



long beach
airport

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January 16, 2020

LGB Ground Transportation Program

Background

- Airport Revenue
- Prior to 2017, LGB had outdated Ground Transportation Program
- Uber/lyft access/service at LGB required changes to its Ground Transportation program
- LGB Identified four priorities:
 1. Contemporary program in line with other Airports
 2. Meet customer expectations
 3. Level playing field among providers
 4. Diversify revenues

Steps Taken

- TNC Pilot Program 2017
- Two studies from Airport revenue and Ground Transportation experts, recommendations:
 1. Rules & Regulations update
 2. Permit and trip fee structure in line with LGB size and benchmarked with other area Airports
- Two Stakeholder Meetings
- City Council Approval in October 2017

Fees and Revenues

Ground Transportation Fees and Revenue in 2019

Provider	Trip Fee	2019 Trips	2019 Revenues
Rideshare / TNC	\$3.00	585,270	\$1,755,810.00
Taxi	\$2.00	39,334	\$78,668.00
Courtesy Shuttle	\$1.50	18,064	\$27,096.00
Reservation-Based	\$1 - \$5	14,626	\$17,106.00
Total		657,294	\$1,878,680.00

Other Considerations

- Good governance
- Courtesy Shuttle Fees at other Airports
- Clean Air Vehicles