

From: Padric Gleason Gonzales  
Sent: 8/24/2020 at 5:38PM

How do you change behavior? Unfortunately, education only gets your part-way there. To truly incentivize behavior change, money is king. Luckily, cities have a secret weapon: pay-as-you-throw (PAYT) pricing. In fact, the U.S. EPA describes three possible systems here: <https://archive.epa.gov/wastes/conservation/tools/payt/web/html/top13.html>.

I encourage our leaders to study, debate, and pursue a pay-as-you-throw system that rewards residents for reducing waste and punishes residents who strain the system through high volume or high contamination.

Individuals have the power to change their behavior, but the system has to provide the correct incentives. We must stop allowing waste and contamination and we should reward good low-waste residents. Please explore a PAYT system for Long Beach.

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Sent: 8/24/2020 at 5:31PM

Long Beach must provide a green bin program for lawn clippings and also a community composting program for food waste. It's unacceptable that a city of our size does not have a coordinated response to food waste. There are multiple private-sector initiatives to organize compost disposal, however these are usually designed for homeowners rather than multi-tenanted apartments. We must invest in compost and stronger organics recycling. It will reduce waste sorting costs, reduce contamination, reduce rot and foul smells in the street, and reduce overall haulage and wage expense.

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