

Gwen Shaffer, Chair  
David W. Ferrell, Vice Chair  
Robb Korinke, Commissioner  
Lisa Mae Brunson, Commissioner



Justin Hectus, Commissioner  
Evan Marquardt, Commissioner  
Parisa Vinzant, Commissioner

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## FINISHED AGENDA & DRAFT MINUTES

### ROLL CALL (3:36 P.M.)

**Commissioners** Lisa Mae Brunson, David Ferrell, Justin Hectus, Gwen Shaffer,

**Present:** Parisa Vinzant and Robb Korinke

**Commissioners** Evan Marquardt

**Excused:**

### EXECUTIVE DIRECTOR'S REPORT (3:37 P.M.)

### REGULAR AGENDA (3:40 P.M.)

1. [19-032TI](#) Recommendation to approve the minutes from the Technology & Innovation Commission meeting held, Wednesday, October 23, 2019.

**A motion was made Commissioner Lisa Mae Brunson,  
seconded by Commissioner Parisa Vinzant.**

**Yes:** 6 - Lisa Mae Brunson, David Ferrell, Justin Hectus, Gwen Shaffer, Parisa Vinzant and Robb Korinke

**Excused:** 1 - Evan Marquardt

2. 19-033TI Recommendation to receive and file a presentation from the U.S. 2020 Census team and discussion of Technology & Innovation Department's Outreach Plan.

Chair Gwen Shaffer spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Chair Gwen Shaffer spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Vice Chair DW Ferrell spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Vice Chair DW Ferrell spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Commissioner Parisa Vinzant spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Chair Gwen Shaffer spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Commissioner Lisa Mae Brunson spoke.  
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Commissioner Parisa Vinzant spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Vice Chair DW Ferrell spoke.  
Commissioner Parisa Vinzant spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Commissioner Parisa Vinzant spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Chair Gwen Shaffer spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Vice Chair DW Ferrell spoke.  
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Vice Chair DW Ferrell spoke.  
Chair Gwen Shaffer spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Vice Chair DW Ferrell spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Erin Weesner-McKinley, Deputy City Attorney spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Commissioner Parisa Vinzant spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Commissioner Parisa Vinzant spoke.  
Vice Chair DW Ferrell spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Chair Gwen Shaffer spoke.  
Erin Weesner-McKinley, Deputy City Attorney spoke.  
Chair Gwen Shaffer spoke.  
Robert Rinehart, resident, 2nd District spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Alejandra Garcia, Executive Assistant, Technology & Innovation spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Chair Gwen Shaffer spoke.  
Vice Chair DW Ferrell spoke.  
Erin Weesner-McKinley, Deputy City Attorney spoke.  
Vice Chair DW Ferrell spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Vice Chair DW Ferrell spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Chair Gwen Shaffer spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Vice Chair DW Ferrell spoke.  
Commissioner Lisa Mae Brunson spoke.  
Ivy D. Daulo, Partnership Specialist for Los Angeles Regional Census Center spoke.  
Lauren Vargas, Innovation Deputy for Mayor Robert Garcia spoke.

Julian Cernuda, 2020 Census Project Manager spoke.  
Vice Chair DW Ferrell spoke.  
Chair Gwen Shaffer spoke.  
Julian Cernuda, 2020 Census Project Manager spoke.  
Chair Gwen Shaffer spoke.

**approve recommendation**

**Yes:** 6 - Lisa Mae Brunson, David Ferrell, Justin Hectus, Gwen Shaffer, Parisa Vinzant and Robb Korinke

**Excused:** 1 - Evan Marquardt

3. 19-034TI Recommendation to receive and file an update on Smart City Strategic Initiative, Smart City Fest, and Smart City/Data Privacy Survey collection through focus groups.

Chair Gwen Shaffer spoke.  
Ryan Kurtzman, Project Lead, Smart Cities spoke.  
Commissioner Parisa Vinzant spoke.  
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Chair Gwen Shaffer spoke.  
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Chair Gwen Shaffer spoke.  
Ryan Kurtzman, Project Lead, Smart Cities spoke.  
Chair Gwen Shaffer spoke.  
Commissioner Parisa Vinzant spoke.  
Commissioner Lisa Mae Brunson spoke.  
Vice Chair DW Ferrell spoke.  
Chair Gwen Shaffer spoke.  
Commissioner Parisa Vinzant spoke.  
Chair Gwen Shaffer spoke.  
Erin Weesner-McKinley, Deputy City Attorney spoke.  
Chair Gwen Shaffer spoke.  
Commissioner Parisa Vinzant spoke.  
Chair Gwen Shaffer spoke.  
Commissioner Justin Hectus spoke.  
Chair Gwen Shaffer spoke.  
Commissioner Lisa Mae Brunson spoke.  
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Commissioner Parisa Vinzant spoke.  
Chair Gwen Shaffer spoke.  
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Ryan Kurtzman, Project Lead, Smart Cities spoke.  
Commissioner Robb Korinke spoke.  
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Chair Gwen Shaffer spoke.  
Ryan Kurtzman, Project Lead, Smart Cities spoke.  
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Chair Gwen Shaffer spoke.  
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Ryan Kurtzman, Project Lead, Smart Cities spoke.  
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Lauren Vargas, Innovation Deputy for Mayor Robert Garcia spoke.  
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Chair Gwen Shaffer spoke.  
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Ryan Kurtzman, Project Lead, Smart Cities spoke.  
Chair Gwen Shaffer spoke.  
Robert Rinehart, resident, 2nd District spoke.  
Vice Chair DW Ferrell spoke.  
Chair Gwen Shaffer spoke.  
Commissioner Parisa Vinzant spoke.  
Vice Chair DW Ferrell spoke.  
Robert Rinehart, resident, 2nd District spoke.

Chair Gwen Shaffer spoke.

**A motion was made by Commissioner Vinzant, seconded by Commissioner Shaffer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 6 - Lisa Mae Brunson, David Ferrell, Justin Hectus, Gwen Shaffer, Parisa Vinzant and Robb Korinke

**Excused:** 1 - Evan Marquardt

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Commission on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

Robert Rinehart, resident, 2nd District spoke.

**ADJOURNMENT (4:57 P.M.)**