OFFICE OF THE CITY ATTORNEY CHARLES PARKIN, City Attorney 411 West Ocean Boulevard, 9th Floor Long Beach, CA 90802-4511

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<u>A G R E E M E N T</u>

35458

THIS AGREEMENT is made and entered, in duplicate, as of January 6, 2020, for reference purposes only, pursuant to a minute order adopted by the City Council of the City of Long Beach at its meeting on May 21, 2019, by and between THE YOUTH LEADERSHIP INSTITUTE, a California nonprofit corporation ("Contractor"), with offices located at 525 E. 7th Street #208, Long Beach, CA 90813 and the CITY OF LONG BEACH, a municipal corporation ("City").

WHEREAS, City requires specialized services requiring unique skills to be performed in connection with promoting healthier living by reducing tobacco-related health disparities and achieve healthy equity among youth priority populations in relation to the Tobacco Education Program Subcontract: Youth Engagement and Tobacco Control. ("Project"); and

WHEREAS, City has selected Contractor in accordance with City's administrative procedures using Request for Qualifications HE18-099 ("RFQ") to acquire On-Call Public Health & Human Services Community Partners, incorporated herein by this reference, and through a limited Request for Proposal ("RFP") from the vendors identified through the Request for Qualifications process as qualified, referenced as readily available vendors with the appropriate skillset and subject matter expertise to provide public health programming and/or content-specific technical assistance, the City has determined that Contractor and its employees are qualified, licensed, if so required, and experienced in performing these specialized services; and

WHEREAS, City desires to have Contractor perform these specialized services, and Contractor is willing and able to do so on the terms and conditions in this Agreement:

NOW, THEREFORE, in consideration of the mutual terms, covenants, and conditions in this Agreement, the parties agree as follows:

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1. SCOPE OF WORK OR SERVICES.

A. Contractor shall furnish specialized services more particularly described in Exhibit "A", attached to this Agreement and incorporated by this reference, in accordance with the standards of the profession, and City shall pay for these services in the manner described below, not to exceed Twenty-Five Thousand Dollars (\$25,000) annually with a contingency of twenty percent (20%) for a total annual contract amount not to exceed Thirty Thousand Dollars (\$30,000), at the rates or charges shown in Exhibit "B".

City shall pay Contractor in due course of payments following В. receipt from Contractor and approval by City of invoices showing the services or task performed, the time expended (if billing is hourly), and the name of the Project. Contractor shall certify on the invoices that Contractor has performed the services in full conformance with this Agreement and is entitled to receive payment. Each invoice shall be accompanied by a progress report indicating the progress to date of services performed and covered by the invoice, including a brief statement of any Project problems and potential causes of delay in performance, and listing those services that are projected for performance by Contractor during the next invoice cycle. Where billing is done and payment is made on an hourly basis, the parties acknowledge that this arrangement is either customary practice for Contractor's profession, industry or business, or is necessary to satisfy audit and legal requirements which may arise due to the fact that City is a municipality.

- C. Contractor represents that Contractor has obtained all necessary information on conditions and circumstances that may affect its performance and has conducted site visits, if necessary.
- D. By executing this Agreement, Contractor warrants that Contractor (a) has thoroughly investigated and considered the scope of services to be performed, (b) has carefully considered how the services should be performed, and (c) fully understands the facilities, difficulties and restrictions attending

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performance of the services under this Agreement. It the services involve work upon any site, Contractor warrants that Contractor has or will investigate the site and is or will be fully acquainted with the conditions there existing, prior to commencement of services set forth in this Agreement. Should Contractor discover any latent or unknown conditions that will materially affect the performance of the services set forth in this Agreement, Contractor must immediately inform the City of that fact and may not proceed except at Contractor's risk until written instructions are received from the City.

- E. Contractor must adopt reasonable methods during the life of the Agreement to furnish continuous protection to the work, and the equipment, materials, papers, documents, plans, studies and other components to prevent losses or damages, and will be responsible for all damages, to persons or property, until acceptance of the work by the City, except those losses or damages as may be caused by the City's own negligence.
- F. CAUTION: Contractor shall not begin work until this Agreement has been signed by both parties and until Contractor's evidence of insurance has been delivered to and approved by City.
- 2. TERM. The term of this Agreement shall commence at midnight on January 1, 2020, and shall terminate at 11:59 p.m. on December 31, 2021, unless sooner terminated as provided in this Agreement, or unless the services or the Project is completed sooner. The City shall have the option to extend the term for three (3) additional one-year periods, at the discretion of the City Manager.

3. COORDINATION AND ORGANIZATION.

Contractor shall coordinate its performance with City's representative, if any, named in Exhibit "C", attached to this Agreement and incorporated by this reference. Contractor shall advise and inform City's representative of the work in progress on the Project in sufficient detail so as to assist City's representative in making presentations and in holding meetings on the

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Project. City shall furnish to Contractor information or materials, if any, described in Exhibit "D", attached to this Agreement and incorporated by this reference, and shall perform any other tasks described in the Exhibit.

