



Date: October 29, 2019

To: Economic Development Commissioners

From: John Keisler, Economic Development Director

Subject: **Monthly Communications Recap— October 2019**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the past month. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage: <http://longbeach.legistar.com/Calendar.aspx>.

- (10/1) Recommendation to receive supporting documentation into the record, conclude the public hearing regarding an economic subsidy in connection with a Transient Occupancy Tax Sharing Agreement with Breakers Development, LLC, a California limited liability company, for the property at 210 East Ocean Boulevard; and Authorize City Manager, or designee, to execute any and all documents necessary, Transient Occupancy Tax Sharing Agreement, with Breakers Development, LLC, a California limited liability company, or assignee, for the development of an upscale independent boutique hotel. ([File # 19-0939](#))
- (10/1) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt Resolution continuing the East Anaheim Street Parking and Business Improvement Area assessment levy for the period of October 1, 2019 through September 30, 2020; and, authorize City Manager, or designee, to extend the agreement with the Zaferia Business Association for a one-year term. ([File # 19-0940](#))
- (10/8) Recommendation to adopt resolution approving the Annual Report for October 1, 2019 to September 30, 2020, for the Long Beach Tourism Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for October 22, 2019. ([File # 19-0992](#))
- (10/15) Recommendation to adopt resolution approving the Annual Report for October 1, 2019 to September 30, 2020, for the Bixby Knolls Parking and Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for November 19, 2019. ([File # 19-1021](#))
- (10/15) Recommendation to authorize City Manager, or designee, to execute all documents necessary for a Lease Agreement with MWN Community Hospital, a California limited liability company, for the operation and potential development of City-owned property, located at 1720 Termino Avenue, 1760 Termino Avenue, and

4111 East Wilton Street, including the provision of an acute care hospital, for a period of 45 years, with the option of two 10-year extensions;

Amend the grant deed restriction to allow a for-profit health care organization to operate an acute care hospital, and allow for non-acute care health services upon the occurrence of certain conditions at the Subject Property; and

Authorize City Manager to reimburse Tenant up to \$1,000,000 per year on an annual basis for the first five years, and up to \$2,000,000 per year on an annual basis for years 6 through 15 of the Lease, to assist with seismic retrofit construction costs of the hospital facility. ([File # 19-1048](#))

- (10/22) Recommendation to adopt resolution approving the Annual Report for October 1, 2019 to September 30, 2020, for the Fourth Street Parking and Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for Tuesday, November 19, 2019. ([File # 19-1055](#))
- (10/22) Recommendation to authorize City Manager, or designee, to execute all documents necessary for the Third Amendment to Lease No. 20968 with the Hansen Marital Trust and the C. and D. Hansen Revocable Trust, successors in interest to the Hansen Bypass Trust, the C. and D. Hansen Revocable Trust, and the Hansen Marital Trust, for the continued lease of City-owned property at 25 39th Place adjacent to the Belmont Brewing Company. ([File # 19-1056](#))
- (10/22) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Long Beach Tourism Business Improvement Area assessment levy for the period of October 1, 2019 through September 30, 2020; and Authorize City Manager, or designee, to extend the agreement with the Long Beach Area Convention and Visitors Bureau for a one-year term. ([File # 19-1064](#))

Press Releases

The following press releases from Department staff were distributed to the media and the public over the past month to highlight news and announcements about economic development programs and activities. A full list of press releases are available on the Department webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (10/2) City of Long Beach Launches Digital Inclusion Roadmap Development Process to Address the Digital Divide. [Attachment](#)

In the News

The following news articles about Department programs and activities were published by various organizations over the past month. A full list of news articles can be found on the Departments webpage: <http://www.longbeach.gov/economicdevelopment/>.

- (10/21) City Council Approves Permanent Lease With Community Hospital Operator ([Long Beach Business Journal](#))
- (10/21) Building A Better Long Beach: The Final Piece Of The Douglas Park Puzzle ([Long Beach Business Journal](#))

- (10/21) Growing Long Beach: Cohesive Efforts Lead To 'Activation' At The Promenade ([Long Beach Business Journal](#))
- (10/21) First Winery Opens In Long Beach: Waters Edge Winery Of Long Beach Now Welcoming Wine Enthusiasts Downtown, On Pine Avenue ([Franchising.com](#))
- (10/18) Port Report: Long Beach Moves Record Number of Containers in September ([Freightwaves.com](#))
- (10/16) Long-Term Lease Agreement Puts Community Hospital On Track To Open ([The Grunion](#))
- (10/11) Rising Up: Central Long Beach Parking Lot to Become 7-Story Apartment Complex ([Press-Telegram](#))
- (10/7) Growing Long Beach: Work Group Aims To Address City's Office Vacancies ([Long Beach Business Journal](#))
- (10/7) Building A Better Long Beach: Bringing Expanded Support Services To Midtown ([Long Beach Business Journal](#))
- (10/3) Overlooked by Venture Capitalists, Underserved Entrepreneurs Find Support from Local Governments ([Next City](#))
- (9/24) Mayor Garcia Announces New Technology Companies, Affordable Housing for Educators Coming to the City ([Press-Telegram](#))
- (9/24) With \$84 million North Long Beach Warehouse Project, North Long Beach Continues its 'Renaissance' ([Long Beach Post](#))
- (9/23) Building A Better Long Beach: Veteran And Senior Housing Project Nears Completion ([Long Beach Business Journal](#))
- (9/23) New Partnership To Assist Underserved Women Entrepreneurs ([Long Beach Business Journal](#))
- (9/23) Growing Long Beach: Canadian Businesses Consider Expanding In Long Beach ([Long Beach Business Journal](#))
- (9/20) Bridge Development Advances Big Warehouse Project in Long Beach ([Commercial Observer](#))
- (9/19) Long Beach Approves Plans for 23-Story High-Rise and Eight-Story Building – Adding 345 Housing Units Downtown ([Press-Telegram](#))
- (9/16) 49-Unit, six-story Linden Development Completed in Downtown ([Long Beach Post](#))
- (9/5) A Hand-up With a Pop-Up: LB Economic Development Department Seeks to Help Small Start-Ups with Free Retail Space ([Signal Tribune](#))

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.