



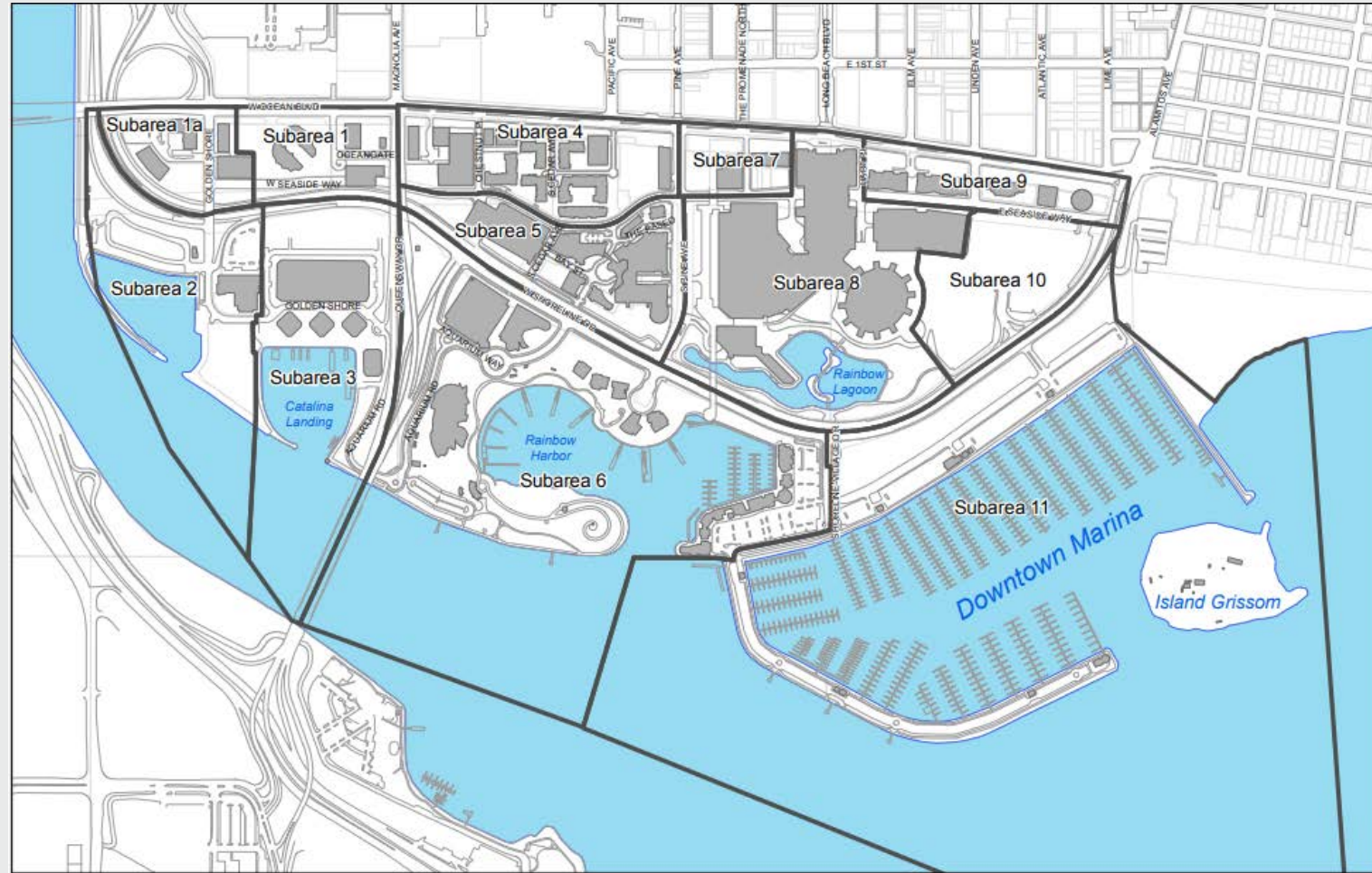
Downtown Shoreline Planned Development (PD-6) Visioning

October 22, 2019 City Council Meeting

Downtown Shoreline Visioning Process

Current PD-6 Boundaries

- PD-6 last updated in the 1980's
- Strong interest in the area due to the 2028 Olympics and the strength of Downtown development
- The Downtown Plan resulted in success because of the Visioning; master plan; and programmatic EIR
- Shoreline visioning process will be a similar process that actively engages stakeholders-business owners, residents, property owners, and others.



Downtown Shoreline
Planned Development District
(PD-6)



Objectives

- **Community/stakeholder consensus for waterfront enhancement**
- **Strengthen connections between Downtown and the shoreline**
- **Establish framework for preparation of a Specific Plan that updates the vision for future development of the area**
- **Spur investment and new uses/activities in the Shoreline area**

Process

- **Consultant and staff-guided process**
- **Working group meetings of key stakeholders**
- **Economic trends analysis**
- **Identify opportunities and challenges**

Downtown Shoreline Visioning Process

Timeline and Process

- 18-month process: January 2020 – July 2022

Next Steps

- Detailed project outline and schedule to City Council December 2019
- Select Consultant – January 2020
- Initiate Working Groups – March 2020





Thank you

**Development Services
Department**