- В. The parties acknowledge that a substantial inducement to City for entering this Agreement was and is the reputation and skill of Contractor's key employee, named in Exhibit "E" attached to this Agreement and incorporated by this reference. City shall have the right to approve any person proposed by Contractor to replace that key employee.
- 4. INDEPENDENT CONTRACTOR. In performing its services, Contractor is and shall act as an independent contractor and not an employee, representative or agent of City. Contractor shall have control of Contractor's work and the manner in which it is performed. Contractor shall be free to contract for similar services to be performed for others during this Agreement; provided, however, that Contractor acts in accordance with Section 9 and Section 11 of this Agreement. Contractor acknowledges and agrees that (a) City will not withhold taxes of any kind from Contractor's compensation; (b) City will not secure workers' compensation or pay unemployment insurance to, for or on Contractor's behalf; and (c) City will not provide and Contractor is not entitled to any of the usual and customary rights, benefits or privileges of City employees. Contractor expressly warrants that neither Contractor nor any of Contractor's employees or agents shall represent themselves to be employees or agents of City.

5. INSURANCE.

As a condition precedent to the effectiveness of this Agreement, Contractor shall procure and maintain, at Contractor's expense for the duration of this Agreement, from insurance companies that are admitted to write insurance in California and have ratings of or equivalent to A:V by A.M. Best Company or from authorized non-admitted insurance companies subject to Section 1763 of the California Insurance Code and that have ratings of or equivalent to A:VIII by A.M. Best Company, the following insurance:

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- (a) Commercial general liability insurance (equivalent in scope to ISO form CG 00 01 11 85 or CG 00 01 10 93) in an amount not less than \$1,000,000 per each occurrence and \$2,000,000 general aggregate. This coverage shall include but not be limited to broad form contractual liability, cross liability, independent contractors liability, and products and completed operations liability. City, its boards and commissions, and their officials, employees and agents shall be named as additional insureds by endorsement (on City's endorsement form or on an endorsement equivalent in scope to ISO form CG 20 10 11 85 or CG 20 26 11 85), and this insurance shall contain no special limitations on the scope of protection given to City, its boards and commissions, and their officials, employees and agents. This policy shall be endorsed to state that the insurer waives its right of subrogation against City, its boards and commissions, and their officials, employees and agents.
- (b) Workers' Compensation insurance as required by the California Labor Code and employer's liability insurance in an amount not less than \$1,000,000. This policy shall be endorsed to state that the insurer waives its right of subrogation against City, its boards and commissions, and their officials, employees and agents.
- (c) Professional liability or errors and omissions insurance in an amount not less than \$1,000,000 per claim.
- (d) Commercial automobile liability insurance (equivalent in scope to ISO form CA 00 01 06 92), covering Auto Symbol 1 (Any Auto) in an amount not less than \$500,000 combined single limit per accident.
- B. Any self-insurance program, self-insured retention, deductible must be separately approved in writing by City's Risk Manager or designee and shall protect City, its officials, employees and agents in the same manner and to the same extent as they would have been protected had the policy

or policies not contained retention or deductible provisions.

- C. Each insurance policy shall be endorsed to state that coverage shall not be reduced, non-renewed or canceled except after thirty (30) days prior written notice to City, shall be primary and not contributing to any other insurance or self-insurance maintained by City, and shall be endorsed to state that coverage maintained by City shall be excess to and shall not contribute to insurance or self-insurance maintained by Contractor. Contractor shall notify City in writing within five (5) days after any insurance has been voided by the insurer or cancelled by the insured.
- D. If this coverage is written on a "claims made" basis, it must provide for an extended reporting period of not less than one hundred eighty (180) days, commencing on the date this Agreement expires or is terminated, unless Contractor guarantees that Contractor will provide to City evidence of uninterrupted, continuing coverage for a period of not less than three (3) years, commencing on the date this Agreement expires or is terminated.
- E. Contractor shall require that all sub-contractors or contractors that Contractor uses in the performance of these services maintain insurance in compliance with this Section unless otherwise agreed in writing by City's Risk Manager or designee.
- F. Prior to the start of performance, Contractor shall deliver to City certificates of insurance and the endorsements for approval as to sufficiency and form. In addition, Contractor shall, within thirty (30) days prior to expiration of the insurance, furnish to City certificates of insurance and endorsements evidencing renewal of the insurance. City reserves the right to require complete certified copies of all policies of Contractor and Contractor's sub-Contractors and contractors, at any time. Contractor shall make available to City's Risk Manager or designee all books, records and other information relating to this insurance, during normal business hours.

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G. Any modification or waiver of these insurance requirements shall only be made with the approval of City's Risk Manager or designee. Not more frequently than once a year, City's Risk Manager or designee may require that Contractor, Contractor's sub-Contractors and contractors change the amount, scope or types of coverages required in this Section if, in his or her sole opinion, the amount, scope or types of coverages are not adequate.

