

THE PEOPLE'S BUDGET PROPOSAL – FY 2020

What makes Long Beach the city everyone loves is the community. People have found belonging, inclusion, and self worth by being part of the multicultural fabric that makes Long Beach unlike any other city. Even in the face of relentless and intentional threats to our shared values, Long Beach residents have been able to join together across our differences and prove that our community stands for all working families.



The actions in this budget cycle will have impacts into the next decade for working families and the city as a whole. Whether it is inclusion in navigating city services or being counted in the 2020 census, every single person deserves to be included no matter their circumstance.

As renters, non-English speakers, seniors, youth, queer people, and disabled people, achieving language justice and being counted in democracy are priorities that tie all of our communities together. If everyone is included, we can provide safe homes, proper healthcare, and access to opportunity for one another into the future.

1. LANGUAGE JUSTICE

Allocate \$530,000 for Language Access Coordinators, increased bilingual skill pay for staff, costs of interpretation and translation, and stipends for community-based organizations.

2. COMPLETE COUNT IN THE 2020 CENSUS

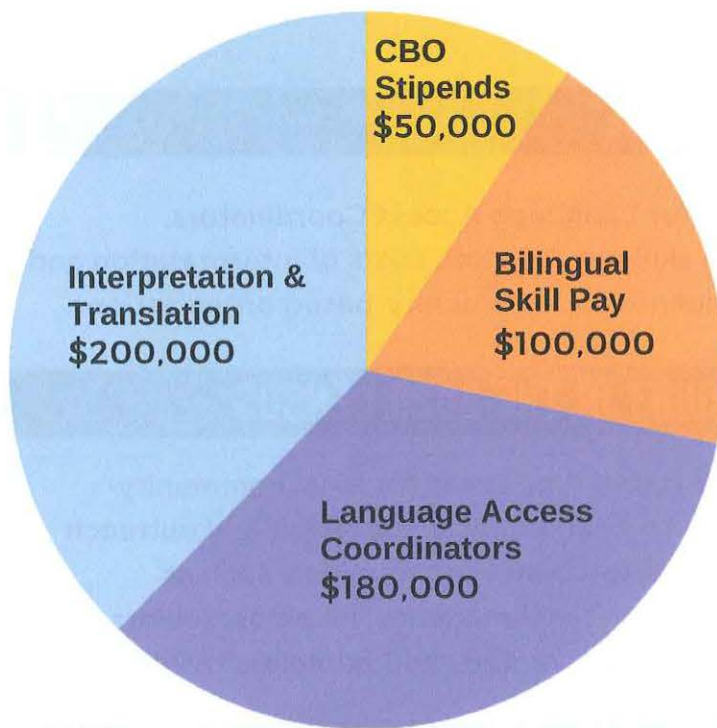
Allocate \$500,000 in one-time funds for local community-based organizations to conduct local education and outreach efforts targeting “hard-to-count” communities, such as Cambodians, Latinos, African-Americans, Filipinos, seniors, immigrants, LGBTQ people, renters, and homeless residents.



Explore The People's Budget at LBForward.org/Peoples-Budget and follow [#PeoplesBudgetLB](https://twitter.com/PeoplesBudgetLB)

The People's Budget is organized by the Budget Advocacy Workgroup. The Workgroup organizes Long Beach communities who face ongoing disinvestment because of race and class to allocate resources according to community priorities.

FUNDING AND IMPLEMENTING THE LANGUAGE ACCESS POLICY FOR FY 2020



Budget Demands:
\$530,000

LANGUAGE ACCESS COORDINATORS

Budget: \$180,000

Make the current part-time LAP Coordinator full-time and hire an additional full-time staff member to support the LAP Coordinator's work. This will help create a culture of language access across the City, which is currently missing.

INCREASE USE OF BILINGUAL SKILL PAY

Budget: \$100,000

Pay for an additional 65 FTE's, in Public Contact Positions, to receive bilingual skill pay.

INTERPRETATION & TRANSLATION

Budget: \$200,000

Allocate funds for interpretation & translation that is beyond the scope of day-to-day work.

COMMUNITY-BASED ORGANIZATION STIPENDS

Budget: \$50,000

Award stipends to community-based organizations to conduct resident outreach. CBO's have the relationships and cultural competency to effectively communicate to residents accurate information about the LAP and accessing services.

