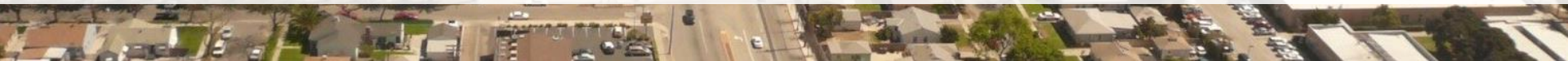




Long Beach Sustainable City Commission: UPLAN Presentation

October 24th, 2019



UPLAN

Uptown Planning, Land Use and Neighborhood Strategy

Overview

UPLAN is a collaborative effort between the City & the community to create a **new vision, economic strategies, active transportation improvements, & zoning recommendations to guide future development** in North Long Beach (Uptown)

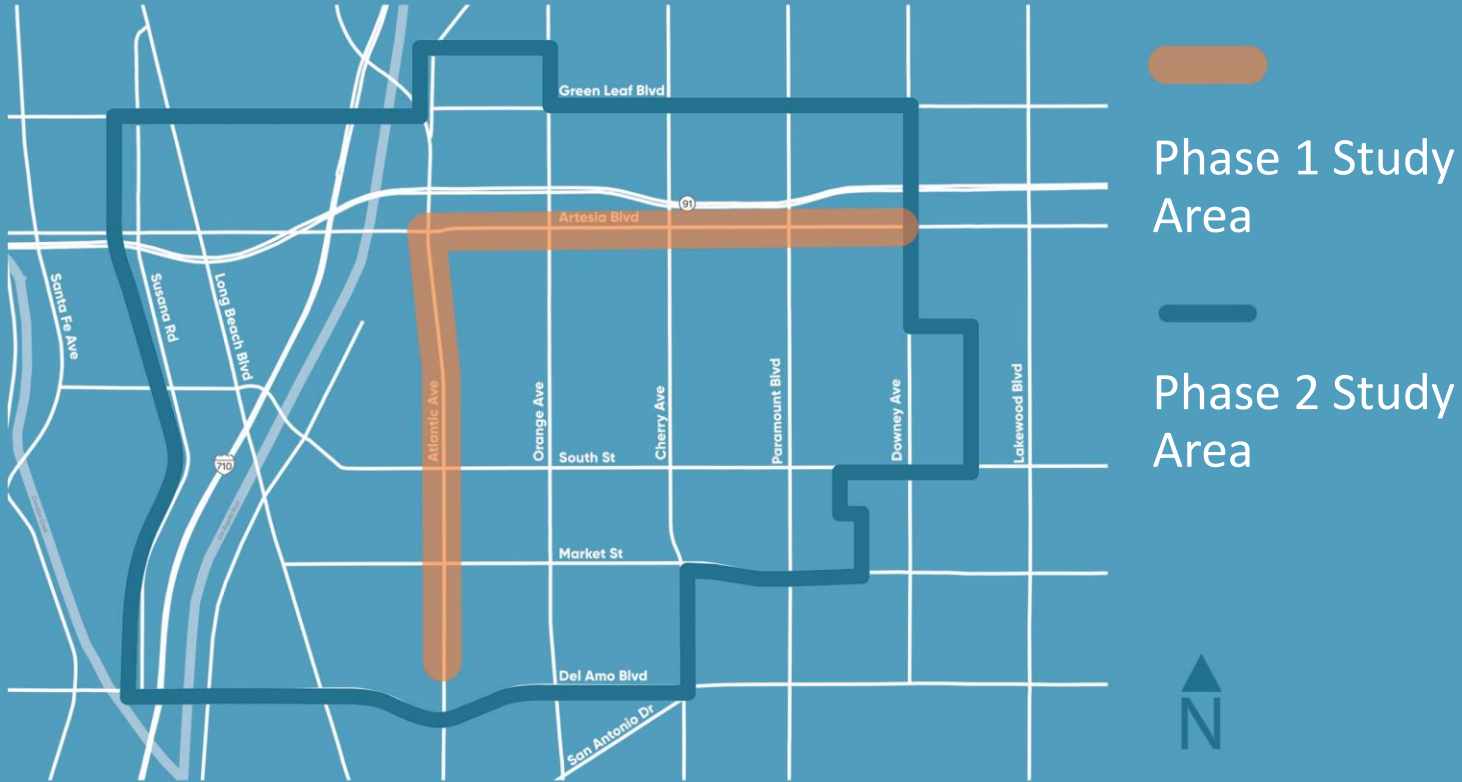
Deliverable

A set of **zoning recommendations** for the Uptown study area that can be adopted by the City.