- Η. The procuring or existence of insurance shall not be construed or deemed as a limitation on liability relating to Contractor's performance or as full performance of or compliance with the indemnification provisions of this Agreement.
- ASSIGNMENT AND SUBCONTRACTING. This Agreement contemplates the personal services of Contractor and Contractor's employees, and the parties acknowledge that a substantial inducement to City for entering this Agreement was and is the professional reputation and competence of Contractor and Contractor's Contractor shall not assign its rights or delegate its duties under this employees. Agreement, or any interest in this Agreement, or any portion of it, without the prior approval of City, except that Contractor may with the prior approval of the City Manager of City, assign any moneys due or to become due Contractor under this Agreement. Any attempted assignment or delegation shall be void, and any assignee or delegate shall acquire no right or interest by reason of an attempted assignment or delegation. Furthermore, Contractor shall not subcontract any portion of its performance without the prior approval of the City Manager or designee, or substitute an approved sub-Contractor or contractor without approval prior to the substitution. Nothing stated in this Section shall prevent Contractor from employing as many employees as Contractor deems necessary for performance of this Agreement.
- 7. CONFLICT OF INTEREST. Contractor, by executing this Agreement, certifies that, at the time Contractor executes this Agreement and for its duration, Contractor does not and will not perform services for any other client which would create a conflict, whether monetary or otherwise, as between the interests of City and the interests

of that other client. And, Contractor shall obtain similar certifications from Contractor's employees, sub-Contractors and contractors.

- 8. <u>MATERIALS</u>. Contractor shall furnish all labor and supervision, supplies, materials, tools, machinery, equipment, appliances, transportation and services necessary to or used in the performance of Contractor's obligations under this Agreement, except as stated in Exhibit "D".
- 9. OWNERSHIP OF DATA. All materials, information and data prepared, developed or assembled by Contractor or furnished to Contractor in connection with this Agreement, including but not limited to documents, estimates, calculations, studies, maps, graphs, charts, computer disks, computer source documentation, samples, models, reports, summaries, drawings, designs, notes, plans, information, material and memorandum ("Data") shall be the exclusive property of City. Data shall be given to City, and City shall have the unrestricted right to use and disclose the Data in any manner and for any purpose without payment of further compensation to Contractor. Copies of Data may be retained by Contractor but Contractor warrants that Data shall not be made available to any person or entity for use without the prior approval of City. This warranty shall survive termination of this Agreement for five (5) years.
- Agreement for any reason or no reason at any time by giving fifteen (15) calendar days prior notice to the other party. In the event of termination under this Section, City shall pay Contractor for services satisfactorily performed and costs incurred up to the effective date of termination for which Contractor has not been previously paid. The procedures for payment in Section 1.B. with regard to invoices shall apply. On the effective date of termination, Contractor shall deliver to City all Data developed or accumulated in the performance of this Agreement, whether in draft or final form, or in process. And, Contractor acknowledges and agrees that City's obligation to make final payment is conditioned on Contractor's delivery of the Data to City.
 - CONFIDENTIALITY. Contractor shall keep all Data confidential and

shall not disclose the Data or use the Data directly or indirectly, other than in the course of performing its services, during the term of this Agreement and for five (5) years following expiration or termination of this Agreement. In addition, Contractor shall keep confidential all information, whether written, oral or visual, obtained by any means whatsoever in the course of performing its services for the same period of time. Contractor shall not disclose any or all of the Data to any third party, or use it for Contractor's own benefit or the benefit of others except for the purpose of this Agreement.

- breach of confidentiality with respect to Data that: (a) Contractor demonstrates Contractor knew prior to the time City disclosed it; or (b) is or becomes publicly available without breach of this Agreement by Contractor; or (c) a third party who has a right to disclose does so to Contractor without restrictions on further disclosure; or (d) must be disclosed pursuant to subpoena or court order.
- the performance of the services, without invalidating this Agreement, to order extra work beyond that specified in the RFQ or make changes by altering, adding to or deducting from the work. No extra work may be undertaken unless a written order is first given by the City, incorporating any adjustment in the Agreement Sum, or the time to perform this Agreement. Any increase in compensation of ten percent (10%) or less of the Agreement Sum, or in the time to perform of One Hundred Eighty (180) days or less, may be approved by the City Representative. Any greater increases, taken either separately or cumulatively, must be approved by the City Council. It is expressly understood by Contractor that the provisions of this paragraph do not apply to services specifically set forth in the RFQ or reasonably contemplated in the RFQ. Contractor acknowledges that it accepts the risk that the services to be provided pursuant to the RFQ may be more costly or time consuming than Contractor anticipates and that Contractor will not be entitled to additional compensation for the services set forth in the RFQ.
 - 14. RETENTION OF FUNDS. Contractor authorizes the City to deduct

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from any amount payable to Contractor (whether or not arising out of this Agreement) any amounts the payment of which may be in dispute or that are necessary to compensate the City for any losses, costs, liabilities or damages suffered by the City, and all amounts for which the City may be liable to third parties, by reason of Contractor's acts or omissions in performing or failing to perform Contractor's obligations under this Agreement. In the event that any claim is made by a third party, the amount or validity of which is disputed by Contractor, or any indebtedness exists that appears to be the basis for a claim of lien, the City may withhold from any payment due, without liability for interest because of the withholding, an amount sufficient to cover the claim. The failure of the City to exercise the right to deduct or to withhold will not, however, affect the obligations of Contractor to insure, indemnify and protect the City as elsewhere provided in this Agreement.

