



**MAYOR ROBERT GARCIA**  
CITY OF LONG BEACH

October 22, 2019

To: Members of the City Council

**RECOMMENDATION:**

Request the City Manager to direct staff to develop a Smart City strategic initiative and guiding priorities and report back within 180 days.

**DISCUSSION:**

Long Beach currently leverages technology to provide residents with a safe and healthy environment, well-maintained streets and parks, a robust local economy, livable neighborhoods and educational opportunities. Innovations such as our open data portal, free public wi-fi, smart LED street lights, smart parking infrastructure and automated metering infrastructure promote transparency while producing operating efficiencies and cost-savings.

As technology continues to evolve, leading cities across the country and world are developing effective strategies to adopt advancements in technology, information management, and user-centered design to improve quality of life for their residents, catalyze economic development, improve public safety, and build a resilient workforce. These initiatives are commonly referred to as "smart city" programs.

Through a smart city strategic initiative, Long Beach will develop a more coordinated approach to propose, design, and pilot smart city solutions that address existing City challenges. This approach will prioritize improving residents' quality of life through both technological and non-technological solutions while also protecting residents' privacy and digital rights. Our smart city strategic initiative will better prepare the City to utilize emerging technologies that will be deployed responsibly to meet community-sourced needs. It will also include guiding principles that foster civic engagement and allow for improvements in service delivery to residents. This initiative will also build on our progress to advance digital inclusion. In Long Beach, our smart city strategic initiative will work to ensure that opportunities gained from technology are accessible to all and strive to build an inclusive, responsive, and accountable government that proactively supports all communities.

This matter was reviewed by Budget Manager Grace H. Yoon on October 8, 2019.

**FISCAL IMPACT:**

Developing the smart city strategic initiative and guiding priorities is anticipated to require a moderate impact on staff hours beyond normal budgeted scope of duties and is expected to have

minimal impact on existing City Council priorities. Any additional fiscal impact of the Smart City strategic initiative will be identified prior to Council action to proceed.

SUGGESTED ACTION:

Approve recommendation

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Robert Garcia", written over a horizontal line.

Mayor Robert Garcia  
City of Long Beach  
Dated: October 14, 2019