Outcome

An **evolving, engaged, and equitable** community where existing residents benefit from new investment and changes

UPLAN Study Areas & Boundaries

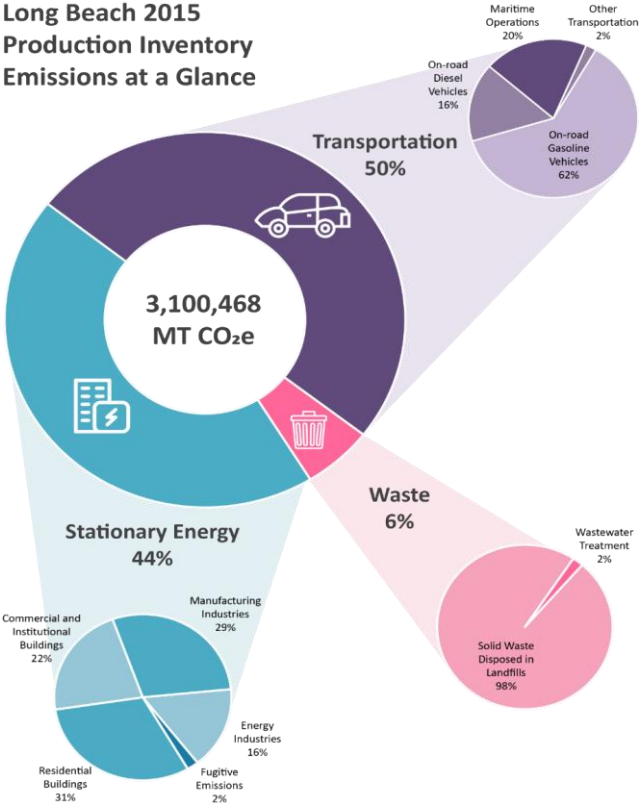


Where does UPLAN fit in?

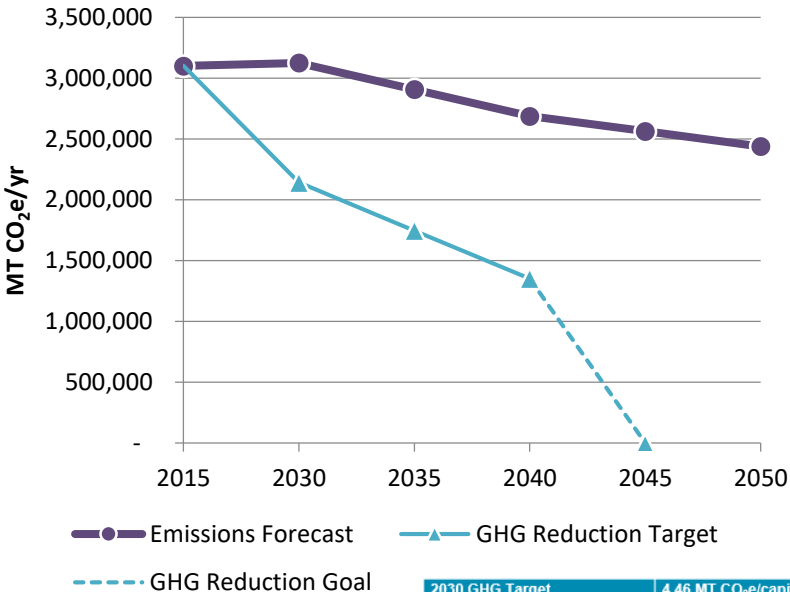
- ▶ General Plan Update:
 - ▶ Land Use Element Update & Companion Urban Design Element
 - Climate Action and Adaptation Plan (CAAP)
 - Uptown Planning Land Use and Neighborhood Strategy (UPLAN)
 - ▶ Housing Element (led by Housing and Neighborhood Services Bureau)
 - ▶ Noise Element (update underway)
 - ▶ Mobility Element (updated in 2013)
 - Bike Master Plan (appendix adopted in 2017)
 - Pedestrian Plan/CX3 (appendix adopted in 2017)
 - Downtown/TOD Pedestrian Plan (appendix adopted in 2016)