- AMENDMENT. This Agreement, including all Exhibits, shall not be 15. amended, nor any provision or breach waived, except in writing signed by the parties which expressly refers to this Agreement.
- 16. LAW. This Agreement shall be construed in accordance with the laws of the State of California, and the venue for any legal actions brought by any party with respect to this Agreement shall be the County of Los Angeles, State of California for state actions and the Central District of California for any federal actions. Contractor shall cause all work performed in connection with construction of the Project to be performed in compliance with (1) all applicable laws, ordinances, rules and regulations of federal, state, county or municipal governments or agencies (including, without limitation, all applicable federal and state labor standards, including the prevailing wage provisions of sections 1770 et seg. of the California Labor Code); and (2) all directions, rules and regulations of any fire marshal, health officer, building inspector, or other officer of every governmental agency now having or hereafter acquiring jurisdiction. If any part of this Agreement is found to be in conflict with applicable laws, that part will be inoperative, null and void insofar as it is in conflict with any applicable laws, but the remainder of the Agreement will remain in full force and effect.

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17. PREVAILING WAGES.

A. Consultant agrees that all public work (as defined in California Labor Code section 1720) performed pursuant to this Agreement (the "Public Work"), if any, shall comply with the requirements of California Labor Code sections 1770 et seq. City makes no representation or statement that the Project, or any portion thereof, is or is not a "public work" as defined in California Labor Code section 1720.

- B. In all bid specifications, contracts and subcontracts for any such Public Work, Consultant shall obtain the general prevailing rate of per diem wages and the general prevailing rate for holiday and overtime work in this locality for each craft, classification or type of worker needed to perform the Public Work, and shall include such rates in the bid specifications, contract or subcontract. Such bid specifications, contract or subcontract must contain the following provision: "It shall be mandatory for the contractor to pay not less than the said prevailing rate of wages to all workers employed by the contractor in the execution of this contract. The contractor expressly agrees to comply with the penalty provisions of California Labor Code section 1775 and the payroll record keeping requirements of California Labor Code section 1771."
- This Agreement, including all Exhibits, 18. ENTIRE AGREEMENT. constitutes the entire understanding between the parties and supersedes all other agreements, oral or written, with respect to the subject matter in this Agreement.

INDEMNITY. 19.

Consultant shall indemnify, protect and hold harmless City, its Boards, Commissions, and their officials, employees and agents ("Indemnified Parties"), from and against any and all liability, claims, demands, damage, loss, obligations, causes of action, proceedings, awards, fines, judgments, penalties, costs and expenses, including attorneys' fees, court costs, expert and witness fees, and other costs and fees of litigation, arising or alleged to have arisen, in whole or

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in part, out of or in connection with (1) Consultant's breach or failure to comply with any of its obligations contained in this Agreement, including all applicable federal and state labor requirements including, without limitation, the requirements of California Labor Code section 1770 et seg. or (2) negligent or willful acts, errors, omissions or misrepresentations committed by Consultant, its officers, employees, agents, subcontractors, or anyone under Consultant's control, in the performance of work or services under this Agreement (collectively "Claims" or individually "Claim").

- In addition to Consultant's duty to indemnify, Consultant shall В. have a separate and wholly independent duty to defend Indemnified Parties at Consultant's expense by legal counsel approved by City, from and against all Claims, and shall continue this defense until the Claims are resolved, whether by settlement, judgment or otherwise. No finding or judgment of negligence, fault, breach, or the like on the part of Consultant shall be required for the duty to defend to arise. City shall notify Consultant of any Claim, shall tender the defense of the Claim to Consultant, and shall assist Consultant, as may be reasonably requested, in the defense.
- C. If a court of competent jurisdiction determines that a Claim was caused by the sole negligence or willful misconduct of Indemnified Parties, Consultant's costs of defense and indemnity shall be (1) reimbursed in full if the court determines sole negligence by the Indemnified Parties, or (2) reduced by the percentage of willful misconduct attributed by the court to the Indemnified Parties.
- D. The provisions of this Section shall survive the expiration or termination of this Agreement.
- If any party fails to perform its obligations 20. FORCE MAJEURE. because of strikes, lockouts, labor disputes, embargoes, acts of God, inability to obtain labor or materials or reasonable substitutes for labor materials, governmental restrictions, governmental regulations, governmental controls, judicial orders, enemy or hostile

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governmental action, civil commotion, fire or other casualty, or other causes beyond the reasonable control of the party obligated to perform, then that party's performance will be excused for a period equal to the period of such cause for failure to perform.

21. AMBIGUITY. In the event of any conflict or ambiguity between this Agreement and any Exhibit, the provisions of this Agreement shall govern.

