City Manager's Overview August 4, 2020

Fiscal Year
2021
Proposed
Budget





#### Many Accomplishments

- Nearly \$100 million spent and planned for COVID-19 response, providing over 80,000 free tests, sheltering for homeless, and free medical care, food, rent support and business assistance
- Supported 20,000 BizPort online sessions, and issued 12,675 building permits
- Inclusionary housing, tenant assistant policies; 650 new affordable housing units in pipeline
- Constructed the City's first year-round homeless shelter
- Continued largest infrastructure investment in a generation
- Opened new world-class Billie Jean King Main Library and LEED-certified City Hall and Civic Center Plaza
- Heal the Bay 87 % of City's beaches A/B grades
- Animal Care and Compassion Saves approach



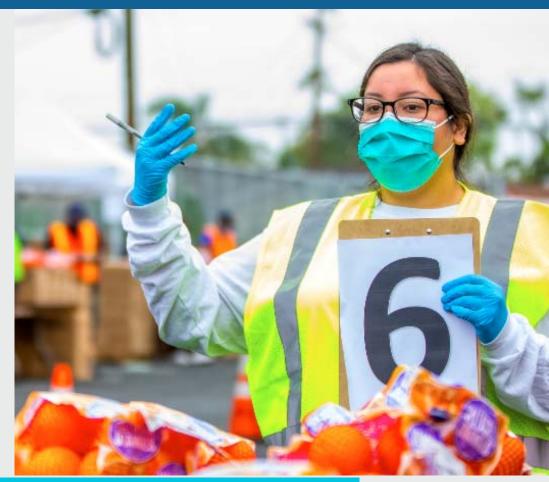
#### A Full-Service City - A \$2.6 Billion Operation

- Long Beach provides a wide array of services through its 23 departments
- The City is a large complex organization with 37 financial funds that represent the diverse city operations and their distinct funding sources
- A majority of the City's funds are restricted by law for the purpose of the particular operation
- General Fund is the only completely discretionary fund and is about 20% of budget, primarily supported by general tax revenue



## Addressing an Unprecedented Series of Challenges

- COVID-19 global pandemic
- Major fiscal and economic challenges, exacerbated by COVID-19
- Movements to end systemic racism
- Largest General Fund shortfall in recent history



#### Addressing an Unprecedented Series of Challenges, continued

- \$30 million FY 21 General Fund shortfall
- Huge revenues losses (9% loss in sales tax, 38% loss of TOT, over 40% loss in oil revenue)
- Cost growth as costs of services continue to increase
- Nearly 20% unemployment
- Major economic uncertainty



#### **Budget Accomplishes Much in Midst of Challenges**

- Prioritizes health and safety of residents in light of pandemic
- Maintains core services in a balanced way when making difficult reduction decisions
- Balances the budget with approach that considers multiple competing factors
- Implements bold actions and investments towards work of racial equity and reconciliation
- This budget is just the first step



### Responding to COVID-19 Pandemic and Community's Health

- City responded swiftly to biggest health crisis in our generation
- Over 100 personnel dedicated to City's Emergency Operations Center since March
- Over 8,000 cases reported, tracked, and investigated
- Free medical care established for over 4,100 individuals
- Shelters for 300 people experiencing homelessness
- Over 123,000 people tested at City drive-thrus and private medical providers



### Responding to Pandemic and Community's Health, continued

- \$1 million privately raised and spent to support non-profits and COVID-19 response
- Created first-ever eviction moratoriums
- Business support through delay of fines, fees, new permitting processes, creativity in adapting new models, free PPE
- Managed PPE with 1.7 million items in inventory
- 4,700 COVID business inspections
- Dedicated call centers managing thousands of calls (over 24,000 calls in just the past 60 days)



### Continuing to Respond to the Pandemic and Community Health

- Over \$100 million City will have spent over \$100 million on mitigating the pandemic, assuming the situation doesn't get worse and more if it does
- Community Support Programs (\$14.4M) Homeless Sheltering, Food Insecurity and Meals for At-Risk and Senior Populations, Black Health Education Programs, Early Childhood Support, Non-Profit Relief Program, Youth Leadership & Ambassador Programs, Digital Inclusion Program for Residents, Grants to Arts Community
- Business Support Programs(\$6.75M) Small Business and Non-Profit PPE Distribution Program, COVID-19 Small Business Transition & Recovery Grants, Grants for Queuing Systems and Contactless Payment Systems and Business Improvement Districts (BIDs) Loan and Grant program, among others.



