



Date: March 10, 2020

NB-35

To:

Honorable Mayor and Members of the City Council

From:

Councilwoman Suzie Price, Third District

Subject: Funding Support for 6th Annual Touch-A-Truck Event

RECOMMENDATION:

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$5,555, offset by the Third Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a donation to Community Action Team for the Touch-A-Truck Event; and,

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$5,555 to offset a transfer to the City Manager Department.

INTRODUCTION:

On March 28, 2020 the Community Action Team will be partnering with the Third Council Office to host the 6th annual Touch-A-Truck event at the Granada Beach Parking Lot from 9:30 AM to 1:00 PM. This is a community focused event that brings families together in a positive way to learn about and experience a variety of vehicles and equipment. This event will take place at one of the City's local beaches, calling attention to the City's natural resources.

As part of the FY 20 Adopted Budget, the City Council allocated \$235,000 of Special Advertising and Promotions Fund Group (SAP) funds available to be divided equally between the City Council Districts to be used towards SAP-qualified special events or contributions, managed by the Office of Special Events and Filming in the City Manager Department. This recommendation is requesting that \$5,555 of the Third Council District One-time SAP District Priority Funds be allocated for this special event

This matter was reviewed by Budget Manager, Grace H. Yoon on March 4, 2020.





FISCAL IMPACT:

This recommendation requests the City Manager Department to provide a payment to Community Action Team in support of Touch-A-Truck. The total appropriation increase in the Special Advertising and Promotion Fund Group in the City Manager Department by \$5,555 is offset by a decrease of appropriation of Third Council District one-time District Priority Funds in the Special Advertising and Promotion Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.

STATEMENT OF URGENCY

The event is scheduled for March 28, 2020 and funding is sought prior to the event.



City of Long Beach Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date:

March 10, 2020

To:

Monique De La Garza, City Clerk

From:

Councilwomen Suzie Price, Third District

Subject:

Request to Add Agenda Item to Council Agenda of March 10,

2020

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title for this item reads as follows: Funding Support for 6th Annual Touch-A-Truck Event

Council District	Authorizing Councilmember	Signed by
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