22. NONDISCRIMINATION.

- In connection with performance of this Agreement and subject Α. to applicable rules and regulations, Contractor shall not discriminate against any employee or applicant for employment because of race, religion, national origin, color, age, sex, sexual orientation, gender identity, AIDS, HIV status, handicap or disability. Contractor shall ensure that applicants are employed, and that employees are treated during their employment, without regard to these bases. These actions shall include, but not be limited to, the following: employment, upgrading, demotion or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship.
- 23. EQUAL BENEFITS ORDINANCE. Unless otherwise exempted in accordance with the provisions of the Ordinance, this Agreement is subject to the applicable provisions of the Equal Benefits Ordinance (EBO), section 2.73 et seq. of the Long Beach Municipal Code, as amended from time to time.
 - Α. During the performance of this Agreement, the Consultant certifies and represents that the Consultant will comply with the EBO. Consultant agrees to post the following statement in conspicuous places at its place of business available to employees and applicants for employment:

"During the performance of a contract with the City of Long Beach, the Consultant will provide equal benefits to employees with spouses and its employees with domestic partners. Additional information about the City of Long Beach's Equal Benefits Ordinance may be obtained from the City of Long Beach Business Services Division at 562-570-6200."

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- В. The failure of the Consultant to comply with the EBO will be deemed to be a material breach of the Agreement by the City.
- C. . If the Consultant fails to comply with the EBO, the City may cancel, terminate or suspend the Agreement, in whole or in part, and monies due or to become due under the Agreement may be retained by the City. The City may also pursue any and all other remedies at law or in equity for any breach.
- D. Failure to comply with the EBO may be used as evidence against the Consultant in actions taken pursuant to the provisions of Long Beach Municipal Code 2.93 et seq., Contractor Responsibility.
- If the City determines that the Consultant has set up or used its contracting entity for the purpose of evading the intent of the EBO, the City may terminate the Agreement on behalf of the City. Violation of this provision may be used as evidence against the Consultant in actions taken pursuant to the provisions of Long Beach Municipal Code Section 2.93 et seg., Contractor Responsibility.
- 24. NOTICES. Any notice or approval required by this Agreement shall be in writing and personally delivered or deposited in the U.S. Postal Service, first class, postage prepaid, addressed to Contractor at the address first stated above, and to City at 411 West Ocean Boulevard, Long Beach, California 90802, Attn: City Manager, with a copy to the City Clerk at the same address. Notice of change of address shall be given in the same manner as stated for other notices. Notice shall be deemed given on the date deposited in the mail or on the date personal delivery is made, whichever occurs first.
- 25. COVENANT AGAINST CONTINGENT FEES. Contractor warrants that Contractor has not employed or retained any entity or person to solicit or obtain this Agreement and that Contractor has not paid or agreed to pay any entity or person any fee, commission or other monies based on or from the award of this Agreement. If Contractor breaches this warranty, City shall have the right to terminate this Agreement immediately notwithstanding the provisions of Section 10 or, in its discretion, to deduct from payments due under this Agreement or otherwise recover the full amount of the fee, commission or

other monies.

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- 26. WAIVER. The acceptance of any services or the payment of any money by City shall not operate as a waiver of any provision of this Agreement or of any right to damages or indemnity stated in this Agreement. The waiver of any breach of this Agreement shall not constitute a waiver of any other or subsequent breach of this Agreement.
- 27. **CONTINUATION.** Termination or expiration of this Agreement shall not affect rights or liabilities of the parties which accrued pursuant to Sections 7, 10, 11, 18, 21 and 28 prior to termination or expiration of this Agreement.
- 28. TAX REPORTING. As required by federal and state law, City is obligated to and will report the payment of compensation to Contractor on Form 1099-Misc. Contractor shall be solely responsible for payment of all federal and state taxes resulting from payments under this Agreement. Contractor shall submit Contractor's Employer Identification Number (EIN), or Contractor's Social Security Number if Contractor does not have an EIN, in writing to City's Accounts Payable, Department of Financial Management. Contractor acknowledges and agrees that City has no obligation to pay Contractor until Contractor provides one of these numbers.
- 29. ADVERTISING. Contractor shall not use the name of City, its officials or employees in any advertising or solicitation for business or as a reference, without the prior approval of the City Manager or designee.
- AUDIT. City shall have the right at all reasonable times during the 30. term of this Agreement and for a period of five (5) years after termination or expiration of this Agreement to examine, audit, inspect, review, extract information from and copy all books, records, accounts and other documents of Contractor relating to this Agreement.
- 31. THIRD PARTY BENEFICIARY. This Agreement is not intended or designed to or entered for the purpose of creating any benefit or right for any person or entity of any kind that is not a party to this Agreement.

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IN WITNESS WHEREOF, the parties have caused this document to be duly executed with all formalities required by law as of the date first stated above. THE YOUTH LEADERSHIP INSTITUTE, a California nonprofit corporation Name Title Title "Contractor" CITY OF LONG BEACH, a municipal corporation URSUANity Manager TO SECTION 301 OF THE CITY CHARTER
This Agreement is approved as to form on _____ CHARLES PARKIN, City Attorney

2020.