#### Pandemic has Significantly Changed Operations and Focus

- The City had to pivot its normal operations and divert significant staff time and resources to address health crisis
- Continues to significantly impact daily operations and is a major priority focus of entire City
- Enacted many actions to provide relief to residents and businesses such as fee waivers, fine cancellations, rental relief; important actions but has had adverse impacts to revenues and expenses
- Opportunities to reimagine work, service delivery, and new ways of doing business – i.e., implementing new technology and telecommuting practices, among others

### Racial Equity and Reconciliation

- June 23, City Council adopted Resolution acknowledging Racism as a Public Health Crisis, established Framework for Reconciliation
- Four town hall meetings and 13 listening sessions, engaging over 1,600 participants
- Budget reflects concrete action as first step –
   \$3.2 million
  - \$2.5 million structural
  - \$702,000 one-times



#### Racial Equity and Reconciliation Actions

# Health, Youth, and Violence prevention

- \$1.5 million for Racial Equity implementation for youth, violence prevention and trauma-informed responses to community needs
- Redesign HEART team model from firefighters to nurses /social workers
- 3 grant funded positions at libraries for social work services
- 3 flagship libraries 7 days
- Senior program at Expo Center
- Be SAFE at 11 sites, one-times of \$192K

#### **Public Safety**

- Office of Constitutional Policing in Police Department
- \$150K to support reforms and innovations of CPCC
- Fire Diversity Recruitment Program with one-times of \$187,400
- Re-envisioning police operations – civilianization: convert 34 sworn positions to 28.7 civilian positions

#### **Institutionalizing Equity**

- Deputy City Manager added
- Enhanced staffing for Office of Equity: 1 position and onetimes of \$63K for staffing support
- Move Office of Equity to the City Manager's Office
- Training one-times of \$100K for implicit bias and equity
- Language access one-times of \$160K

### Budget Utilizes a Balanced Outcomes-Based Approach

- Solve a major \$30 million shortfall while addressing the pandemic and the need for action on racial equity and reconciliation
- Prioritized and protected core services while adjusting others to acceptable service levels
- Budget balanced using both structural (permanent) and one-time solutions



### Core and Many Other Services Maintained

#### Budget preserves:

- Emergency response including Priority 1 & 2 Police calls
- Emergency medical and fire services
- Infrastructure funding for sidewalks and potholes
- Major facilities' maintenance
- Maintenance of safe/clean/accessible parks, facilities, and public spaces
- o Graffiti abatement
- Landscaped median maintenance
- o Clean Teams
- Core youth and senior programming
- o Provision and improvement of affordable housing

#### Core and Many Other Services Maintained (continued)

#### Budget preserves:

- o Business assistance programs
- Water and Gas customer service
- Support for economic development and business assistance
- Multi-faceted Homelessness response
- o Investment in technology support
- Green fleet investments
- Energy efficiency investments and upgrades to City facilities
- o Permitting and inspection for businesses and residential improvements
- Animal Care services
- o Tree Trimming

### Multi-Step Approach to Savings and Reductions

- Assistance from Employees
- New or reallocated revenues
- Strategic Investments
- Efficiencies and Innovations
- Service Reductions



#### **Assistance from Employee Groups**

- City seeking \$11 million in General Fund through employee furloughs or other contributions through negotiations of longer-term contracts
- Furloughs are one-time solutions with limits
  - Not permanent reduction in work hours
  - Shifts structural problem to following year
  - o Potential for up to 10% loss of pay for non-sworn employees and 26 furlough days
  - Closure of City services 1 day every 2 weeks
  - Significant service impact due to 10% productivity loss and hours available for service
- However, provides much needed immediate relief
  - Helps avoid significant layoffs, equivalent of 106 positions not being eliminated
  - Helps minimize service impact to the community

#### **New or Reallocated Revenues**

- Cannabis Business License Tax increase 1% increase on business license tax, medical goes from 6% to 7% and adult-use from 8% to 9%
  - Generates approx. \$800K for total Cannabis Revenues of \$8.6M
  - Use funds to cover structural adds related to Racial Equity and Reconciliation in addition to cannabis oversight and other public health and safety services
- Measure A for maintenance \$4.5M to maintain Police and Fire services