UPLAN, LUE, and the CAAP

Long Beach 2015
Production Inventory
Emissions at a Glance



City of Long Beach GHG Reduction Targets



2030 GHG Target	4.46 MT CO ₂ e/capita
Emissions Forecast	3,125,564 MT CO ₂ e
Emissions Target Level	2,142,691 MT CO ₂ e
GHG Reductions Needed	982,873 MT CO ₂ e
2045 GHG Aspirational Goal	Net-carbon Neutrality
Emissions Forecast	2,562,819 MT CO ₂ e
Emissions Target Level	0 MT CO ₂ e MT CO ₂ e
GHG Reductions Needed	2,562,819 MT CO ₂ e

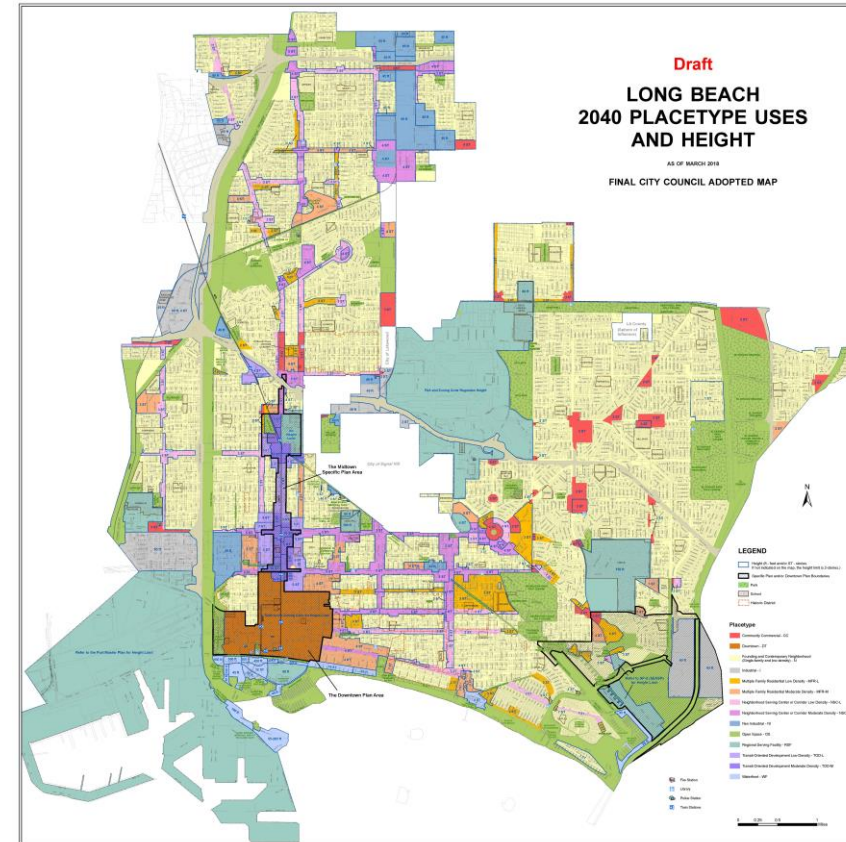
UPLAN, LUE, and the CAAP

► Objectives:

- Advance transportation related GHG emission reduction projects (e.g. shift trips from cars to walking, biking, and transit)
- Coordinate transportation, housing, and land use planning
- Meaningfully engage community members to build local capacity and expertise