EXHIBIT "A"

Documentation	Activity 10	Documentation	Activity 9	Objective: Comn	Documentation	Activity 8	Documentation	Activity 7	Documentation	Activity 6	Dcoumentation	Acitivities 1-5	Timeline	
Training materials (bowerpoint etc)	Develop training materials to implement youth-led training to youth or young adult programs to increase knowledge tobacco control issues in Long Beach.			Objective: Community Education Activities	Sign-In Sheet, Agenda of youth coalition meeting	Identify a minimum of one (1) youth to participate in monthly tobacco-control youth coalition meetings. Staff will support youth in attending and being prepared to be engaged in this meeting; this can look like having a standing item on the agenda to update coalition members on SFMUH/TRL efforts outside of the monthly meetings			Training Agenda	Attend quarterly trainings regarding tobacco control issues such as: availability of tobacco and vaping products, retail density and smokefree multiunit housing. Attend a minimum of 1	Activities 1-3, TEP records on file. Activity 4, Sub-Contractor PRogress Report Form and documents Activity 5, Invoice	or training and impleme with the Program Coord ion for a Smoke Free L rts and invoices using p ays after the end of each	Quarter 1: Month 1-3	operate and maintain a youth and you plan, coordinate, and produce a
Training materials (powerpoint, etc)	Contractor will conduct 1-2 youth led training to youth or young adult programs to increase knowledge tobacco control issues in Long Beach per quarter.	Flyer of event and photo	Partipate in interactive tabling events at local health and community fairs to share the effects of tobacco control issues impacting youth and young adults in Long Beach. a.Contractor will host of 1 table/booth per quarter		Sign-In Sheet, Agenda of youth coalition meeting	Identify a minimum of one (1) youth to participate in monthly tobacco-control youth coalition meetings. Staff will support youth in attending and being prepared to be engaged in this meeting; this can look like having a standing item on the agenda to update coalition members on SFMUH/TRL efforts outside of the monthly meetings	Training Outline Sign-In Sheet	Recruit and train three (3) to four (4) youth to serve as spokespersons that are to be available to speak about tobacco control issues impacting youth and young adults in Long Beach. Contractor will identify 2 youth who will be spokespeople Meet weekly or biweekly Provide 3-4 trainings on the following topics (not limited to): 1. Public Speaking Skills 2. City Council Meetings: What to Expect? 3. Developing Talking Points/Testimony 4. Based on youth needs Identify 1-2 speaking engagement opportunities per quarter.	Training Agenda	Objective: Trainings and Meetings Attend quarterly trainings regarding tobacco control issues such as: availability of tobacco and vaping products, retail density and smoke- free multiunit housing. Attend a minimum of 1 Objective: Trainings and Meetings Attend Attend Attend	and documents.		Quarter 2: Month 4-6 Quarter 2: Month 4-6 Objective: Sub-Contractor/ Administrative Reporting Requirements	1. operate and maintain a youth and young abult project. that will provide tobacco-related advocacy, educational materials, and technical assistance (TA) and training. 2. plan, coordinate, and produce a campaign focused on youth development and smoke-free multiunit housing that are reproducible and editable by DHHS.
Training materials (powerpoint, etc)	Contractor will conduct 1-2 youth led training to youth or young adult programs to increase knowledge tobacco control issues in Long Beach per quarter.	Flyer of event and photo	Partipate in interactive tabling events at local health and community fairs to share the effects of tobacco control issues impacting youth and young adults in Long Beach. a.Contractor will host of 1 table/booth per quarter		Sign-In Sheet, Agenda of youth coalition meeting	Identify a minimum of one (1) youth to participate in monthly tobacco-control youth coalition meetings. Staff will support youth in attending and being prepared to be engaged in this meeting; this can look like having a standing item on the agenda to update coalition members on SFMUH/TRL efforts outside of the monthly meetings	Training Outline Sign-In Sheet	Recruit and train three (3) to four (4) youth to serve as spokespersons that are to be available to speak about tobacco control issues impacting youth and young adults in Long Beach. Contractor will identify 2 youth who will be spokespeople. Meet weekly or biweekly Provide 3-4 trainings on the following topics (not limited to): 1. Public Speaking Skills 2. City Council Meetings: What to Expect? 3. Developing Talking Points/Testimony 4. Based on youth needs Identify 1-2 speaking engagement opportunities per quarter.	Training Agenda	Meetings Attend quarterly trainings regarding tobacco control issues such as: availability of tobacco and vaping products, retail density and smokefree multiunit housing. Attend a minimum of 1			Quarter 3: Month 7-9 eporting Requirements	vocacy, educational materials, and technical assistar e-free multiunit housing that are reproducible and ed
Training materials (powerpoint, etc)	Contractor will conduct 1-2 youth led training to youth or young adult programs to increase knowledge tobacco control issues in Long Beach per quarter.	Flyer of event and photo	Partipate in interactive tabling events at local health and community fairs to share the effects of tobacco control issues impacting youth and young adults in Long Beach. a.Contractor will host of 1 table/booth per quarter		Sign-In Sheet, Agenda of youth coalition meeting	Identify a minimum of one (1) youth to participate in monthly tobacco-control youth coalition meetings. Staff will support youth in attending and being prepared to be engaged in this meeting; this can look like having a standing item on the agenda to update coalition members on SFMUH/TRL efforts outside of the monthly meetings	Training Outline Sign-In Sheet	And the same of th	Training Agenda	Attend quarterly trainings regarding tobacco control issues such as: availability of tobacco and vaping products, retail density and smoke-free multiunit housing. Attend a minimum of 1			Quarter 4: Month 10-12	toe (TA) and training, trable by DHHS.