#### New or Reallocated Revenues (continued)

- Youth Sports registration fee new fee of \$25 per participant per sport, coupled with fee waiver program for low-income families
- Vehicle and parking pass and lot fees \$1 per vehicle at El Dorado Park, \$5 increase for El Dorado annual parking pass and add a dedicated passholders lane, \$0.25/15 min at Beach Lot parking
- Ambulance rate increase increase to align with market rates



#### New or Reallocated Revenues (continued)

- Gas fund General Fund Transfer Increase & Rate increase \$1.3M transfer increase; natural gas transmission rate increase (effective 10.4% overall increase), currently 32% below SoCalGas residential rates
- Towing Fees Increase 8-17% increase to cover reduced towing volume and additional costs
- Measure B (2020) Voter approved 1% TOT increase for Arts and Convention Center



### **Strategic Investments**

- Capital Improvement Plan \$491 M
  - oAirport \$1.0 million
  - oMobility \$55.2 million
  - oPublic Facilities \$5.5 million
  - oUtilities \$46.0 million
  - oHarbor \$383 million

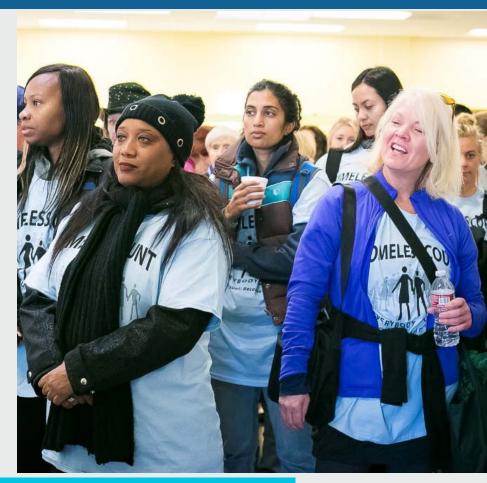


#### **Strategic Investments**

- Mobility and Facilities:
  - Alleys (\$1.2 million)
  - Arterial streets (\$12.7 million)
  - Arterial corridor enhancements (\$13.8 million)
  - Residential streets (\$10.9 million)
  - ADA sidewalk curb improvements (\$9.5 million)
  - Fire Station 9 (\$1.6 million)
  - Energy-efficiency improvements
- \$18.5 million investment from Measure A in infrastructure



- Structural strategic investments
  - Sunnyside Cemetery \$301,000
  - New staffing for Ethics Commission -\$180,000
  - \$150,000 reallocation of funds from Cannabis to support Legal Services related to Ethics Commission
  - o10 Administrative focused positions in Health for critical grant/personnel management, offset by grants



- Structural strategic investments, continued
  - oFull time Veterinarian and \$100,000 for medical supplies to support Compassion Saves
  - \$336,400 for Parks water needs and Public Works median landscape needs
  - Grants Officer offset by other position reductions for critically needed controls for projects and grants



- One-time strategic investments
  - ○\$1.5M Runoff elections and November ballot
  - \$1.2M Redistricting and Census
  - \$200,000 Comprehensive Fire operations study
  - \$255,000 Homeless rapid response
  - \$600,000 Water to better support plant needs
- Citywide strategic studies
  - Citizens Police Complaint Structure Review, Fire operations, Multi-year citywide fee study, Potential City Energy Efficiency Savings Study with AB 32 Funds







- Police and Fire Academies
  - o Police and Fire academies continue to ensure critical operational needs are met
  - Higher attrition savings anticipated to cover costs; if not, will fund from other one-time sources – potentially future unallocated Measure A revenues
- SAFER Grant Not Drawn (for fire suppression personnel)
  - Original application was made assuming a good budget situation and with understanding that grant may not be used if situation was not advantageous
  - Requires an additional \$4.1M (\$1.6M for second FY 21 Fire academy to meet grant requirements, and an additional \$2.5M City match to continue to fund Engine 17 through grant award period.)
  - Required investment in staffing is beyond the revenue that would be received.
  - o Based on the updated budget situation, will not be drawing down on grant

#### **Efficiencies and Innovations**

- Reduced Costs from Strategic Investments
  - Modernizing City's Fleet
     Elimination and reclassification of positions in Fleet
     Services due to decreased labor need from modernizing City's fleet. This plus
     other adjustments to save \$901K
  - o <u>Efficiencies from LB COAST (new ERP system)</u> Savings from decommissioning old Mainframe system. This plus other adjustments to save \$600K
  - Other Efficiencies Positions eliminated due to savings from LB COAST and other new systems and processes, including E-citation technology, accounting efficiencies, ambulance billing efficiencies

