, cultural institutions, arts organizations, and individual artists opportunities to exhibit



# CSULB-School of Art Review



- Opportunity for students and recent graduates to feature art at the Airport
- Four different projects were displayed



# CSULB-SOAR



- Opportunity for students and recent graduates to feature art at the Airport
- Four different projects were displayed



# LGB Live!



- Feature multiple local musical artists during summer and holiday periods



# Audrey Ryerson



- Four pieces were installed in the North and South Concourses, October 2019



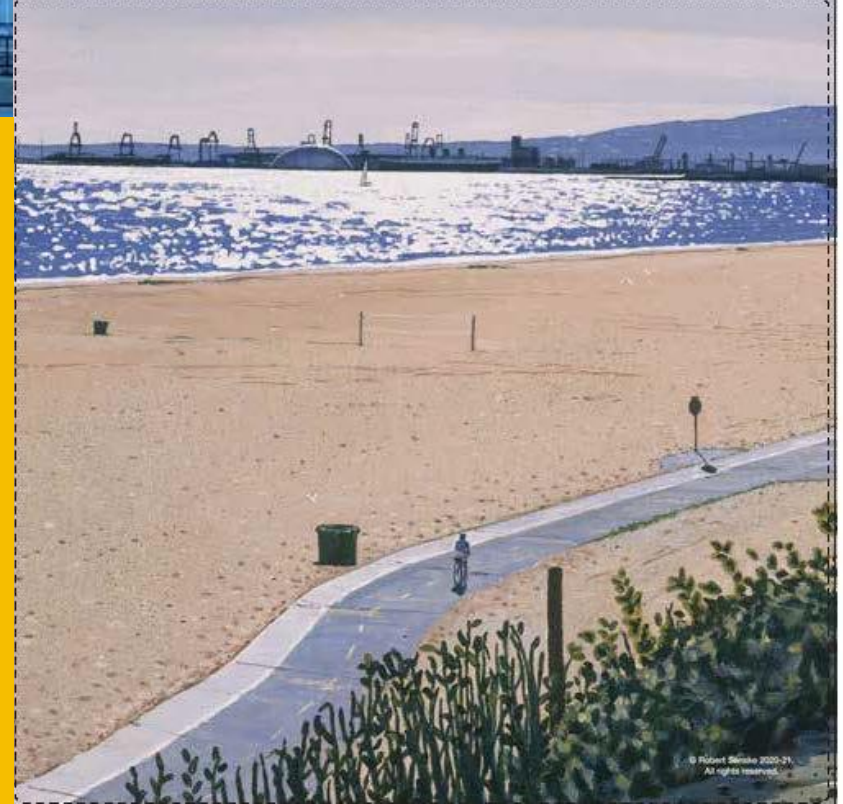
# Aaron De La Cruz



- Originally featured in San Francisco's Moscone Center
- Installed in South Concourse, August 2020
- Suggested by LBMOA



# Bob Senske



- Known for watercolor scenes of Long Beach
- Proposing 20 pieces throughout Airport
- Will be displayed on tension fabric and canvas



# Construction Barricade Art Program



- Partner with Arts Council for Long Beach
- Each artist will design art for two panels of barricade
- Positive, uplifting messages related to the pandemic



# Percent for the Arts Summary

- City Council established a Citywide Percent for the Arts Program beginning in 2018
- Funding for the arts is derived from Airport capital projects
- FY18 - FY 21 required art obligation: ~\$317,000
- FY18 - FY21 actuals allocated: ~\$124,000
- Artist selection process
- Future plans for spending:
  - Bob Senske
  - Construction Barricade Art Program
  - Youth art contest
  - Art collaborations with local organizations