

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**TUESDAY, NOVEMBER 19, 2019
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Michelle Molina, Chair
Walter Larkins, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner
Austin Metoyer, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner
John Shen, Commissioner

REGULAR MEETING - 4:00 P.M.

Commissioners Blair Cohn, Milton Duena, Austin Metoyer, Cyrus

Present: Parker-Jeannette, Jessica Schumer, John Shen, Walter Larkins
and Michelle Molina

Commissioners Becky Blair and Leah Goold-Haws

Excused:

ROLL CALL

DIRECTOR'S REPORT

Chairwoman Molina spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Chairwoman Molina spoke

CONSENT CALENDAR

1. [19-064ED](#)

Attachments: [EDC Minutes 10-29-19.pdf](#)

**A motion was made by Commissioner Duena, seconded by
Commissioner Schumer, to approve recommendation. The
motion carried by the following vote:**

Yes: 8 - Blair Cohn, Milton Duena, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen, Walter Larkins and Michelle Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

2. [19-065ED](#) Recommendation to receive and file an update regarding Economic Development Department communications for the month of October 2019.

A motion was made by Commissioner Duena, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Milton Duena, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen, Walter Larkins and Michelle Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

REGULAR AGENDA

3. [19-066ED](#) Recommendation to receive and file a presentation regarding the Economic Development Commission Champion Program.

Chairwoman Molina spoke

Sergio Ramirez, Deputy Director Economic Development, spoke

Commissioner Parker-Jeannette spoke

Commissioner Shen spoke

Sergio Ramirez, Deputy Director Economic Development, spoke

Chairwoman Molina spoke

Commissioner Shen spoke

Sergio Ramirez, Deputy Director Economic Development, spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Shen, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Milton Duena, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen, Walter Larkins and Michelle Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

4. [19-067ED](#) Recommendation to receive and file an update from Economic Development staff regarding the City Council request to review the feasibility of implementing a vacant commercial property fee to address long-time vacant commercial properties.

Chairwoman Molina spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Chairwoman Molina spoke

A motion was made by Vice Chair Larkins, seconded by Commissioner Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Blair Cohn, Milton Duena, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen, Walter Larkins and Michelle Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

5. [19-068ED](#) Recommendation to receive and file an update from Economic Development Department staff regarding current trends in online retail and e-commerce.

Chairwoman Molina spoke
Seyed Jalali, Economic Development, spoke
HdL representative Tm Brown provided a presentation
Group discussion ensued

A motion was made by Commissioner Cohn, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Austin Metoyer, Cyrus Parker-Jeannette,
Jessica Schumer, John Shen, Walter Larkins and Michelle
Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

Absent: 1 - Milton Duena

6. [19-069ED](#) Recommendation to receive and file an update regarding the current activities of the Long Beach Economic Development Partnership.

Chairwoman Molina spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Schumer, to laid over. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Austin Metoyer, Cyrus Parker-Jeannette,
Jessica Schumer, John Shen, Walter Larkins and Michelle
Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

Absent: 1 - Milton Duena

7. [19-070ED](#) Recommendation to receive and file a report on the status of the local healthcare sector.

Chairwoman Molina spoke

Sergio Ramirez, Deputy Director Economic Development, spoke

Vice-Chair Larkins spoke

Chairwoman Molina spoke

Sergio Ramirez, Deputy Director Economic Development, spoke

Vice-Chair Larkins spoke

Chairwoman Molina spoke

Commissioner Schumer spoke

Vice-Chair Larkins spoke

Chairwoman Molina spoke

Vice-Chair Larkins spoke

Sergio Ramirez, Deputy Director Economic Development, spoke

Commissioner Schumer spoke

Vice-Chair Larkins spoke

Chairwoman Molina spoke
Commissioner Schumer spoke
Commissioner Parker-Jeannette spoke
John Keisler, Director Economic Development, spoke
Vice-Chair Larkins spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
John Keisler, Director Economic Development, spoke

This ED-Agenda Item was laid over.

Yes: 7 - Blair Cohn, Austin Metoyer, Cyrus Parker-Jeannette,
Jessica Schumer, John Shen, Walter Larkins and Michelle
Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

Absent: 1 - Milton Duena

8. [19-071ED](#) Recommendation to receive and file an update regarding the Blueprint Implementation Schedule and Blueprint Distribution strategies.

Chairwoman Molina spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Chairwoman Molina spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Commissioner Parker-Jeannette spoke
Commissioner Schumer spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Chairwoman Molina spoke

**A motion was made by Commissioner Parker-Jeannette,
seconded by Commissioner Schumer, to laid over. The motion
carried by the following vote:**

Yes: 7 - Blair Cohn, Austin Metoyer, Cyrus Parker-Jeannette,
Jessica Schumer, John Shen, Walter Larkins and Michelle
Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

Absent: 1 - Milton Duena

9. [19-072ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items.

Chairwoman Molina spoke
Commissioner Parker-Jeannette spoke
Commissioner Schumer spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Commissioner Metoyer spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Chairwoman Molina spoke
Vice-Chair Larkins spoke
Commissioner Schumer spoke
Commissioner Schumer spoke
Vice-Chair Larkins spoke
Chairwoman Molina spoke
Vice-Chair Larkins spoke
Sergio Ramirez, Deputy Director Economic Development, spoke
Fern Nueno Economic Development, spoke
Chairwoman Molina spoke

A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Metoyer, to approve recommendation. The motion carried by the following vote:

Yes: 7 - Blair Cohn, Austin Metoyer, Cyrus Parker-Jeannette, Jessica Schumer, John Shen, Walter Larkins and Michelle Molina

Excused: 2 - Becky Blair and Leah Goold-Haws

Absent: 1 - Milton Duena

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection in the Office of the City Clerk during normal business hours and available on the internet at:

"<http://longbeach.legistar.com/Calendar.aspx>."

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