DESIGNATE DEPARTMENTAL LANGUAGE ACCESS LIAISONS

Budget: No cost recommendation

Direct each department to designate a Language Access Liaison to work with the Office of Equity on LAP implementation. The Liaison will serve as a point of contact for language access within the Department.

VITAL DOCUMENTS & MULTI-LINGUAL SIGNAGE ASSESSMENT

Budget: No cost recommendation

Require Departments to conduct an annual assessment of their vital documents, telephone, and voicemail translations. In addition, complete the City's multi-lingual signage motion at the new Civic Center and other City buildings.

FULL-TIME INTERPRETERS & TRANSLATORS

Budget: No cost recommendation

Explore the opportunity to hire 2 Spanish, 2 Khmer, 2 Tagalog interpreters as full-time city staff for interpretation and translation that is outside the scope of day-to-day work. This will help meet the community's needs and ensure quality services are provided.

Ensuring a Complete Count in the 2020 Census

Budget Ask: \$500,000 in one-time funds for local, community-based organizations to conduct education and outreach targeting “hard-to-count” (HTC) communities.

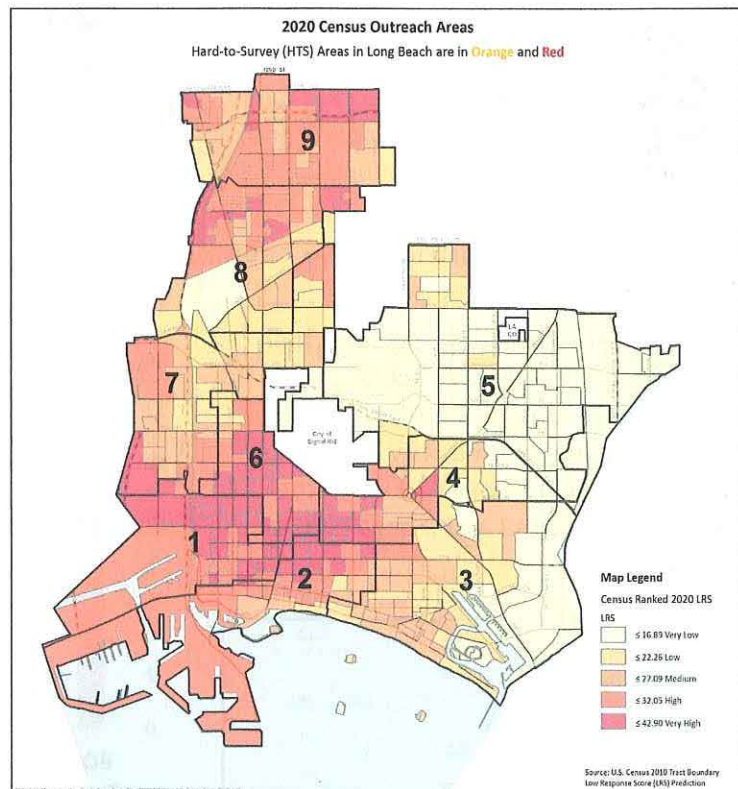
Huge swaths of Long Beach are considered “hard-to-count” based on the Census Bureau’s Low Response Score (LRS) metric: the higher the LRS value, the harder-to-count that area is.

The Council Districts with the highest proportion of ‘high’ and ‘very high’ LRS census block groups are, in order: D1 (23%), D6 (17%), D9 (15%), D2 (14%), D4 (11%), D8 (11%), and D7 (8%).

According to the Census Policy Advocacy Network, it will cost \$40.2 million to reach the estimated minimum of 5.2 million hard-to-count residents in LA County. This amounts to a cost of \$7.73 per hard-to-count resident based on factors including:

- The cost of community-based outreach activities (i.e. material distribution and neighborhood canvassing)
- The cost to conduct those activities in ways targeted to specific hard-to-count populations
- Staffing
- Operating costs
- Technology
- Travel
- Translation

Community-based organizations (CBOs) have a successful track record of building relationships with marginalized groups and being trusted messengers in the community. \$500,000 to local CBOs to conduct education and outreach activities would reach approximately 64,680 hard-to-count Long Beach residents.



