

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
AND FINANCE COMMITTEE  
MINUTES**

**THURSDAY, APRIL 30, 2020  
TELECONFERENCE, 4:00 PM**

Rex Richardson, Chair  
Stacy Mungo, Vice Chair  
Roberto Uranga, Member



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**FINISHED AGENDA & DRAFT MINUTES**

**TELECONFERENCE MEETING PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY  
GOVERNOR GAVIN NEWSOM**

Invocation: Moment of Silence.

Pledge of Allegiance: Vice Chair Mungo.

Chair Richardson, spoke; and introduced Kelly Colopy, Director of Health and Human Services.

Kelly Colopy, Director of Health and Human Services, spoke.

**CALL TO ORDER (4:12 PM)**

At 4:12 PM, Chair Richardson called the meeting to order.

**ROLL CALL (4:12 PM)**

**Councilmembers** Uranga, Mungo and Richardson  
**Present:**

Also present: John Keisler, Director of Economic Development; Monica Kilaita, Deputy City Attorney; Tamela Austin, City Clerk Specialist.

**REGULAR AGENDA (4:13 PM)**

1. 20-0355 Recommendation to approve the minutes of the Economic Development and Finance Committee meeting held Tuesday, October 8, 2019.

**A motion was made by Member Uranga, seconded by Chair Richardson, to approve recommendation. The motion carried by the following vote:**

**Yes:** 3 - Uranga, Mungo and Richardson

2. 20-0356 Recommendation to receive and file a report from City staff on the status of the Economic Relief Package approved by the City Council on April 14, 2020.

John Keisler, Director of Economic Development, spoke; and provided a PowerPoint presentation.

Chair Richardson spoke.

A dialogue ensued between Chair Richardson and John Keisler, Director of Economic Development.

Vice Chair Mungo spoke.

Councilmember Uranga spoke.

John Keisler, Director of Economic Development, spoke.

Chair Richardson spoke.

**A motion was made by Chair Richardson, seconded by Vice Chair Mungo, to approve recommendation. The motion carried by the following vote:**

**Yes:** 3 - Uranga, Mungo and Richardson

3. 20-0357 Recommendation to receive and file a report from Former Mayor Bob Foster on the activities of the Economic Recovery Advisory Group.

Chair Richardson spoke; and introduced Former Mayor Bob Foster.

Former Mayor Bob Foster spoke.

Chair Richardson spoke.

Councilmember Uranga spoke.

Former Mayor Bob Foster spoke.

A dialogue ensued between Councilmember Uranga and Former Mayor Bob Foster.

Vice Chair Mungo spoke.

Former Mayor Bob Foster spoke.

Chair Richardson spoke.

**A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation. The motion carried by the following vote:**

**Yes:** 3 - Uranga, Mungo and Richardson

**4. 20-0358**

Recommendation to receive and file a report from Long Beach Convention and Visitors Bureau President Steve Goodling on the status of the local hospitality industry impacted by the COVID-19 emergency.

Chair Richardson spoke; and introduced Sergio Ramirez, Deputy Director of Economic Development.

Sergio Ramirez, Deputy Director of Economic Development, spoke; and provided a PowerPoint presentation.

Steve Goodling, President and CEO of Long Beach Area Convention & Visitors Bureau, spoke; and continued the PowerPoint presentation.

Chair Richardson spoke.

Councilmember Uranga spoke.

Steve Goodling, President and CEO of Long Beach Area Convention &

Visitors Bureau, spoke.

Chair Richardson spoke.

Vice Chair Mungo spoke.

Steve Goodling, President and CEO of Long Beach Area Convention & Visitors Bureau, spoke.

**A motion was made by Chair Richardson, seconded by Vice Chair Mungo, to approve recommendation. The motion carried by the following vote:**

**Yes:** 3 - Uranga, Mungo and Richardson

**5. 20-0359**

Recommendation to receive and file a report from Long Beach Nonprofit Partnership Executive Director Michelle Byerly on the status of the nonprofit sector impacted by the COVID-19 emergency.

Chair Richardson spoke; and introduced Michelle Byerly, Executive Director of The Nonprofit Partnership.

Michelle Byerly, Executive Director of The Nonprofit Partnership, spoke; provided a presentation, and introduced Kathryn Miles, Executive Director of Jewish Family and Children's Service.

Kathryn Miles, Executive Director of Jewish Family and Children's Service, spoke.

Chair Richardson spoke; and introduced Don Rodriguez, CEO of Boys and Girls Clubs of Long Beach.

Don Rodriguez, CEO of Boys and Girls Clubs of Long Beach, spoke.

Chair Richardson spoke; and introduced Susana Sngiem, Executive Director of United Cambodia Community.

Susana Sngiem, Executive Director of United Cambodia Community, spoke.

Chair Richardson spoke.

Michelle Byerly, Executive Director of The Nonprofit Partnership, spoke.

**A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation. The motion carried by the following vote:**

**Yes:** 3 - Uranga, Mungo and Richardson

**6. 20-0360**

Recommendation to receive and file a report from local business owners on the status of the restaurant sector impacted by the COVID-19 emergency.

Chair Richardson spoke.

Vice Chair Mungo spoke; and introduced Mary Sophiea of Baja Sonora Mexican Restaurant.

Mary Sophiea of Baja Sonora Mexican Restaurant, spoke.

Chair Richardson spoke.

A dialogue ensued between Chair Richardson and Mary Sophiea of Baja Sonora Mexican Restaurant.

Councilmember Uranga, spoke; and introduced Debbie Rosetti-Colacion of Blackbird Cafe.

Debbie Rosetti-Colacion of Blackbird Cafe, spoke.

Chair Richardson spoke; and introduced Luis Navarro of Lola's Mexican Cuisine.

Luis Navarro of Lola's Mexican Cuisine, spoke.

A dialogue ensued between Chair Richardson and Luis Navarro of Lola's Mexican Cuisine.

Vice Chair Mungo spoke.

Councilmember Uranga spoke.

Chair Richardson spoke.

**A motion was made by Chair Richardson, seconded by Member Uranga, to approve recommendation. The motion carried by the following vote:**

**Yes:** 3 - Uranga, Mungo and Richardson

7. 20-0420 eComments received for the Economic Development & Finance Committee meeting of Thursday, April 30, 2020.

**This Agenda Item was received and filed.**

**ADJOURNMENT (5:51 PM)**

At 5:51 PM, there being no objection, Chair Richardson declared the meeting adjourned.

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