

OFFICE OF THE CITY ATTORNEY
CHARLES PARKIN, City Attorney
411 West Ocean Boulevard, 9th Floor
Long Beach, CA 90802

RESOLUTION NO. RES-20-0024

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3 A RESOLUTION OF THE CITY COUNCIL OF THE
4 CITY OF LONG BEACH AUTHORIZING THE CITY
5 MANAGER TO EXECUTE A CONTRACT, AND ANY
6 AMENDMENTS THERETO, WITH MOBILITYCLOUD INC.,
7 WITHOUT ADVERTISING FOR BIDS, FOR THE LICENSING
8 AND OPERATION OF PROPRIETARY BACKEND
9 SOFTWARE FOR THE CITY'S BIKE SHARE PROGRAM IN
10 AN ANNUAL AMOUNT NOT TO EXCEED \$165,000 FOR A
11 PERIOD OF THREE YEARS

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13 WHEREAS, the City of Long Beach (the "City") launched their Bike Share
14 Program (the "Program") in March 2016; and

15 WHEREAS, the Program has continued to grow in popularity since; and

16 WHEREAS, the existing bikeshare backend software is a proprietary
17 system built by Social Bicycles, Inc.; and

18 WHEREAS, in 2018, Social Bicycles, Inc. was purchased by Uber; and

19 WHEREAS, in December 2019, Uber sold all Social Bicycles, Inc. legacy
20 software system accounts to MobilityCloud, Inc., including the City's Program; and

21 WHEREAS, because it is more cost-effective and efficient to continue using
22 the current software instead of purchasing a new software system, MobilityCloud, Inc. is
23 the City's only source for compatible software; and

24 WHEREAS, as a result, no useful purpose would be served by advertising
25 for bids and to do so would constitute an idle and useless act and an unnecessary
26 expenditure of public funds;

27 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
28 follows:

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Section 1. The above recitals are true and correct and are incorporated herein.

Section 2. The City Manager is hereby authorized to enter a contract, and any amendments thereto, with MobilityCloud Inc. for the licensing and operation of proprietary backend software for the City's Bike Share Program in an annual amount of One Hundred Fifty Thousand Dollars (\$150,000) for a period of three (3) years, with the option to renew for two (2) additional one-year periods.

Section 3. This resolution shall take effect immediately upon its adoption by the City Council, and the City Clerk shall certify the vote adopting this resolution.

I hereby certify that the foregoing resolution was adopted by the City Council of the City of Long Beach at its meeting of February 11, 2020 by the following vote:

Ayes: Councilmembers: Zendejas, Pearce, Supernaw, Mungo,
Uranga, Richardson.

Noes: Councilmembers: None.

Absent: Councilmembers: Price, Andrews, Austin.

Recusal(s): Councilmembers: None.



City Clerk