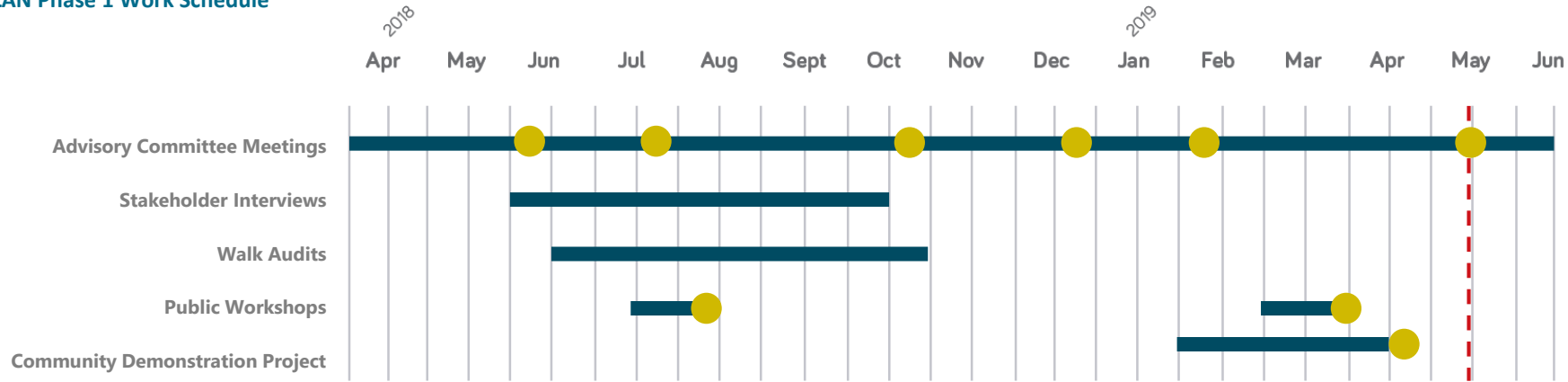
► How?

- Comprehensive zoning update to implement the LUE and CAAP
- Technical studies & engagement to inform transportation, housing, and land use policies



Outreach Done to Date (Phase 1)

UPLAN Phase 1 Work Schedule



8 
Advisory Committee Meetings

14 
Stakeholder Interviews

1 
Workshop

6 
Walk Audits

1 Demonstration Project & Workshop

Walk Audits

Key Themes

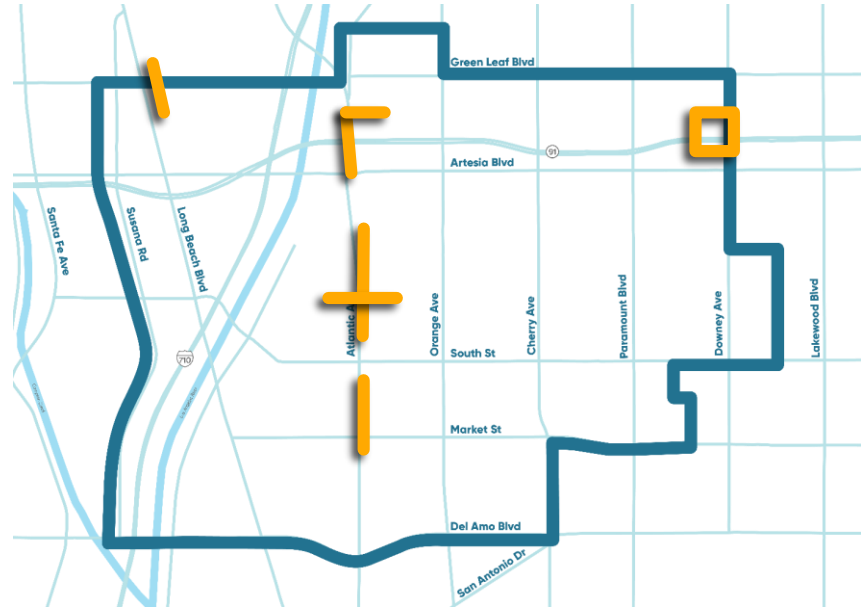
Safety & Accessibility

Aesthetic Improvement & Maintenance

Balance of Land Uses

Neighborhood-Supportive Uses

Pedestrian-Oriented Streets



Walk Audit Routes

Demonstration Project / Workshop

Location: 5641 - 5643 Atlantic Avenue, Friday, April 5, 2019



“ We love Uptown because the most beautiful people live here. *Nos encanta Uptown porque las personas más hermosas viven aquí.* ”

Hilda Gaytan & Kirk Davis

Live and own business in Uptown / Viven y son dueños de negocio en Uptown

“ I love Uptown because of the people and the Michelle Obama Library.
Amo Uptown por la gente y la Biblioteca Michelle Obama.