1.48

Total Hours Expected Month 2: 45 hrs Expected Month 3: 45 hrs Month 3: 45 hrs Quarter 1: 120 hrs Approximately 645 hrs Days Preferred: Wondays (flexible all		Activity 11 Recruit a minimum of fi and implement a youth and implement a youth education campaign ad control issues impactin adults in Long Beach. A'LI has contacts in LBSI Polytechnic, Cabrillo, 18- Schools, which will be printly and the printly of the prin	
s I day), Wednesday (flexible all:		and implement a youth and young-adult-related education campaign addressing tobacco control issues impacting youth and young adults in Long Beach. *YLI has contacts in LBSUD schools, specifically in Polytechnic, Cabrillo, Reid, and Beach High Schools, which will be primary sites for recruitment. *YLI will do 24 recruitment presentations to gain a core youth group to develop and implement education campaign. *YLI will develop recruitment presentation with approyal from TEP *Possible biweekly or monthly meetings in Month 2 or Month 3.	
Total Hours Month 2: 45 hrs Expected Month 3: 45 hrs Month 3: 45 hrs Quarter 1: 120 hrs Cotal Hours: Approximately 645 hrs Days Preferred: Mondays (flexible all day), Wednesday (Bexible all day), Tuesday and Thursday (flexible afternoons after 3pm), Fridays (flexible all day), and Thursday (flexible afternoons after 3pm).	Plan one youth led annual event with assistance from TEP staff for a minimum of 100 community members to bring awareness to the educational campaign and the effects of tobacco in Long Beach: -Identify logisticitics (venue, invitations list, themes, food) -Develop agenda and roles -Outreach to community members and partners Timeline of planning event - Activity Log	Objective: Events and Campaign Hold biweekly or monthly meetings with recruited youth to develop youth and young adults in Long Beach. Train youth in the following trainings (but not infinited to): 1. Youth and Adult Partmerships 2. Youth Led and Community Participatory Research: Identifying Community Needs 3. Health Equity: Second-hand Smoke as a Public Health Issue 4. How and Idea Becomes a Law 5. Utilizing Social Media to Increase Awareness 6. Storytelling as an Advocacy Tool 7. Strategies to Recude Tobacco Access: Tobacco Retail Licensing 1. Develop educational materials needed for campaign Develop roles for youth leaders in the implementation of the campaign Agenda for each meeting and sign-in sheet Agenda	
	Plan one youth led annual event with assistance from TEP staff for a minimum of 100 community members to bring awareness to the educational campaign and the effects of tobacco in Long Beach. -Identify logisicitics (venue, invitations list, themes, food) -Develop agenda and roles -Outreach to community members and partners -Outreach Flyer -Recruitment Log -Activity Log	Impaign Hold biveskily or monthly meetings with recruited youth to implement youth and young-adult related education campaign addressing tobacco control issues impacting youth and young adults in Long Beach. Utilize meeting time to target audiences, develop additional messages, additional trainings according to youth feedback from Quarter 2.	
Month 7: 45 hrs Month 8: 45 hrs Month 9: 54 hrs Quarter 3: 144 hrs d weekends as necessary	Host one youth led annual event with assistance from TEP staff for a minimum of 100 community members to bring awareness to the educational campaign and the effects of tobacco in Long Beach. Sign-In Sheet and photos Activity Log Recruitment Log	Hold biweekly or monthly meetings with recruited youth to implement youth and young-adult related education campaign addressing tobacco control issues impacting youth and young adults in Long Beach. Utilize meeting time to target audiences, develop additional messages, additional trainings according to youth feetback from Quarter 3. Evaluation of education campaign	



Long Beach Staff Expertise:

Staff implementing this project will be Program Manager, Montzerrat Garcia Bedolla and Program Coordinator, Crystal Niebla. Both staff have a combined experience of tobacco prevention, youth development, and multimedia skills to implement the scope of work proposed. Montzerrat has worked in tobacco prevention for more than 4 years implementing 8 different smoke-free multiunit housing policies in San Mateo County and previously serving as the Co-Chair of the San Mateo County Tobacco Education Coalition. Additionally, both staff have experience in implementing youth-led projects and centering the needs of youth leaders to implement community change projects. Crystal has expertise in utilizing media strategies to catapult community change and first-hand experience of the second-hand smoke exposure in Long Beach as a Long Beach resident.

Community and Youth Engagement Experience:

YLI Long Beach staff have experience in leading county-level community engagement efforts and trainings to support multi-year campaigns in various social justice and/or public health efforts in various counties throughout California. Increasing community engagement in public processes, decision-making at the city/county level, and civic processes for youth, monolingual speakers, and seniors is a strength of YLI and a metric to measuring equity in a community. Community engagement processes include leading forums, participatory action research practices, working with agencies to include language appropriate information, and making sure that resources are invested in communities that are under-informed are important steps.

