



Date: February 25, 2020

To: Economic Development Commissioners

From: John Keisler, Economic Development Director

Subject: **Monthly Communications Recap— January 2020**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (1/7) Recommendation to receive supporting documentation into the record, conclude the public hearing, and if a majority protest is not received, adopt resolution approving the renaming of the East Anaheim Street Parking and Business Improvement Area to the Zaferia Parking and Business Improvement Area. ([File # 20-0016](#))
- (1/21) Recommendation to approve the Magnolia Industrial Group Property and Business Improvement District Annual Report continuing the property assessment for the period of January 1, 2020 through December 31, 2020, automatically extending the current agreement with the Magnolia Industrial Group, Inc. for a one-year period; and, authorize payment of \$1,682 in City property assessments from the General Fund Group in the Public Works Department. ([File # 20-0052](#))
- (1/21) Recommendation to approve the Midtown Property and Business Improvement District Annual Report continuing the property assessment for the period of January 1, 2020 through December 31, 2020, automatically extending the current agreement with the Midtown Property and Business Owner's Association for a one-year period; and, authorize payment of \$25,256 in City property assessments from the General Fund Group. ([File # 20-0053](#))
- (1/21) Recommendation to authorize City Manager, or designee, to execute an agreement, and any necessary amendments, with Long Beach Community College District, to provide work experience for students at City sites as needed, for a period not to exceed five years. ([File # 20-0076](#))
- (1/21) Recommendation to authorize City Manager, or designee, to execute all documents necessary for a Proposed Lease, with an Option to Purchase, by and between the City of Long Beach and Centro C.H.A, Inc., a California 501(c)(3) corporation, for City-owned property located at 1850-1862 Atlantic Avenue for

youth workforce development, civic leadership, inclusive entrepreneurship training, and community services. ([File # 20-0077](#))

- (1/21) Recommendation to adopt Specifications No. RFP ED19-096 and award contracts to Black O'Dowd and Associates, dba BOA Architecture, of Long Beach, CA; Gillis & Panichapan Architects, Inc., of Costa Mesa, CA; Kardent Design, Planning & Management, of Long Beach, CA; La Canada Design Group, of Pasadena, CA; and, Westgroup Designs, Inc., of Irvine, CA; for as-needed space-planning and architectural services, in an aggregate amount not to exceed \$1,200,000, for a period of two years, with the option to renew for three additional one-year periods, at the discretion of the City Manager; and authorize City Manager, or designee, to execute all documents necessary to enter into the contracts, including any necessary amendments. ([File # 20-0078](#))

Memos to the Mayor and Council

The following memos from Department staff were submitted to the Mayor and City Council in the past month. A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

- (1/14) North Long Beach Higher Education Center ([Memo File](#))
- (1/27) Everyone In Implementation Plan Update ([Memo File](#))

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (1/1) Focus On Downtown Long Beach ([Long Beach Business Journal](#))
- (1/17) Pop-Up Gives Small Business Taste Of Owning Their Own Shop ([Spectrum News 1](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.