Vern Stevens

Lives in Uptown / *Vive en Uptown*

Snapshot: Impediments to Change

Example elements to address in the re-zoning effort

Building Envelope Constraints:
(Height limits, Parking, & Setbacks)

Parcel Size/Depth

Use-Specific Parking
Requirements

Varied and Disconnected Uses
(Vacant Lots)



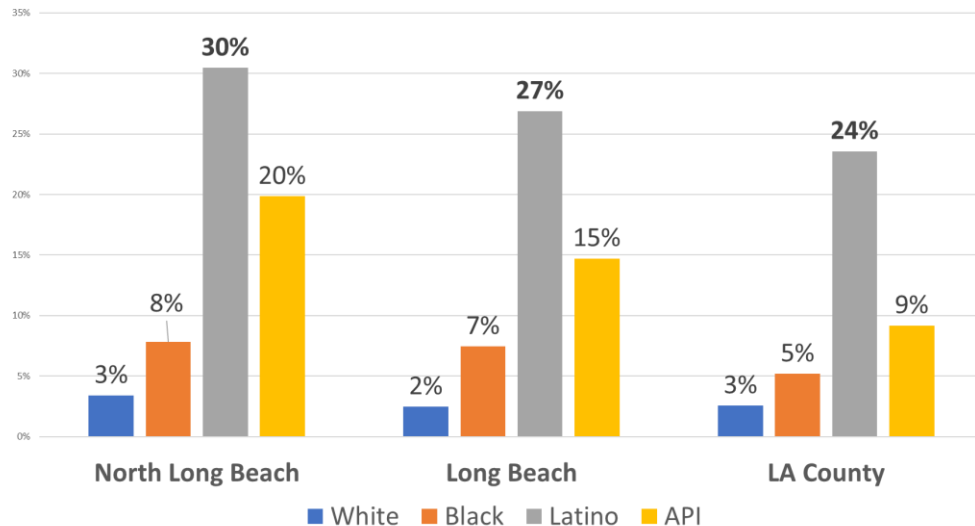
Vacant Parcel in Study Area

Snapshot: Community Concerns

Example of issues to address in the re-zoning effort

Overcrowded Housing by Ethnicity in NLB (More than 1-person per bedroom)

Viviendas Superpobladas por Raza/Etnia en NLB (más de 1 persona por cuarto)



Overcrowding resulting from high housing costs or lack of housing options can impact health and well-being

La superpoblación causada por los altos costos de la vivienda o la falta de opciones de vivienda puede afectar significativamente la salud y el bienestar

Vision Supportive Zoning Tools

Vision components

Sustain a diverse & healthy community

Make it easier, safer, & more pleasant to walk

Activate & re-purpose spaces at the ground floor

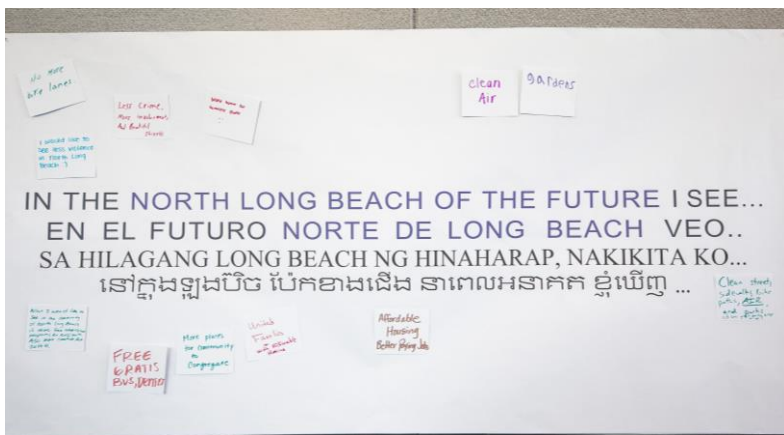
Zoning District Recommendations

- Allow / promote neighborhood services and uses
- Increase allowed housing types
- Update open space standards

- Modify setback and frontage requirements to expand public realm
- Reorient buildings to the sidewalk
- Safety lighting and design features
- Improve public infrastructure

- Make allowed uses more flexible
- Reduce minimum lot sizes to encourage development
- Progressive parking policies and reduced requirements

UPLAN Phase II Kickoff 10/5



Next Steps: UPLAN Phase II

Phase II Goals

- ☐ **Adopt Phase I recommendations and implement new zoning districts**
- ☐ **Continue to build community capacity to engage with and lead the Planning process**
- ☐ **Develop zoning districts for additional PlaceTypes and tailor recommendations to North Long Beach**
- ☐ **Establish a Neighborhood Mobility Enhancement Plan to increase connectivity throughout and beyond North Long Beach**

www.longbeach.gov/uplanlb



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