YLI staff have tremendous experience and expertise serving underserved community members such as undocumented community members, systems involved youth including formerly incarcerated youth and foster care youth, alternative education students, monolingual/ English as second language youth and parents, youth with disabilities and the LGBTQ community. YLI is prepared to engage vulnerable populations to develop strategies to address tobacco retail density, sponsorship and youth engagement,

Training and Technical Assistance:

YLI's Training and Consulting Services arm packages the institutional knowledge gained from these experiences, and has delivered it to more than 220 communities across the U.S. and internationally. YLI is the designated national trainer for Communities Mobilizing for Change on Alcohol, a Federal Substance Abuse and Mental Health Service Administration ("SAMHSA") model program. Montzerrat is a seasoned trainer for our TCS arm and has expertise in tailoring training and technical assistance. Our most popular trainings and curriculum include, but are not limited to the following:

• CMCA (2-day, 3-day and	Youth Media / Storytelling	Substance Use
6-day trainings)	Youth Led Action Research	Prevention: Tobacco,
• Youth Retreat Workshops (2	& Action Planning	Alcohol, Marijuana, and
day trainings)	Youth Philanthropy	other Drugs
Student Advocacy Councils	Policy Advocacy	Social Determinants
LGBTQIA / Gender Identity	• Strengthsfinder (for adults	of Health
Youth Adult Partnerships	as well as youth-specific)	Social Justice

EXHIBIT "B"

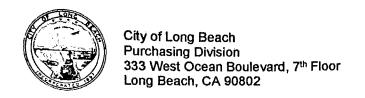


EXHIBIT 1

FEE SCHEDULE

[Please attach this form to your rate sheet and upload separately from the SOQ as per Section 4 of this RFQ.]

Signed

Name of Respondent

Men Sonathan Marker

Date

YLI Fee Schedule

Full Day Training

Base cost \$3,750 plus trainer travel and per diem

- 6 hours of training provided by one trainer for up to 25 individuals.
- 2 hours of consulting/ post training technical assistance via conference call or web based correspondence.
- Development and distribution of program materials.
- Evaluation, data analysis and reporting for training participant evaluations.

Two Day Training

Base cost \$7,250 plus trainer travel and per diem

- 2 consecutive full days of training (6 hours per day) provided by one trainer for up to 25 individuals.
- 4 hours of consulting/ post training technical assistance via conference call or web based correspondence.
- Development and distribution of program materials.
- Evaluation, data analysis and reporting for training participant evaluations.

Advanced Training Package

Base cost \$21,000 plus trainer travel and per diem per trainer.

This training package offers advanced training for groups or coalitions. This option is ideal for groups that want to build sustained capacity of staff, youth, and/or community and groups who want to develop campaigns for community change, including policy change.

- 6 full days of training (6 hours per day) provided by up to two trainers for up to 25 individuals. Trainings are implemented in three, 2-day blocks over the course of several months to one year depending on the needs of the client.
- 6 hours of consulting/ post training technical assistance via conference call or web based correspondence
- Development and distribution of program materials.
- Evaluation, data analysis and reporting for training participant evaluations.

Curriculum Development Package

Base cost \$12,500 plus trainer travel and per diem

- Development of customized curriculum materials and tools
- Development of curriculum evaluation tools
- YLI trains staff/youth on how to use curriculum and curriculum implementation over 2 full days of training (6 hours per day) provided by up to two trainers for up to 25 individuals.
- 4 hours of consulting/ post training technical assistance via conference call or web based correspondence.

^{*} All services are customized to meet client needs. Costs may vary depending on the services required/ requested by the client. After an intake and assessment process, YLI will provide a proposal that details customized services and training costs.

	YLI Budget + Narrative	
Budget Item	Total Anticipated Cost	Description of Costs
Salaries	\$15,275.31	.31 FTE at \$23.69/hr. Covering max number of hours needed to complete project. Approximately 645 hrs during 12 month period.
Benefits @ 25%	\$3,818.83	Benefits for 1 FTE covering medical, dental, vision.
Community Outreach	\$450.00	Community event, outreach, and logistics needed for event.
Materials + Supplies	\$850.00	Supplies needed for youth meetings including snacks, office supplies for activities/trainings, etc.
Youth Stipends	\$500.00	\$50 stipend per quarter for up to 10 youth participating in education campaign.
Mileage	\$315.00	Averaging 45 miles of travel from office to youth meetings, events, trainings.
Communications	\$480.00	Covering staff cell phone reimbursement
Indirect Costs at 15%	\$3,253.37	Administrative and general costs that inloude indirect non programmatic costs of organization.
Total	\$24,942.51	

EXHIBIT "C"

City's Representative(s):

Richard L. Nuñez, TEP Program Coordinator (562) 570-7930

EXHIBIT "D"

Materials/Information Furnished: None

EXHIBIT "E"

Consultant's Key Employee(s):

Montezerrat Garcia Bedolla, Program Manager