#### Efficiencies and Innovations (continued)

- Re-envisioning Public Safety Service Delivery Methodology
  - Ocivilianizing Sworn Positions in Police total of 34 sworn position reductions and 28.7 civilian adds to save \$3.8M. Examples: Civilianizing 16 Police Officers for Priority 3 Report calls, the oversight of public safety equipment and facility duties, Air Support Unit
  - Streamlining Jail Operations Eliminate 12 non-sworn positions to save \$1.2M
  - Changing HEART Team model Transfer Heart Team from Fire to Health;
     Eliminate 4 firefighters and add nurses (or social workers) to save net \$450K
  - o Transfer of Crossing Guards Program to Public Works \$1.4M reduction in Police

#### Efficiencies and Innovations (continued)

- Contracting in or out to manage costs
  - Contract In Bring services in house to be done by City Staff, saving \$1.1M, including permit review and issuance services, street light maintenance, street sweeping for Rossmoor to generate revenue
  - Contract out Contract out services, saving \$950K all funds (\$500K General Fund), including parking citation processing and parking meter collection and maintenance
- Evaluating and aligning budgets to actuals, including vacant positions cleanup

#### **Service Reductions**

- Key goals
  - Provide core services at acceptable service levels
  - Meet required local, State, federal mandates and legal requirements
  - Preserve organizational capacity to operate effectively
- Looked at outcomes of service reduction rather than equal percentage reduction to departments
- In total, departmental net reductions totaled approx. \$16.3M
  - No reductions to Health Department includes investments
  - OAll other departments took reductions

#### Public Safety

- 59 sworn positions eliminated citywide (54 in Police, 5 in Fire) Of these reductions, 34 in Police and 4 in Fire part of civilianization efforts
- o Police reductions in Vice Detail, Narcotics Field Detail, K-9 Team; reductions in overtime; reduce Metro Blue Line contract and eliminate LBUSD contract
- o Fire reduction of \$1.9M with specifics to be identified through comprehensive study with FY 21 reduction covered by one-year delay of vehicle capital replacement collections; elimination of 4 Fire positions with HEART Teams transfer to Health; elimination of Marine Safety Officer and reduction of non-career lifeguard FTEs from 20.83 to 18.75
- o Disaster Preparedness reduction with elimination of 2 Public Safety Dispatchers

- Administrative Services Support Various management and support
  position reductions and redistribution of workload will result in greater
  staffing strain for normal work and less capacity for projects and analysis
  - o Examples include: one net Assistant to City Manager position, Assistant City Traffic Engineer, Business License Inspector, various Financial Management and Accounting positions, various other administrative and clerical staff, suspension of Management Assistant Program
- Cannabis Oversight and Enforcement Total reduction of 7 positions; represents 30 percent reduction of positions
  - Includes half of Manager of Cannabis Oversight position, Code enforcement positions in Development Services, and Deputy City Attorney

- Community Services Proposed budget strived to minimize negative impacts to residents as much as possible
  - Nine libraries going from five to three days a week, and the three newest flagship libraries going from five days to seven days for a regional benefit
  - o Reduce Summer Fun Day and Teen Center programs by 1 hour a day
  - Reduce legal services for outside real estate transactions/property maintenance with weekly proactive property maintenance visits on bi-monthly instead of monthly basis

#### Additional Tidelands Operating Fund Reductions

- o Elimination of Marine Safety Officer, reduction of lifeguard-NC FTEs from 20.83 to 18.75
- o Elimination of supplemental landscape contract funding in Parks
- Position reductions in Marine Bureau impacting response times for processing new/cancelled permits and construction plans
- Landscape services reduced by 20% bi-weekly mowing of green spaces vs weekly
- o Tree trimming services in Tidelands area done every other year vs. every year

#### Special Advertising and Promotions Fund Reductions

- Position reductions in Special Events and Filming and Public Affairs
- o Elimination of community concerts funding in Parks
- Reduce Museum of Art, Arts Council and Conventions Visitors Bureau contracts

### Impact on Employees and Potential Layoffs

- There are 136 positions impacted
  - o 77 are filled
  - o 59 are vacant positions
  - o These are estimates and continue to be updated with departments
- Civil Service process will determine actual layoffs
- Staff will work closely with Civil Service and departments for proper employee communications and implementation
- This will impact service delivery

#### **Alternative Budget Reduction Options**

Many reductions considered, but not included, to minimize further cuts into Police, Fire,
 Public Works, Parks, Library and other that would adversely impact quality of life

