



Date: August 22, 2019

To: Mayor and Members of the City Council

From: Patrick H. West, City Manager *T.H.W.*

Subject: **Update on 2020 Long Beach Suffrage Centennial**

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At its meeting on March 5, 2019, the City Council directed the City Manager to explore opportunities to partner with the Centennial Circle of Women to commemorate 2020 Women's Suffrage Centennial, and research ways to fund events to raise awareness and increase civic engagement about the history of Women's Right to Vote. The action by the City Council supported the memorandum submitted by the Human Relations Commission (HRC) to the Mayor and City Council on February 22, 2019, requesting funds to support and promote the Long Beach Suffrage Centennial commemoration from August 26, 2019 to August 26, 2020. Additionally, in response to Public Comment during the Budget Oversight Committee (BOC) meeting on August 20, 2019, Chair Mungo also requested that City staff look into the possibility of committing \$10,000 of City funding to support the 2020 Women's Suffrage Centennial initiatives citywide.

To provide the best opportunity for the City to participate alongside the many community partners in commemorating the 2020 Women's Suffrage Centennial, City staff recommends that the City Council determine the appropriate funding amount through the FY 20 budget adoption process to support the Women's Suffrage Centennial initiatives. If adequate funding is appropriated through the budget adoption process, City staff will be able to research potential options for hosting a citywide event and recommend a benchmark date during the year-long commemoration. The City Council may also consider hosting individual District-sponsored events in support of the 2020 Women's Suffrage Centennial initiatives using one-time District Priority Funds and working with Special Events and Filming in the City Manager's Office.

Eligible funding sources for this effort would include General Fund one-time dollars, Special Advertising and Promotions one-time dollars, or District Priority funds. Staff would recommend that, through the FY 20 Budget Process, the City Council determine the overall funding level to commit to the effort. After determining the funding level, staff would work with the Centennial Circle of Women to plan specific events and provide them the funds for the City's donation to their effort.

If you have any questions, please contact Assistant City Manager Tom Modica at (562) 570-5091.

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