RE-BALANCING THE BUDGET OVERSIGHT COMMITTEE

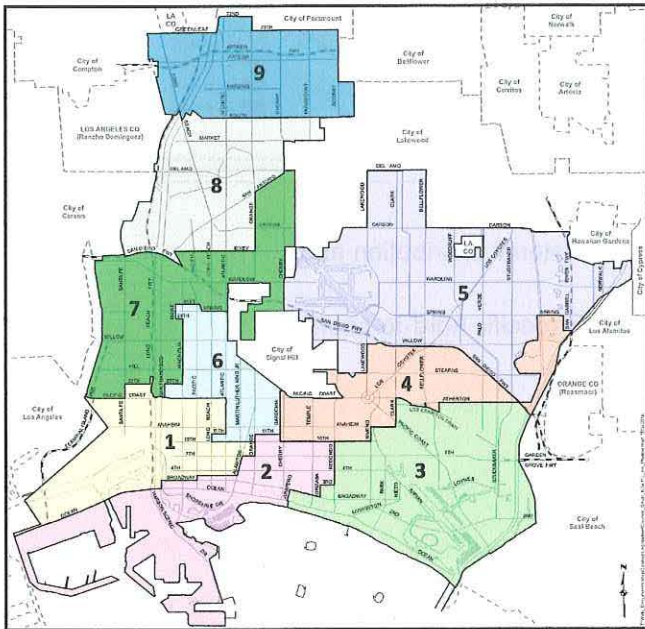
What is the Budget Oversight Committee (BOC) of the City Council?



The Budget Oversight Committee (BOC) is the City Council committee that oversees the annual city budget and makes recommendations to the full Council on how to spend and balance the City's funds.

Historically, which Council Districts have been represented on the BOC?

The BOC was established in 2003, and since then, Council Districts 2, 3, 4, and 5 have been represented the most, with District 3 having a seat on the committee for the vast majority of the past 16 years. Districts 6, 7, and 8 have had very little representation, and Districts 1 and 9 have had no representation at all.



Who are the current members of the BOC?



Stacy Mungo
District 5
BOC Chair
Member since 2014

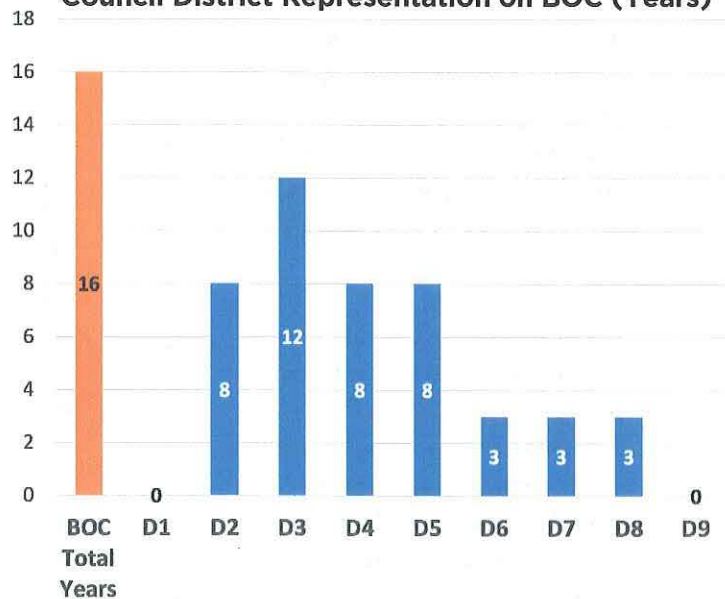


Suzie Price
District 3
BOC Vice Chair
Member since 2015



Al Austin
District 8
BOC Member
Member since 2016

Council District Representation on BOC (Years)



Why does BOC representation matter?

Districts 3, 4, and 5 include wealthier, predominantly white communities in East Long Beach. Districts 1, 6, 7, and 9 include predominantly lower-income communities of color in Central, West, and North Long Beach.

When it comes to making decisions on where and how to spend the City's money, wealthier and whiter communities have been overrepresented, while lower-income communities of color have been underrepresented--which has helped to perpetuate inequality based on race and class.

What can we do about this?

Take action with the organizations in the Budget Advocacy Workgroup! The Budget Advocacy Workgroup organizes Long Beach communities who face ongoing disinvestment because of race and class to allocate resources according to community priorities. Help us spread the word and secure representation for lower-income communities on the BOC by emailing cindy@lbforward.org or calling 562-436-4800.