#### • Examples include:

- o Paramedic rescue
- o Eliminate Engine 17 one year earlier
- o An Engine
- South Division Pine Police Overtime
- o Gang Enforcement Unit reduction
- o Eliminate Quality of Life Program
- o Animal Care Services reduction
- Homeless encampment and outreach funding reduction
- Disabled and homebound services at Main Library

- Closure of branch libraries
- Park programming such as Be SAFE, summer swim, and adaptive program at Stearns Park
- Additional accounting and grant management positions
- o Graffiti program
- o Tree trimming
- o Pothole
- Park maintenance
- o Facilities maintenance
- Parking citation fines increase

### **Unfunded Operational Needs**

 Numerous operational needs remain unfunded or underfunded, including priority initiatives requested by City Council

#### • Examples include:

- Impact of using alternative weed control
- o Additional Animal Care control medical costs
- Structural Funding for Engine 17
- Armory Maintenance Costs
- o Fireworks enforcement taskforce
- o Additional Ethics Commission support
- Everyone in Implementation
- o Long Beach Justice Fund
- Compassion Saves additional implementation
- o Safe Streets Action Plan

- Street Performer Study
- o Red Curb Study
- North Long Beach Higher Education Center
- Contracting in all security services
- On-call storage plan for homeless services
- Construction funding for African American History Museum
- Land Use Element implementation
- Long Beach One Card
- o Public Banking

### **Unfunded Liabilities**

 City has important unfunded short-term and longterm liabilities

#### Examples include:

- Structural budget balancing as FY 21 utilizes one-times
- Major infrastructure maintenance and facility improvements
- o Sidewalk ADA Compliance
- o Sidewalk Management Plan
- Tree Trimming Cycles
- o Plant water needs
- o Self-insurance and General Liability
- o Funding Oil Well Abandonment
- Pension and other post-employment benefits
- o Climate Action and Adaptation Plan
- o Preparation for the 2028 Olympics



# FY 21 Budget Balanced with Structural and One-time Solutions

- FY 21 budget relies on both structural and one-time solutions to balance budget
- One-time solutions are recommended due to significant challenging factors:
  - Magnitude of problem
  - Mitigating potential impacts to residents and businesses
  - Unknown fiscal considerations associated with pandemic
- There is also the possibility of positive relief and aid, such as additional federal aid (i.e., HEROES Act)

### FY 21 Budget Balanced with Structural and One-time Solutions

### **Highlights:**

- \$18.8M in Department reductions
- \$2.5M add for Racial Equity
- Potential \$11M from employee furloughs or other solutions
- \$2.9M use of operating reserves

	Structural	One-time	Total
Preliminary Shortfall as of May	(30.2)	-	(30.2)
Citywide Revenue/Expense Updates	1.7	-	1.7
Reduced Water Transfer	(2.0)	-	(2.0)
Departmental Submittals			
Department Reductions	16.9	1.9	18.8
Racial Equity and Reconciliation Adds	(2.5)	-	(2.5)
One-time Implementation Delay Costs	-	(1.9)	(1.9)
Other Budget Balancing Items			-
Increase Cannabis Tax	0.8	-	0.8
Related Funds Savings to General Fund	1.4	-	1.4
Employee groups contributions	-	11.0	11.0
Anticipated use of reserves	-	2.9	2.9
Revised Surplus / (Shortfall)	(13.9)	13.9	0.0

# Funding One-times in the Budget

### **Highlights:**

- \$4.5M one-times, including \$702K for Racial Equity
- Additional Gas Fund transfer of \$1.3M
- \$3.3M use of reserves
- In total between structural and onetime balancing, \$6.1M of reserves used



### **Fiscal Outlook**

#### General Fund –

- Projection shows challenging shortfalls over next few years
- o FY 22 includes approximately \$14M from FY 21 that was balanced with one-times
- o Does not factor potential Fed/State support that could provide relief

	FY 21	FY 22	FY 23	FY 24
Surplus/(Shortfall)	-	(32)	(23)	(22)

- **SAP** Significant TOT revenue loss, projected to deplete all its reserves in a couple years. Looking for FY 20 one-time savings and structural cuts in FY 21 and beyond
- **Tidelands** Significant losses with oil revenues, unanticipated debt service payments, and Convention Center costs. Looking for FY 20 one-time savings and structural cuts to minimize use of reserves until oil revenue increases in future years

# The Budget Timeline

#### Through today:

- December 17, 2019 Preliminary FY 21
   General Fund Fiscal Outlook and
   Budget Strategy
- May 19 City's Fiscal Outlook Study
   Session
- May 27 Budget Oversight Committee
- o July 29 Budget Oversight Committee
- August 2 Mayor submits Proposed Budget to City Council

#### Upcoming:

- August Community Budget Meetings
- August/September BOC Meetings
- August 4 Budget Hearings
- August 11 Budget Hearings
- August 18 Budget Hearings
- September 1 Budget Hearing and 1<sup>st</sup>
   Adoption Date (CCL will be supplemental)
- September 8 Budget Hearing and 2<sup>nd</sup>
   Adoption Date

# Opportunities for Community Engagement

- Attend Budget Hearings
- Attend Community Budget Meetings
- Attend Budget Oversight Committee Meetings
- Participate in the City of Long Beach Survey on funding priorities
- Take the Budget Balancing Simulator Challenge

Please check one box for each service.					
	Very Important	Somewhat Important	Not Very Important	Not at All Important	No Opinion
Providing free or low-cost recreation programs for youth	0	0	0	0	0
Maintaining and repairing public buildings (community and senior centers, fire stations, libraries, etc.)	0	0	0	0	0
Providing special events and programs for families	0	0	0	0	0
Maintaining a low crime rate	0	0	0	0	0
Preparing the community for emergencies or disasters	0	0	0	0	0
Providing programs for seniors	0	0	0	0	0
Maintaining parks	0	0	0	0	0
Providing neighborhood police patrols	0	0	0	0	0



### A City Committed to Move Onwards and Upwards

- A City of many accomplishments
- A full-service City providing a wide variety of services
- A City that addresses challenges head-on
   The pandemic
  - Addressing a major budget shortfall
  - Recognition and action on racial equity and reconciliation
- A City committed to providing strong and comprehensive services



# Working Together to Serve - Long Beach is Incredible

- Incredible dedication by employees in difficult times
  - Putting themselves at risk as emergency workers and being reassigned as necessary
  - o Police, Fire and Health for protecting our freedom of expression and our health
  - All other departments for their major support
  - Staff putting together the budget and our Racial Equity and Reconciliation Initiative under extraordinarily difficult conditions
  - o The Technology team for making fast adjustments and providing tools needed
  - The City Clerk and her office for support of our teleconferencing
  - o Employee Associations for recognizing the serious situation and working at bargaining table to address both short-term challenges and longer-term compensation issues
- Strong leadership from the Mayor and City Council, and the support of the City Auditor, City Attorney, City Prosecutor, City Clerk, Civil Service Executive Director, Harbor Executive Director, and the Water General Manager

#### COVID-19 Heath Crisis

 Create Public Health Councils to facilitate education concerning workplace safety and health guidance in industries impacted by COVID-19

### Post COVID-19 Economy

- o Restore positions recommended to be contracted out: Parking Citation Customer Service, Public Works Surveying, and Parking Meter Collection and Maintenance
- Explore job training for disadvantaged workers; explore and support penalties for workplace non-compliance
- o Address income inequality and explore public banking and universal basic income

- Racial Justice and Equity
  - Make Justice Fund and Language Access Program structural
  - O City Council should look for opportunities to reinvest in Black and communities of color by funding health partnerships, community led-crisis response, violence prevention programs, and investments in public social workers and mental health professionals.
- Housing and Homelessness
  - Create a Right to Counsel program in light of national eviction crisis

- Public Health and Safety
  - o Begin a review of 911 calls for service and explore transitioning non-emergency calls to models that include a greater emphasis on mental health and social services
- Infrastructure
  - Begin work on a new 5-year infrastructure plan to begin in 2023 when additional
     Measure A revenues materialize

- Arts & Culture, Libraries and Youth Sports
  - \$1.7 million to local arts organizations and Long Beach Convention and Entertainment
     Center
  - Maintain existing library hours with the opportunity to discuss expanding access when it is safe per COVID-19 guidelines
  - Keeping youth sports program affordable and not increasing fees

### Looking to the Future

- Begin implementation of the CAAP with a study on the City's dependence on oil production to identify long-term sustainable funding options to support essential programs, services and obligations as we move to cleaner energy options
- Begin a zero-based budgeting approach that supports community engagement in the FY22 budget process

# More information available online:

www.longbeach.gov/budget

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